

Ordinance No. 124041

Council Bill No. 117630

AN ORDINANCE relating to Seattle Center parking charges; amending Seattle Municipal Code Subsection 17.19.010.B to eliminate the distinction between event and nonevent charges and authorizing the Seattle Center Director to establish charges for daily parking based upon minimum and maximum rates.

Related Legislation File:

Date Introduced and Referred: <u>Oct. 22, 2012</u>	To: (committee): <u>Budget</u>
Date Re-referred:	To: (committee):
Date Re-referred:	To: (committee):
Date of Final Action: <u>11.19.12</u>	Date Presented to Mayor: <u>11.20.12</u>
Date Signed by Mayor: <u>11/26/12</u>	Date Returned to City Clerk: <u>11/27/12</u>
Published by Title Only <input checked="" type="checkbox"/>	Date Vetoed by Mayor:
Published in Full Text <input type="checkbox"/>	
Date Veto Published:	Date Passed Over Veto:
Date Veto Sustained:	Date Returned Without Signature:

The City of Seattle – Legislative Department

Council Bill/Ordinance sponsored by: *Boyer*

Committee Action:

Date	Recommendation	Vote
<u>11.7.12</u>	<u>Pass</u>	<u>TB, SB, SC, RC, JG, BA, NL, MO 8-0</u>

This file is complete and ready for presentation to Full Council.

Full Council Action:

Date	Decision	Vote
<u>11.19.12</u>	<u>Passed</u>	<u>9-0</u>

Legis Department

CITY OF SEATTLE
ORDINANCE 124041
COUNCIL BILL 117030

AN ORDINANCE relating to Seattle Center parking charges; amending Seattle Municipal Code Subsection 17.19.010.B to eliminate the distinction between event and nonevent charges and authorizing the Seattle Center Director to establish charges for daily parking based upon minimum and maximum rates.

BE IT ORDAINED BY THE CITY OF SEATTLE AS FOLLOWS:

Section 1. Effective January 1, 2013, subsection 17.19.010.B of the Seattle Municipal Code, last amended by Ordinance 123473, is amended as follows:

17.19.010 Seattle Center parking charges

A. Authorization to Establish Charges. The Seattle Center Director may establish, by rules adopted pursuant to Chapter 3.02 of the Seattle Municipal Code, Regular and Special charges for the use of parking facilities operated by the Seattle Center Department whether or not located within the bounds of the Seattle Center as defined by Ordinance 90160. All parking charges shall be inclusive of any taxes.

B. Regular Charges. The Regular Seattle Center parking charges ("Regular Parking") shall be composed of ~~((three))~~ two types of charges: ~~((Nonevent charges, Event charges,))~~ Daily charges and Monthly charges. Regular Parking charges shall apply to all vehicles (including vehicles displaying disabled permits) unless the vehicle qualifies for a Special Parking charge pursuant to this Section 17.19.010 or rules adopted under this Section 17.19.010. The Regular Parking charge shall be prorated commensurate with the size and number of parking space(s) required by vehicles, such as motorcycles, mopeds, buses, and other over- or undersized vehicles.

1. ~~((Nonevent:))~~Daily Parking. ~~((Nonevent))~~Daily charges shall be ~~((in effect during times and in parking locations when parking demand is low as))~~ determined by the



1 Director with consideration for demand and shall not be less than \$1 for the first hour of parking
2 nor greater than ~~((\$15))~~ \$30 for any ten hour period.

3 ~~((2. Event: Regular Event charges shall be in effect during times and in
4 parking locations when parking demand is high as determined by the Director and shall not be
5 less than \$3 for the first hour of parking nor greater than \$30 for any ten hour period.))~~

6 ~~((3))~~ 2. Monthly Parking. Monthly Parking charges shall be not less than \$30
7 nor greater than \$140 for a Monthly Parking permit valid on a space available basis. The
8 Monthly Parking charge may be prorated when a Monthly Parking permit is purchased for only a
9 portion of a month, in accordance with rules adopted under this ~~((section))~~ Section 17.19.010.


10 * * *

11 Section 2. This ordinance shall take effect and be in force 30 days after its approval by
12 the Mayor, but if not approved and returned by the Mayor within ten days after presentation, it
13 shall take effect as provided by Seattle Municipal Code Section 1.04.020.




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Passed by the City Council the 19th day of November, 2012, and
signed by me in open session in authentication of its passage this
19th day of November, 2012.




President _____ of the City Council

Approved by me this 26 day of November, 2012.



Michael McGinn, Mayor

Filed by me this 27th day of November, 2012.



Monica Martinez Simmons, City Clerk

(Seal)



2013 BUDGET LEGISLATION FISCAL NOTE

Department:	Contact Person/Phone:	CBO Analyst/Phone:
Seattle Center	Tom Israel 684-7298	Greg Shiring 386-4085

Legislation Title:

AN ORDINANCE relating to Seattle Center parking charges; amending Seattle Municipal Code Subsection 17.19.010.B to eliminate the distinction between event and nonevent charges and authorizing the Seattle Center Director to establish charges for daily parking based upon minimum and maximum rates.

Summary of the Legislation:

This legislation eliminates the nonevent and event parking rate designations at Seattle Center and establishes a floor of \$1 for the first hour and a ceiling of \$30 for daily parking. The floor is consistent with the current minimum for nonevent daily parking and \$30 is consistent with the current ceiling for event daily parking. By keeping the current floor and ceiling, but doing away with event/nonevent designation, the Department will have more flexibility to respond to market factors and maximize parking revenue.

Background:

Seattle Center owns and operates four parking facilities, including Mercer Street Garage, First Avenue North Garage, Fifth Avenue North Garage, and the Theater Commons surface lot. Together, these facilities generate approximately 13% of Seattle Center's revenue, or more than \$4 million annually. While the Department currently recognizes several different categories of parking revenues, daily and monthly parking fees account for nearly 80% of total parking revenue. This legislation would not change the minimum or maximum amount Seattle Center could charge for any daily or monthly parking.

Daily parking revenue comes from visitors using Center's parking facilities and making payments either to an on-site attendant or to self-serve payment kiosks. Daily parking rates are set with regard to market forces (competition, affordability, demand management) and parking management strategies (convenient parking for patrons attending events at various Seattle Center facilities, etc.)

Seattle Center competes for daily parking dollars in an extremely competitive environment, with many other parking lots in the area vying for the same daily parking revenue associated with Seattle Center events. The parking environment around Seattle Center is also changing rapidly, with many surface lots being replaced with residential and commercial structures. The resultant loss of parking stalls puts an upward pressure on all parking rates in the neighborhood, for both daily and monthly programs.

In 2012, Seattle Center raised its regular daily parking rate to \$10 for any 10 hour period. In 2013, the Center plans to increase this rate to \$12. The Department is also proposing to establish a floor of \$1 for the first hour and a ceiling of \$30 for daily parking. The floor is consistent with



the current minimum for nonevent daily parking and \$30 is consistent with the current ceiling for event daily parking. Maintaining the current floor and ceiling while eliminating the distinction between event and nonevent categories for daily parking will allow Seattle Center greater flexibility to adjust its parking rates, compete with private parking lot operators, and maximize its revenue.

Seattle Center has had numerous categories of parking over the years. The distinction between event and nonevent was made to guide pricing decisions. When there is an event and demand is higher, rates would increase. Given the number of events at Seattle Center, the mere presence of an event may not be reason enough to increase rates. Smaller events may not have a large enough attendance to demand a price increase over the base rate. Continuing to make the distinction between event and nonevent days is no longer relevant as Seattle Center moves to manage its parking inventory with the goal of maximizing revenues.

Please check one of the following:

This legislation does not have any financial implications.

This legislation has financial implications.

Summary of Changes to Revenue Generated Specifically from this Legislation:

	Revenue Source	2013 Proposed	2014 Endorsed
Total Fees and Charges Resulting From Passage of This Ordinance		0	0

Revenue Change Notes:

Anticipated Total Revenue from Entire Program, Including Changes Resulting from this Legislation:

Fund Name and Number	Revenue Source	Total 2013 Revenue	Total 2014 Revenue
11410 Seattle Center Fund	Parking Revenue	4,443,000.00	4,445,000.00
TOTAL		4,443,000.00	4,445,000.00

Total Revenue Notes:

Other Implications:

- a) **Does the legislation have indirect financial implications, or long-term implications?**
 Allowing the Department greater flexibility in determining parking rates may result in



increased parking rates. This could lead to an increase in the cost of visiting Seattle Center. This also may result in a minor increase to the City's parking tax receipts. However, the Department is competing against numerous private parking lots so rates must stay reasonable or else visitors will choose to park elsewhere.

b) What is the financial cost of not implementing the legislation?

Not implementing this legislation would limit Center's ability to make further adjustments to proposed parking rates over the 2013-2014 biennium. It will be more difficult to maximize parking revenues without this flexibility, which could lead to a shortfall in parking revenues.

c) Does this legislation affect any departments besides the originating department?

No.

d) What are the possible alternatives to the legislation that could achieve the same or similar objectives? Not implementing the legislation would limit Seattle Center's pricing flexibility, thereby putting it at a competitive disadvantage against its private lot competitors.

e) Is a public hearing required for this legislation? No.

f) Is publication of notice with *The Daily Journal of Commerce* and/or *The Seattle Times* required for this legislation? No.

g) Does this legislation affect a piece of property? No.

h) Other Issues: None.

List attachments to the fiscal note below:

No attachments.





City of Seattle
Office of the Mayor

September 24, 2012

Honorable Sally J. Clark
President
Seattle City Council
City Hall, 2nd Floor


Dear Council President Clark:

I am transmitting the attached proposed Council Bill for consideration with the 2013 Proposed and 2014 Endorsed Budget. This legislation maintains the minimum and maximum amounts Seattle Center can charge for daily parking in its garages and surface lot facilities, and eliminates the distinction between event and non-event parking rates. The pricing of daily parking will still be subject to demand so that rates are higher when the demand is greater.

Parking charges are an important component of Seattle Center's financial picture, and they are expected to generate approximately \$4.4 million in 2013. In 2013, Seattle Center intends to maintain its daily parking rate on days where there are not major events at \$10 at the 1st Avenue North Garage and will raise parking rates at its 5th Avenue North and Mercer Street Garages to \$12. These changes are within the Center's existing legislative authority.

The high number of residential and commercial development projects around Seattle Center has reduced the amount of surface lots available to those visiting the campus. This loss of surface parking creates greater demand at Seattle Center's parking facilities, and this legislation allows the Center to effectively compete for parking dollars during the coming biennium. Thank you for your consideration of this legislation. Should you have questions, please contact Tom Israel at 684-7298.

Sincerely,


Michael McGinn
Mayor of Seattle

cc: Honorable Members of the Seattle City Council

Michael McGinn, Mayor
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STATE OF WASHINGTON – KING COUNTY

--SS.

291356
CITY OF SEATTLE, CLERKS OFFICE

No. TITLE ONLY

Affidavit of Publication

The undersigned, on oath states that he is an authorized representative of The Daily Journal of Commerce, a daily newspaper, which newspaper is a legal newspaper of general circulation and it is now and has been for more than six months prior to the date of publication hereinafter referred to, published in the English language continuously as a daily newspaper in Seattle, King County, Washington, and it is now and during all of said time was printed in an office maintained at the aforesaid place of publication of this newspaper. The Daily Journal of Commerce was on the 12th day of June, 1941, approved as a legal newspaper by the Superior Court of King County.

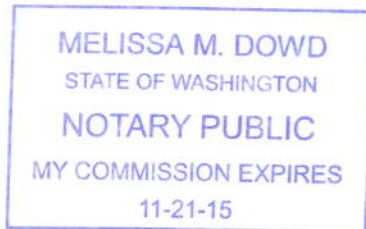
The notice in the exact form annexed, was published in regular issues of The Daily Journal of Commerce, which was regularly distributed to its subscribers during the below stated period. The annexed notice, a

CT:124029-124059 TITLE

was published on


12/12/12

The amount of the fee charged for the foregoing publication is the sum of \$428.96 which amount has been paid in full.




Subscribed and sworn to before me on

12/12/2012


Notary public for the State of Washington,
residing in Seattle

Affidavit of Publication

ORDINANCE NO. 124037

AN ORDINANCE relating to fleet services, authorizing the transfer to King County of certain vehicles leased from the City by Public Health - Seattle and King County; establishing the method for determining the value of the vehicles to be transferred; authorizing the Director of Finance and Administrative Services to execute an agreement with King County in order to complete the associated transition, including refunding County funds that were originally intended to replace the vehicles being transferred, compensating the City for those vehicle assets, transferring said vehicles; and ratifying and confirming certain prior acts.

ORDINANCE NO. 124038

AN ORDINANCE relating to the Joint Training Facility Project; amending Ordinance 121179, as last amended by Ordinance 123481, to extend the term of an interfund loan.

ORDINANCE NO. 124039

AN ORDINANCE relating to animal licensing; amending Section 9.25.100, Section 9.26.020 and Section 9.26.025 in connection therewith, and adding a new Section 9.25.200 to the Seattle Municipal Code, authorizing the establishment of amnesty periods by Director's rule.

ORDINANCE NO. 124040

AN ORDINANCE relating to animal regulations; changing shelter fees and regulations concerning the municipal spay and neuter clinic, and enhancing the Director's authority relating to pet adoptions, and amending Sections 9.25.030, 9.25.045, 9.25.081, 9.26.050 and 9.26.060 of the Seattle Municipal Code.

ORDINANCE NO. 124041

AN ORDINANCE relating to Seattle Center parking charges; amending Seattle Municipal Code Subsection 17.19.010.B to eliminate the distinction between event and non-event charges and authorizing the Seattle Center Director to establish charges for daily parking based upon minimum and maximum rates.

ORDINANCE NO. 124042

AN ORDINANCE relating to the Seattle Center Department; adopting a fee schedule from which the Seattle Center Director is authorized to set fees for 2013 and 2014 for use of Seattle Center facilities and property; adopting policies for use of Seattle Center facilities and event related service agreements; adding a new Section 17.16.005 to the Seattle Municipal Code; and amending Sections 17.16.010, 17.16.015, 17.16.020, 17.16.030, and 17.16.033 of the Seattle Municipal Code.

ORDINANCE NO. 124043

AN ORDINANCE authorizing, in 2012, acceptance of funding from non-City sources; authorizing the heads of the Office of Sustainability and Environment, the Seattle Fire Department, and the Seattle Police Department to accept specified grants and private funding and to execute, deliver, and perform corresponding agreements; and ratifying and confirming certain prior acts.

ORDINANCE NO. 124044

AN ORDINANCE relating to the Building and Construction Codes, Subtitle VI Fire Code; amending Seattle Municipal Code Sections 22.602.045, 22.602.050, 22.602.070, 22.602.080, and 22.602.090, to add, delete and revise various Seattle Fire Department permit, certificate, inspection and plan review fees and related provisions.

ORDINANCE NO. 124045

AN ORDINANCE relating to the electric system of The City of Seattle; authorizing the issuance and sale of municipal light and power revenue bonds for the purposes of providing funds for certain additions and betterments to and extensions of the existing municipal light and power plant and system of the City, paying the costs of issuing and selling those bonds and providing for the reserve fund requirement; providing for the terms, conditions, covenants and manner of sale of those bonds; describing the lien of those bonds; and ratifying and confirming certain prior acts.

ORDINANCE NO. 124046

AN ORDINANCE relating to financing the solid waste system of The City of Seattle, Washington; adopting a system or plan of additions and betterments to and extensions of the solid waste system; authorizing the issuance and sale of solid waste revenue bonds, in one or more series, for the purposes of paying all or part of the cost of carrying out that system or plan, providing a bond reserve and paying the costs of issuing and selling the bonds; authorizing the execution of certain agreements relating thereto; providing for the terms, conditions, covenants and manner of sale of the bonds; describing the lien of the bonds; creating certain accounts of the City relating to the bonds; and ratifying and confirming certain prior acts.

ORDINANCE NO. 124057

AN ORDINANCE relating to the Firefighters' Pension Fund established under RCW 41.16; amending Ordinance 117216 as last amended by Ordinance 123459 to continue the suspension of contributions to the Actuarial Account for an additional two years through 2014, requesting a study of investment options for the Actuarial Account, and clarifying the City Finance Director's authority to invest funds in the account.

ORDINANCE NO. 124058

AN ORDINANCE adopting a budget, including a capital improvement program and position modifications, for The City of Seattle for 2013; creating positions exempt from civil service; all by a two-thirds vote of the City Council.

ORDINANCE NO. 124059

AN ORDINANCE relating to the City Light Department; directing the transfer of certain funds in the Light Fund into the Rate Stabilization Account in 2012.

Date of publication in the Seattle Daily Journal of Commerce, December 12, 2012.
12/12(291356)

The full text of the following legislation, passed by the City Council on November 19, 2012, and published below by title only, will be mailed upon request, or can be accessed at <http://clerk.seattle.gov>. For information on upcoming meetings of the Seattle City Council, please visit <http://www.seattle.gov/council/calendar>. Contact: Office of the City Clerk at (206) 684-8344.

ORDINANCE NO. 124029

AN ORDINANCE authorizing the Director of Finance and Administrative Services to execute a Third Amendment to the Lease and Concession Agreement between the City of Seattle and BH Music Center; and ratifying and confirming certain prior acts.

ORDINANCE NO. 124030

AN ORDINANCE authorizing the levy of regular property taxes by The City of Seattle for collection in 2013, representing

an increase above the regular property taxes levied for collection in 2012; and ratifying and confirming certain prior acts.

ORDINANCE NO. 124031

AN ORDINANCE relating to the Seattle Center Department; amending Ordinance 123644 to increase and extend the term of an interfund loan to the Seattle Center Operating Fund; and ratifying and confirming certain prior acts.

ORDINANCE NO. 124032

AN ORDINANCE relating to the levy of property taxes; fixing the rates and/or amounts of taxes to be levied, and levying the same upon all taxable property, both real and personal, in The City of Seattle, to finance the departments and activities of City government and to provide for the general obligation bond interest and redemption requirements for the year beginning on the first day of January 2013; and ratifying and confirming certain prior acts.

ORDINANCE NO. 124033

AN ORDINANCE relating to the financing of the Alaskan Way Viaduct and Seawall Replacement Program; amending Ordinance 123761 to increase the amount of an interfund loan.

ORDINANCE NO. 124034

AN ORDINANCE relating to City employment; establishing a 2013 furlough program for certain employees not covered by collective bargaining agreements.

ORDINANCE NO. 124035

AN ORDINANCE relating to City employment; establishing twenty-five (25) unfunded positions in the Personnel Department to be utilized by City departments to perform work that otherwise would be contracted out; and ratifying and confirming prior acts.

ORDINANCE NO. 124036

AN ORDINANCE relating to the Department of Parks and Recreation; establishing the 2013-2014 fee schedule for the use of park properties and other park and recreation facilities and services; superseding previous park and recreation fee schedules; and amending Section 18.28.010 of the Seattle Municipal Code.

Page 2 of 4 andavit**ORDINANCE NO. 124047**

AN ORDINANCE related to fees and charges for permits and activities of the Department of Planning and Development and related fees by other departments; amending Seattle Municipal Code Chapter 22.900A, Administration and Enforcement; Chapter 22.900B, General Provisions; Chapter 22.900C, Fees for Land Use Review; Chapter 22.900D, Fees for New and Altered Buildings and Equipment; Chapter 22.900E, Fees for Certificates and Registrations; Chapter 22.900F, Compliance and Other Inspections; and Chapter 22.900G, Fees Collected for Other Departments.

ORDINANCE NO. 124048

AN ORDINANCE appropriating money to pay certain audited claims and ordering the payment thereof.

ORDINANCE NO. 124049

AN ORDINANCE relating to drainage services of Seattle Public Utilities (SPU); amending Section 21.33.010 of the Seattle Municipal Code to update definitions; amending Section 21.33.030 of the Seattle Municipal Code to update exemptions from drainage rates and adjust drainage rates; amending Sections 21.33.050 and 21.33.070 to clarify billing and collection procedures; and amending Section 21.76.040 of the Seattle Municipal Code to revise credits to low income drainage customers.

ORDINANCE NO. 124050

AN ORDINANCE relating to wastewater services of Seattle Public Utilities; amending Section 21.28.040 of the Seattle Municipal Code to adjust the wastewater volume rate; and amending Subsection 21.76.040 A of the Seattle Municipal Code to adjust credits to low-income wastewater customers.

ORDINANCE NO. 124051

AN ORDINANCE relating to drainage and wastewater services of Seattle Public Utilities; adjusting wastewater and drainage rates to pass through increased treatment costs charged by King County; amending Sections 21.28.040 and 21.33.030 of the Seattle Municipal Code to reflect the adjusted rates; and amending Section 21.76.040 of the Seattle Municipal Code to adjust credits to low-income drainage and wastewater customers.

ORDINANCE NO. 124052

AN ORDINANCE, relating to the Seattle Department of Transportation's Commuter Services Program; authorizing the Director of Finance and Administrative Services to adjust parking fees in the Seapark and Seattle Municipal Tower Garages in association with the Commute Trip Reduction

Program's Guaranteed Ride Home Program for City employees; establishing that such fees be lower than regular daily parking fees in those facilities; and deleting obsolete language and amending Ordinance 119758 in connection thereto.

ORDINANCE NO. 124053

AN ORDINANCE relating to contracting indebtedness; authorizing and providing for the issuance and sale of limited tax general obligation bonds to pay all or part of the cost of financing elements of the City's capital improvement program, issuing and selling the bonds, and other City purposes approved by ordinance; providing for terms and sale of the bonds; creating a bond fund; and ratifying and confirming certain prior acts.

ORDINANCE NO. 124054

AN ORDINANCE related to the 2012 Budget; amending Ordinance 123758, which adopted the 2012 Budget, including the 2012-2017 Capital Improvement Program (CIP); creating new appropriations; changing appropriations to various departments and budget control levels, and from various funds in the Budget; adding new projects; creating positions; and ratifying and confirming certain prior acts; all by a 3/4 vote of the City Council.

ORDINANCE NO. 124055

AN ORDINANCE adopting the 2013 Annual Action Plan to the City of Seattle 2009 - 2012 Consolidated Plan for Housing and Community Development, as amended; authorizing the submission of the 2013 Annual Action Plan to the United States Department of Housing and Urban Development; and authorizing the Human Services Director to make changes to the Plan for certain purposes.

ORDINANCE NO. 124056

AN ORDINANCE relating to the solid waste system of Seattle Public Utilities; revising rates and charges for solid waste services; revising credits to low income customers for solid waste services; offering free disposal at City recycling and disposal stations to low income customers under certain conditions; revising rates for yellow pages phone book recovery fees; establishing conditions for adjustments to 2015 and 2016 solid waste rates; establishing conditions for deposits to and withdrawals from the rate stabilization account of the Solid Waste Fund; and amending Chapters 21.40, 21.76 and 6.255 of the Seattle Municipal Code.