Ordinance No. 123370

Council Bill No. 116919

AN ORDINANCE relating to the Technology Matching Fund Program; making allocations and authorizing implementation of certain Technology Matching Fund projects in 2010; providing that 2010 appropriations for the Technology Matching Fund from the Cable Television Franchise Subfund and from the Information Technology Fund shall automatically carry forward into the 2011 fiscal year; and ratifying and confirming certain prior acts.

CF No. _____

Date Introduced: July 12, 2010	
Date 1st Referred:	To: Energy, Technology, and Civil Rights
Date Re - Referred:	To: (committee)
Date Re - Referred:	To: (committee)
Date of Final Passage: 8.2.10	Full Council Vote: 9-0
Date Presented to Mayor: 8.3.10	Date Approved: 8/6/10
Date Returned to City Clerk: 8/6/10	Date Published: T.O. ✓ F.T. ___
Date Vetoed by Mayor:	Date Veto Published:
Date Passed Over Veto:	Veto Sustained:

The City of Seattle - Legislative Department

Council Bill/Ordinance sponsored by: Bruce A. Harrell (1)

Councilmember

Committee Action:

7/21/10 PASS BH, RC

8/2/10 Passed 9-0

This file is complete and ready for presentation to Full Council. Committee: _____ (initial/date)

Law Department

Law Dept. Review	OMP Review	City Clerk Review	Electronic Copy Loaded	Indexed

Delia Burke/DB / Martha Lester
DoIT, 2010 Technology Matching Fund, ORD
July 7, 2010
Version #1a

ORDINANCE 123370

AN ORDINANCE relating to the Technology Matching Fund Program; making allocations and authorizing implementation of certain Technology Matching Fund projects in 2010; providing that 2010 appropriations for the Technology Matching Fund from the Cable Television Franchise Subfund and from the Information Technology Fund shall automatically carry forward into the 2011 fiscal year; and ratifying and confirming certain prior acts.

WHEREAS, the City of Seattle has determined that it is important to enable digital equity and provide opportunity for all its residents, including sufficient access to electronic information, technology literacy, and the application of technology for civic engagement; and

WHEREAS Resolution 29673 established a Technology Matching Fund Program for such purposes and identified project selection criteria and a process for selecting projects; and

WHEREAS, the City of Seattle has appropriated $300,000 in the 2010 Adopted Budget from the Cable Television Franchise Subfund and from the Information Technology Fund for the Community Technology Program to implement Technology Matching Fund projects; and

WHEREAS, the Citizens' Telecommunications and Technology Advisory Board (CTTAB) has recommended projects for funding, and the Chief Technology Officer (CTO) concurs with those recommendations; NOW, THEREFORE,

BE IT ORDAINED BY THE CITY OF SEATTLE AS FOLLOWS:

Section 1. The Mayor or his designee is hereby authorized to proceed with implementation of the following 24 projects on behalf of the City:

Organization	**Project**	**Allocation**
Alliance of People with disAbilities	Technology Connection Project	$20,000

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Organization	Project	Allocation
Cascade People's Center	Cascade Technology Improvement Project	$14,800
Central Area Senior Center	Community Technology Center	$13,400
Coalition for Refugees from Burma	Mobile Computer Literacy Training	$15,000
Denny Terrace Apartments	Denny Terrace Computer Lab Expansion	$13,900
The First Tee of Greater Seattle	Jefferson Park Municipal Golf Course	$7,700
Helping Link	Improving Access to Technology for the Vietnamese	$18,300
Jack Straw Foundation	Arts Inspire: Youth with Disabilities	$15,300
Jubilee Women's Center	Learning Technology Center Upgrade	$14,600
Knowledge as Power	KapCitizen Seattle Outreach	$7,500
Neighborhood House	Rainier Vista Technology Center	$17,400
New Horizons Ministries	Case Management Technology	$5,800
Plymouth Housing Group	Colwell Computer Resource Center	$3,700

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Organization	Project	Allocation
Provail	Assistive Technology User Groups	$1,500
Rainier Beach Community Empowerment Coalition	Rainier Beach Coalition 2.0	$10,000
Reel Grrls	Media Boot Camp	$9,700
Technology Access Foundation	TechStart	$11,000
Tierra Madre Fund	Gen 7: Technology and Culture for Native American Youth	$10,500
The Urban League of Metropolitan Seattle	Resource Technology Center	$18,000
Vietnamese Friendship Association	VFA Media Lab	$11,700
WAPI Community Services	Katalyst Program	$6,200
Westwood Heights Technology Center	Improving Self Sufficiency	$19,800
YMCA of Greater Seattle Meredith Mathews East Madison Branch	YTech	$15,000
Youth in Focus	Digital Photography on Location	$19,200

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Section 2. The Mayor or his designee is authorized to execute contracts and encumber funds in the amount of these allocations.

Section 3. Any portion of $300,000 allocated to the Technology Matching Fund Program from the appropriation made from the Cable Television Franchise Subfund for the Cable Fee Support to Information Technology Fund Budget Control Level (D160B) and from the appropriation made from the Information Technology Fund for the Office of Electronic Communications Budget Control Level (D4400) in the 2010 Adopted Budget, not spent or encumbered in 2010, shall not lapse at the end of the 2010 fiscal year but shall automatically carry over into the 2011 fiscal year until fully expended, abandoned or reappropriated to other authorized activities; provided, however, that the appropriations shall lapse at the end of the 2011 fiscal year unless carried over further by a future ordinance.

Section 4. Any acts done consistent with and after the passage and prior to the effective date of this ordinance are hereby ratified and confirmed.

Section 5. This ordinance shall take effect and be in force 30 days from and after its approval by the Mayor, but if not approved and returned by the Mayor within ten days after presentation, it shall take effect as provided by Seattle Municipal Code Section 1.04.020.

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Passed by the City Council the 2nd day of August, 2010, and signed by me in open session in authentication of its passage this 2nd day of August, 2010.

President _____ of the City Council

Approved by me this 6th day of August, 2010.

Michael McGinn, Mayor

Filed by me this 10th day of August, 2010.

City Clerk

(Seal)

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Delia Burke
DoIT, 2010 Technology Matching Fund, FISC
June 2, 2010
Version # 1

Form revised February 4, 2010

FISCAL NOTE FOR NON-CAPITAL PROJECTS

Department:	Contact Person/Phone:	DOF Analyst/Phone:
Information Technology	D'Anne Mount/233-8736 David Keyes/ 386-9759	Greg Shiring/ 386-4085

Legislation Title:
AN ORDINANCE relating to the Technology Matching Fund Program; making allocations and authorizing implementation of certain Technology Matching Fund projects in 2010; providing that 2010 appropriations for the Technology Matching Fund from the Cable Television Franchise Subfund and from the Information Technology Fund shall automatically carry forward into the 2011 fiscal year; and ratifying and confirming certain prior acts.

- **Summary of the Legislation:**

This legislation authorizes the disbursement of $300,000 from the Department of Information Technology, Office of Electronic Communications Budget Control Level (D4400), Community Technology Program to 24 grantees for the purpose of increasing residents' technology access and literacy, and for increasing civic engagement using information technologies. These funds are appropriated in the 2010 Adopted Budget from the Cable Television Franchise Subfund and from the Information Technology Fund. The projects to be funded will provide digital opportunities for a wide range of residents in need, including at-risk youth, immigrants and refugees, seniors, and people with disabilities. Reaching more than 15,000 residents, the projects will provide employment, life skills, and English as Second Language (ESL) training, foster civic engagement and community building using technology, and help guide residents to online resources for housing, education and healthcare. In addition to basic computing and Internet applications, participants will be building their skills in assistive technologies, audio, video, and digital arts.

- **Background:** *(Include brief description of the purpose and context of legislation and include record of previous legislation and funding history, if applicable):*

Resolution 29673 established the Technology Matching Fund (TMF) to make matching grants to eligible organizations for the purpose of promoting citizen access to information technology and literacy in using technology, and to apply technology to foster civic engagement. The resolution established project eligibility and selection criteria, with the proviso that additional requirements may be established as necessary by the Chief Technology Officer (CTO), in consultation with the Citizens' Telecommunications and Technology Advisory Board (CTTAB), to ensure projects meet the program goals and are consistent with other City contracting and financial accountability rules and regulations.

The TMF awarded $1,850,832 for 153 projects between 1998 and 2009. The maximum allowable award per project by legislation is $50,000; the current maximum award per project is

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$20,000. The current maximum award was set in order to ensure that a greater number of projects could be supported by the TMF. In 2010, $300,000 is available for these grants. No additional funding is required, as the funds were appropriated in the 2010 Adopted Budget and the revenue was generated from cable television franchise fees.

The City's contribution to the organizations receiving grants will be matched by the community through cash, donations of hardware, software and supplies and labor. A one-to-one match is required; however, the community contribution is often greater than the City's support. This year's projects are expected to provide more than $506,825 in community matching resources.

The CTO is required to submit recommendations for funding to the City Council for approval. Recommendations for funding projects are made to the CTO by CTTAB. This year five current members and one former member of CTTAB served on the TMF Application Review Committee. A summary of the projects recommended for funding is provided in the table below.

Organization	Project Description	Allocation
Alliance of People with disAbilities	**Technology Connection Project** Build an assistive technology evaluation center where residents with disabilities can come to test the latest adaptive technology and practice their skills.	**$20,000**
Cascade People's Center	**Cascade Technology Improvement Project** Replace obsolete computers in the computer lab and provide basic technology training for low income and homeless families in the South Lake Union neighborhood.	**$14,800**
Central Area Senior Center	**Community Technology Center** Upgrade the existing computer lab with state-of -the-art equipment and offer basic technology skills instruction to older adults and residents in the Central district.	**$13,400**
Coalition for Refugees from Burma	**Mobile Computer Literacy Training** Develop a mobile computing program to deliver computer	**$15,000**

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Organization	Project Description	Allocation
	literacy training to newly arrived refugees from Burma in languages they understand and to connect them with online community resources.	
Denny Terrace Apartments (Seattle Housing Authority facility)	**Denny Terrace Computer Lab Expansion Project** Increase technology literacy for low income residents by adding two computers and software to the lab and offering instruction in basic and intermediate computers, digital photography, job search and finding online resources.	**$13,900**
The First Tee of Greater Seattle	**Jefferson Park Municipal Golf Course** Develop a 5 station computer lab and offer college preparation mentoring, video production classes, and goal setting classes to underserved teen and pre-teen youth.	**$7,700**
Helping Link	**Improving Access to Technology for the Vietnamese** Improve accessibility to computer technology in the Vietnamese community. Update culturally appropriate curriculum, increase enrollment in computer classes, and update the lab's hardware and software.	**$18,300**
Jack Straw Foundation	**Arts Inspire: Youth with Disabilities** Increase technology access for youth with disabilites through a series of hands-on workshops in	**$15,300**

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Organization	Project Description	Allocation
	audio recording studios. Students will gain technology literacy and build community while working with a team of professionals to create and share audio stories.	
Jubilee Women's Center	**Learning Technology Center Upgrade** Upgrade Jubliee's Learning and Technology Center to provide computer training, information technology services, basic life skills training and educational programs to homeless and low income women.	**$14,600**
Knowledge as Power	**KapCitizen Seattle Outreach** Develop a training curriculum and conduct workshops to increase Internet literacy and use of KAPCitizen, an online civic engagement portal that helps residents track legislation and civic issues.	**$7,500**
Neighborhood House	**Rainier Vista Technology Center** Provide linked technology and ESL instruction using the Integrated Basic Education Skills Training (I-BEST) model with instructors co-teaching. This is a partnership with Seattle Central Community College and Literacy Council. This will help residents work in fields that earn higher wages and require more advanced skills.	**$17,400**
New Horizons Ministries	**Case Management Technology** Provide staff with laptops to help homeless and street involved youth to access employment, housing and	**$5,800**

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Organization	Project Description	Allocation
	educational opportunities. Develop a system for youth to check out the laptops and build their technology skills and empower them to leave the streets.	
Plymouth Housing Group	**Colwell Computer Resource Center** Establish a computer resource center for formerly homeless tenants living at the David Colwell building. Provide computer skills training and assist tenants with access to education and job opportunities.	**$3,700**
Provail	**Assistive Technology User Groups** Create assistive technology user groups to help children and adults with disabilities learn to use assistive technology that meets their needs and goals, share solutions to problems, and increase access to social networks.	**$1,500**
Rainier Beach Community Empowerment Coalition	**Rainier Beach Coalition 2.0** Provide the tools, training and support for a core team of neighborhood stewards to create and manage an online "information and exchange commons" to improve the timely flow of information and discussion among Rainier Beach neighbors.	**$10,000**
Reel Grrls	**Media Boot Camp** Provide a unique media training program in partnership with King County Juvenile Probation	**$9,700**

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Organization	Project Description	Allocation
	Department to help young female offenders tell their personal stories through film.	
Technology Access Foundation	**TechStart** Prepare underserved children of color for higher education by providing TechStart classes for a full academic year at 2 south Seattle sites. Deliver academic enrichment through project-based learning and advanced technology tools.	**$11,000**
Tierra Madre Fund	**Gen 7: Technology and Culture for Native American Youth** Develop and teach two new pilot classes to Native American youth that combine technology with Native American culture. Train students to build a dance arcade games and tell stories through computer games using MIT's Scratch.	**$10,500**
The Urban League of Metropolitan Seattle	**Resource Center Technology Upgrade** Replace aging computers in the Employment Department Resource Center to maximize the efficiency of the computer-based employment training program, which serves low-income African Americans, people of color, and other disadvantaged communities.	**$18,000**
Vietnamese Friendship Association	**VFA Media Lab** Create a media lab with 10 new computers to provide Vietnamese	**$11,700**

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Organization	Project Description	Allocation
	youth with training in computers, media production, resume building, and college application.	
WAPI Community Services	**Katalyst Program** Train Asian Pacific Islander youth and youth of color to set up a computer lab and performance space at Southeast Youth and Family Services. Provide workshops on peformance basics, stage presence, sound mixing and lighting control to engage youth with technology and audio recording.	**$6,200**
Westwood Heights Technology Center (Seattle Housing Authority facility)	**Improving Self Sufficiency** Upgrade the technology center with hardware and software to provide low income seniors and residents with disabilities instruction in basic computers, accessing online health resources, Internet safety and job readiness.	**$19,800**
YMCA of Greater Seattle Meredith Mathews East Madison Branch	**YTECH** Expand quarterly technology trainings to youth to include more Seattle Public Schools Computer Learning Center sites each quarter; as well as, expanding the project to include summer, winter and spring break components.	**$15,000**
Youth in Focus	**Digital Photography on Location** Create a mobile digital photography lab to bring high quality photography classes to clients of the Cascade Peoples Center in South Lake Union and at-risk youth served by Friends of Children.	**$19,200**

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Organization	Project Description	Allocation
Total		**$300,000**

- *Please check one of the following:*

____ **This legislation does not have any financial implications.** *(Stop here and delete the remainder of this document prior to saving and printing.)*

__X__ **This legislation has financial implications.** *(Please complete all relevant sections that follow.)*

Appropriations: *This table should reflect appropriations that are a direct result of this legislation. In the event that the project/programs associated with this ordinance had, or will have, appropriations in other legislation, please provide details in the Notes section below.*

Fund Name and Number	Department	Budget Control Level*	2010 Appropriation	2011 Anticipated Appropriation
TOTAL				

**See budget book to obtain the appropriate Budget Control Level for your department.*

Notes: Funds for the TMF were previously appropriated in the 2010 Adopted Budget under the Department of Information Technology. These funds are appropriated from the Cable Television Franchise Subfund (00160) for the Cable Fee Support to Information Technology Fund Budget Control Level (D160B), and then in turn from the Information Technology Fund (50410) for the Office of Electronic Communications Budget Control Level (D4400). The proposed legislation specifies that any portion of the $300,000 allocated for the TMF from these appropriations that is not spent or encumbered in 2010 will automatically carry over into the 2011 fiscal year.

Anticipated Revenue/Reimbursement: Resulting From This Legislation: *This table should reflect revenues/reimbursements that are a direct result of this legislation. In the event that the issues/projects associated with this ordinance/resolution have revenues or reimbursements that were, or will be, received because of previous or future legislation or budget actions, please provide details in the Notes section below the table.*

Fund Name and Number	Department	Revenue Source	2010 Revenue	2011 Revenue
N/A				
TOTAL				

Notes:

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Total Regular Positions Created, Modified, Or Abrogated Through This Legislation, Including FTE Impact: *This table should only reflect the actual number of positions affected by this legislation. In the event that positions have been, or will be, created as a result of other legislation, please provide details in the Notes section below the table.*

Position Title and Department	Position # for Existing Positions	Fund Name & #	PT/FT	2010 Positions	2010 FTE	2011 Positions*	2011 FTE*
N/A							
TOTAL							

** 2010 positions and FTE are total 2010 position changes resulting from this legislation, not incremental changes. Therefore, under 2010, please be sure to include any continuing positions from 2009.*

Notes:

- **Do positions sunset in the future?** *(If yes, identify sunset date):*

Spending/Cash Flow: *This table should be completed only in those cases where part or all of the funds authorized by this legislation will be spent in a different year than when they were appropriated (e.g., as in the case of certain grants and capital projects). Details surrounding spending that will occur in future years should be provided in the Notes section below the table.*

Fund Name & #	Department	Budget Control Level*	2010 Expenditures	2011 Anticipated Expenditures
Information Technology Fund (50410) [Funding is initially appropriated from the Cable Television Franchise Subfund (00160)]	Information Technology	Office of Electronic Communications (D4400) [Funding is initially appropriated to the Cable Fee Support to Information Technology Fund Budget Control Level (D160B)]	$200,000	$100,000
TOTAL				

** See budget book to obtain the appropriate Budget Control Level for your department.*

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Notes: The grantee projects begin starting mid-2010 and some of the grantees project activities conducted under the TMF grants will not be completed until 2011, and the City will not receive requests for reimbursement until those activities are complete. Of the $300,000 in previously appropriated funds for the 2010 TMF, the Department of Information Technology expects $200,000 will be spent in 2010 and $100,000 will be spent in 2011.

- **What is the financial cost of not implementing the legislation?** *(Estimate the costs to the City of not implementing the legislation, including estimated costs to maintain or expand an existing facility or the cost avoidance due to replacement of an existing facility, potential conflicts with regulatory requirements, or other potential costs if the legislation is not implemented.)*

The City would not be able to leverage non-City resources (including cash) valued at $506,825 provided by the community for these 24 projects.

- **Does this legislation affect any departments besides the originating department?** • *If so, please list the affected department(s), the nature of the impact (financial, operational, etc)., and indicate which staff members in the other department(s) are aware of this Bill.*

No

- **What are the possible alternatives to the legislation that could achieve the same or similar objectives?** *(Include any potential alternatives to the proposed legislation, such as reducing fee-supported activities, identifying outside funding sources for fee-supported activities, etc.)*

Projects could be approved by resolution rather than by ordinance.

- **Is the legislation subject to public hearing requirements:** *(If yes, what public hearings have been held to date, and/or what plans are in place to hold a public hearing(s) in the future.)*

No

- **Other Issues** (*including long-term implications of the legislation*):

- **List attachments to the fiscal note below:** *(Please include headers with version numbers on all attachments, as well footers with the document's name (e.g., DOF Property Tax Fisc Att A)*

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City of Seattle
Office of the Mayor

July 6, 2010

Honorable Richard Conlin
President
Seattle City Council
City Hall, 2nd Floor

Dear Council President Conlin:

I am pleased to transmit the attached proposed Council Bill that approves a total of $300,000 in Technology Matching Funds for 24 community projects. The proposed projects were selected from 53 applications reviewed by the Citizens' Telecommunications and Technology Advisory Board (CTTAB). The projects to be funded will provide digital opportunities for a wide range of residents in need, including at-risk youth, immigrants and refugees, seniors, and people with disabilities. These projects will reach more than 15,000 residents providing employment, life skills, and English as Second Language (ESL) training, foster civic engagement and community building using technology, and help guide residents to online resources for housing, education and healthcare. In addition to basic computing and Internet applications, participants will be building their skills in assistive technologies, audio, video, and digital arts. These projects further the City's commitment to supporting youth and families, inclusive public engagement and race and social justice.

Resolution 29673 established the Technology Matching Fund to make matching grants to eligible organizations for the purpose of promoting citizen access to information technology and literacy in using technology, and to apply technology to foster civic engagement. While access to technology has increased for many, our recent Seattle Technology Access and Adoption study still shows a troubling gap in access and the literacy skills that are essential for full participation in our digital society. The projects selected by CTTAB for funding serve to minimize this gap and further our efforts to make Seattle a city of digital inclusion, rather than exclusion.

Thank you for your consideration of this legislation. The increased access, skills training and services to be provided by these funds will make a great difference in the lives of residents in need. Should you have questions, please contact Chief Technology Officer Bill Schrier at 684-0633.

Sincerely,

Michael McGinn
Mayor of Seattle

cc: Honorable Members of the Seattle City Council

Michael McGinn, Mayor
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