

Ordinance No. 123043

Council Bill No. 116584

AN ORDINANCE relating to the Technology Matching Fund Program; making allocations and authorizing implementation of certain Technology Matching Fund projects in 2009; providing that 2009 appropriations for the Technology Matching Fund from the Cable Television Franchise Subfund and from the Information Technology Fund shall automatically carry forward into the 2010 fiscal year; and ratifying and confirming certain prior acts.

The City of Seattle - Legislative Department

Council Bill/Ordinance sponsored by: Bruce A. Hewitt
Councilmember

Committee Action:

7/15/2009 PASS BH, RC, JG

7-20-09 Passed 9-0

CF No. _____

Date Introduced:	<u>7-13-09</u>	
Date 1st Referred:	To: (committee)	<u>Energy & Technology (ETC)</u>
<u>7-13-09</u>		
Date Re - Referred:	To: (committee)	
Date Re - Referred:	To: (committee)	
Date of Final Passage:	Full Council Vote: <u>9-0</u>	
<u>7-20-09</u>		
Date Presented to Mayor:	Date Approved: <u>7-27-09</u>	
<u>7-20-09</u>		
Date Returned to City Clerk:	Date Published: <u>4</u>	T.O. <input checked="" type="checkbox"/> F.T. <input type="checkbox"/>
<u>7-30-09</u>		
Date Vetoed by Mayor:	Date Veto Published:	
Date Passed Over Veto:	Veto Sustained:	

This file is complete and ready for presentation to Full Council. Committee: _____
(initial/date)

Law Department

Law Dept. Review	OMP Review	City Clerk Review	Electronic Copy Loaded	Indexed
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ORDINANCE 123043

AN ORDINANCE relating to the Technology Matching Fund Program; making allocations and authorizing implementation of certain Technology Matching Fund projects in 2009; providing that 2009 appropriations for the Technology Matching Fund from the Cable Television Franchise Subfund and from the Information Technology Fund shall automatically carry forward into the 2010 fiscal year; and ratifying and confirming certain prior acts.

WHEREAS, the City of Seattle has determined that it is important to enable digital equity and provide opportunity for all its residents, including sufficient access to electronic information, technology literacy, and the application of technology for civic engagement; and

WHEREAS, Resolution 29673 established a Technology Matching Fund Program for such purposes and identified project selection criteria and a process for selecting projects; and

WHEREAS, the City of Seattle has appropriated \$250,000 in the 2009 Adopted Budget from the Cable Television Franchise Subfund and from the Information Technology Fund for the Community Technology Program to implement Technology Matching Fund projects; and

WHEREAS, the Citizens Telecommunications and Technology Advisory Board (CTTAB) has recommended projects for funding, and the Chief Technology Officer (CTO) concurs with those recommendations; NOW, THEREFORE,

BE IT ORDAINED BY THE CITY OF SEATTLE AS FOLLOWS:

Section 1. The Mayor or his designee is hereby authorized to proceed with implementation of the following 19 projects on behalf of the City:

Organization	Project	Allocation
Campana Quetzal	Padres Conectados	\$17,000
Center Park Resident Council	Rite of Passage	\$19,900
Denny Terrace Apartments	Computer Mini Lab Project	\$10,300



	Organization	Project	Allocation
1			
2	East African Arts and Culture Association	Multimedia Resources & Training Institute	\$18,000
3			
4	East African Community Services	Whole Families Literate	\$18,700
5	Greenwood Senior Center – Phinney Neighborhood Association	Community Technology Center – Assistive Technology	\$10,500
6			
7	Interconnection	Computers for Unemployed	\$5,000
8	Literacy Source	Literacy Online	\$16,200
9			
10	Neighborhood House	Rainier Vista Technology Center – Community Engagement Project	\$19,600
11			
12	North Seattle Family Center – Children’s Home Society of Washington	Cyber Learning Center	\$10,800
13			
14	Reel Grrls	Media Apprentice Program	\$15,000
15	Refugee Women’s Alliance	Stepping Stones ESL	\$5,000
16	Seattle Indian Center	Project Connect	\$13,000
17	Senior Center of West Seattle	Computer Lab Upgrade	\$12,500
18			
19	Southeast Seattle Senior Center	Multicultural Computer Literacy Program	\$6,100
20			
21	Wallingford Community Senior Center	Upgrade & Program Development Project	\$12,900
22			
23	WAPI Community Services	Filipino Community Center of Seattle	\$6,000
24	YMCA of Greater Seattle	Y Tech	\$19,000
25	Youth Media Institute	Step Up! Youth Leadership Pathway	\$14,500
26			



1 Section 2. The Mayor or his designee is authorized to execute contracts and encumber
2 funds in the amount of these allocations.
3

4 Section 3. Any portion of \$250,000 allocated to the Technology Matching Fund Program
5 from the appropriation made from the Cable Television Franchise Subfund for the Cable Fee
6 Support to Information Technology Fund Budget Control Level (D160B) and from the
7 appropriation made from the Information Technology Fund for the Office of Electronic
8 Communications Budget Control Level (D4400) in the 2009 Adopted Budget, not spent or
9 encumbered in 2009, shall not lapse at the end of the 2009 fiscal year but shall automatically
10 carry over into the 2010 fiscal year until fully expended, abandoned or reappropriated to other
11 authorized activities; provided, however that the appropriations shall lapse at the end of the 2010
12 fiscal year unless carried over further by a future ordinance.
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16 Section 4. Any acts done consistent with and after the passage and prior to the effective
17 date of this ordinance are hereby ratified and confirmed.
18

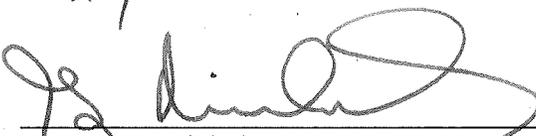
19 Section 5. This ordinance shall take effect and be in force thirty (30) days from and after
20 its approval by the Mayor, but if not approved and returned by the Mayor within ten (10) days
21 after presentation, it shall take effect as provided by Municipal Code Section 1.04.020.
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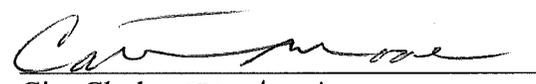
1 Passed by the City Council the 20th day of July, 2009, and signed by
2 me in open session in authentication of its passage this 20th day of July, 2009.

3
4 
5 President _____ of the City Council

6 Approved by me this 27th day of July, 2009.

7
8 
9 Gregory J. Nickels, Mayor

10
11 Filed by me this 30th day of July, 2009.

12
13 
14 City Clerk Interim

15 (Seal)



FISCAL NOTE FOR NON-CAPITAL PROJECTS

Department:	Contact Person/Phone:	DOF Analyst/Phone:
Information Technology	D'Anne Mount/233-8736 David Keyes/ 386-9759	Lynda Petersen/ 684-7020

Legislation Title:

AN ORDINANCE relating to the Technology Matching Fund Program; making allocations and authorizing implementation of certain Technology Matching Fund projects in 2009; providing that 2009 appropriations for the Technology Matching Fund from the Cable Television Franchise Subfund and from the Information Technology Fund shall automatically carry forward into the 2010 fiscal year; and ratifying and confirming certain prior acts.

• **Summary of the Legislation:**

This legislation authorizes the disbursement of \$250,000 from the Department of Information Technology, Office of Electronic Communications Budget Control Level (D4400), Community Technology Program to 19 grantees for the purpose of increasing residents' technology access and literacy, and for increasing civic engagement using information technologies. These funds are appropriated in the 2009 Adopted Budget from the Cable Television Franchise Subfund and from the Information Technology Fund. The projects to be funded will provide digital opportunities for a wide range of residents in need, including at-risk youth, immigrants and refugees, seniors, and people with disabilities. Reaching more than 3,500 residents, the projects will provide employment and English as a Second Language (ESL) training, foster youth leadership and journalism skills, develop local online content, and help guide residents to vital online services. In addition to basic computing and Internet applications, participants will be building their skills in audio, video, web 2.0 applications and assistive technologies.

• **Background:**

Resolution 29673 established the Technology Matching Fund (TMF) to make matching grants to eligible organizations for the purpose of promoting citizen access to information technology and literacy in using technology, and to apply technology to foster civic engagement. The resolution established project eligibility and selection criteria, with the proviso that additional requirements may be established as necessary by the Chief Technology Officer (CTO), in consultation with the Citizens Telecommunications and Technology Advisory Board (CTTAB), to ensure projects meet the program goals and are consistent with other City contracting and financial accountability rules and regulations.

The TMF awarded \$1,600,832 for 134 projects between 1998 and 2008. The maximum allowable award per project by legislation is \$50,000; the current maximum award per project is \$20,000. The current maximum award was set in order to ensure that a greater number of projects could be supported by the TMF. In 2009, \$250,000 is available for these grants. No



additional funding is required, as the funds were appropriated in the 2009 Adopted Budget and the revenue was generated from cable television franchise fees.

The City's contribution to the organizations receiving grants will be matched by the community through cash, donations of hardware, software and supplies and labor. A one-to-one match is required; however, the community contribution is often greater than the City's support. This year's projects are expected to provide more than \$414,000 in community matching resources.

The CTO is required to submit recommendations for funding to the City Council for approval. Recommendations for funding projects are made to the CTO by CTTAB. This year five current members and one former member of CTTAB served on the TMF Application Review Committee. A summary of the projects recommended for funding is provided in the table below.

Organization	Project Description	Allocation
Campana Quetzal	Padres Conectados Parents trained as peer leaders will be equipped with laptops for home visits to Latino parents. Parents will learn how to access online information about their children's education. Laptops will also be used as a "portable classroom" to offer computer literacy trainings for parents in Spanish.	\$17,000
Center Park Resident Council (Seattle Housing Authority facility)	Rite of Passage The assistive technology computer lab will be upgraded and new employment and independent living skills training will be provided for young adults ages 17 to 24. The participants will then conduct disability awareness workshops at Franklin and Garfield high schools. Upgrades include webcams for sign language use, screen reading software, software helping arm and hand motor control challenged, and a text-to-voice portable device.	\$19,900
Denny Terrace Apartments (Seattle Housing Authority)	Computer Mini Lab Project A new mini two-computer lab will be installed and training provided to help low income and disabled	\$10,300



Organization	Project Description	Allocation
facility)	residents enhance their computer skills, gain access to vital resources online, and increase their self-sufficiency.	
East African Arts and Culture Association	Multimedia Resources & Training Institute Outdated computers will be replaced and multimedia design software purchased to provide youth and families in Central and South Seattle with training in graphic design, video production, and DVD development.	\$18,000
East African Community Services	Whole Families Literate ESL software will be installed and youth will be provided with after-school support. Parents will receive Internet use and safety training. Families will receive computer literacy and employment training.	\$18,700
Greenwood Senior Center - Phinney Neighborhood Association	Community Technology Center-Assistive Technology The existing center will be enhanced with keyboards, trackballs and adjustable work stations to better provide computer training and mentoring to low vision, limited mobility or wheelchair users. Programs include Wired for Learning and Seniors Teaching Seniors.	\$10,500
Interconnection	Computers for Unemployed Out of work adults on public assistance who complete the Community Jobs Training programs through WorkSource will receive refurbished computers.	\$5,000



Organization	Project Description	Allocation
Literacy Source	<p>Literacy Online</p> <p>Computer literacy instruction will be provided to low income adult learners, including immigrant and refugee newcomers, parents, mothers in a residential chemical dependency treatment program and seniors, on-site and at various community locations using a mobile computer lab.</p>	\$16,200
Neighborhood House	<p>Rainier Vista Technology Center – Community Engagement Project</p> <p>This grant will help fund programs providing basic and employment computer skills, a pc for kids program, ESL and technology classes and teen digital media programs. A volunteer program and partnerships with local businesses, schools, and community institutions will be strengthened.</p>	\$19,600
North Seattle Family Center – Children’s Home Society of Washington	<p>Cyber Learning Center</p> <p>An aging computer lab will be upgraded to provide low- income and limited English speakers with job readiness, ESL, life skills, and computer skills training through one-on-one technology tutoring and/or small group instruction.</p>	\$10,800
Reel Grrls	<p>Media Apprentice Program</p> <p>Teen girls will gain professional video production experience through the Media Apprentice Program by producing, directing, and editing six videos for local nonprofits to webcast and air on SCAN and Comcast On Demand.</p>	\$15,000



Organization	Project Description	Allocation
Refugee Women's Alliance	Stepping Stones ESL Students enrolled in English as a Second Language classes will gain computer-assisted language instruction, basic computer skills training with an employment focus, and computer-based civic engagement opportunities with new computers and language software.	\$5,000
Seattle Indian Center	Project Connect New computers will enhance the classroom instruction for at-risk/after-school students in the high school reentry program and in elementary school. The project will also establish an Information Center for working homeless adults in their temporary shelter.	\$13,000
Senior Center of West Seattle	Computer Lab Upgrade The existing computer lab will be upgraded to provide seniors with instruction in computer basics, Internet search, word processing, spreadsheets and graphics.	\$12,500
Southeast Seattle Senior Center	Multicultural Computer Literacy Program Culturally competent computer classes will be offered to seniors, adults under 60, and recent African immigrants in Rainier Valley.	\$6,100
Wallingford Community Senior Center	Upgrade & Program Development Project Seniors and low-income residents will receive basic computing and Internet, Word, photography, computer maintenance and back-up, and other training with replacement of outdated computers and enhanced curricula.	\$12,900



Organization	Project Description	Allocation
WAPI Community Services	Filipino Community Center of Seattle A media lab will be created at the newly remodeled Filipino Community Center. Youth will learn how to set up and maintain the lab, and learn digital art and media skills. Youth will also provide technology workshops for elders.	\$6,000
YMCA of Greater Seattle	Y TECH A mobile multimedia training lab will be created and used to offer quarterly technology trainings to youth at five Seattle public middle schools. Trainings will include online safety, Internet research, digital photography, video production, media literacy, effective communication, graphics, social networking, blogging and podcasting.	\$19,000
Youth Media Institute	Step Up! Youth Leadership Pathway Students, ages 13-18, will learn and apply intermediate and advanced technology media skills; including blogging, zine making, video, photography, design and radio. Skills will be used to advocate for their communities, and to engage additional youth in community media.	\$14,500
Total		\$250,000

- Please check one of the following:

_____ **This legislation does not have any financial implications.** (Stop here and delete the remainder of this document prior to saving and printing.)



X This legislation has financial implications. (Please complete all relevant sections that follow.)

Appropriations: This table should reflect appropriations that are a direct result of this legislation. In the event that the project/programs associated with this ordinance had, or will have, appropriations in other legislation, please provide details in the Notes section below.

Fund Name and Number	Department	Budget Control Level*	2009 Appropriation	2010 Anticipated Appropriation
TOTAL				

*See budget book to obtain the appropriate Budget Control Level for your department.

Notes: Funds for the TMF were previously appropriated in the 2009 Adopted Budget under the Department of Information Technology. These funds are appropriated from the Cable Television Franchise Subfund (00160) for the Cable Fee Support to Information Technology Fund Budget Control Level (D160B), and then in turn from the Information Technology Fund (50410) for the Office of Electronic Communications Budget Control Level (D4400). The proposed legislation specifies that any portion of the \$250,000 allocated for the TMF from these appropriations that is not spent or encumbered in 2009 will automatically carry over into the 2010 fiscal year.

Anticipated Revenue/Reimbursement: Resulting From This Legislation: This table should reflect revenues/reimbursements that are a direct result of this legislation. In the event that the issues/projects associated with this ordinance/resolution have revenues or reimbursements that were, or will be, received because of previous or future legislation or budget actions, please provide details in the Notes section below the table.

Fund Name and Number	Department	Revenue Source	2009 Revenue	2010 Revenue
N/A				
TOTAL				

Notes:

Total Regular Positions Created, Modified, Or Abrogated Through This Legislation, Including FTE Impact: This table should only reflect the actual number of positions affected by this legislation. In the event that positions have been, or will be, created as a result of other legislation, please provide details in the Notes section below the table.

Position Title and Department	Position # for Existing Positions	Fund Name & #	PT/FT	2009 Positions	2009 FTE	2010 Positions*	2010 FTE*
N/A							



TOTAL							

* 2010 positions and FTE are total 2010 position changes resulting from this legislation, not incremental changes. Therefore, under 2010, please be sure to include any continuing positions from 2009.

Notes:

- **Do positions sunset in the future?** (If yes, identify sunset date):

N/A

Spending/Cash Flow: This table should be completed only in those cases where part or all of the funds authorized by this legislation will be spent in a different year than when they were appropriated (e.g., as in the case of certain grants and capital projects). Details surrounding spending that will occur in future years should be provided in the Notes section below the table.

Fund Name & #	Department	Budget Control Level*	2009 Expenditures	2010 Anticipated Expenditures
Information Technology Fund (50410) [Funding is initially appropriated from the Cable Television Franchise Subfund (00160)]	Information Technology	Office of Electronic Communications (D4400) [Funding is initially appropriated to the Cable Fee Support to Information Technology Fund Budget Control Level (D160B)]	\$150,000	\$100,000
TOTAL			\$150,000	\$100,000

* See budget book to obtain the appropriate Budget Control Level for your department.

Notes:

The grantee projects begin starting mid-2009 and some of the grantees project activities conducted under the TMF grants will not be completed until 2010. The City will not receive requests for reimbursement until those activities are complete. Of the \$250,000 in previously appropriated funds for the 2009 TMF, the Department of Information Technology expects \$150,000 will be spent in 2009 and \$100,000 will be spent in 2010.

- **What is the financial cost of not implementing the legislation?** (Estimate the costs to the City of not implementing the legislation, including estimated costs to maintain or expand an existing facility or the cost avoidance due to replacement of an existing facility, potential conflicts with regulatory requirements, or other potential costs if the legislation is not



implemented.)

The City would not be able to leverage non-City resources (including cash) valued at \$414,000 provided by the community for these 19 projects.

- **Does this legislation affect any departments besides the originating department?** • *If so, please list the affected department(s), the nature of the impact (financial, operational, etc)., and indicate which staff members in the other department(s) are aware of this Bill.*

No

- **What are the possible alternatives to the legislation that could achieve the same or similar objectives?** *(Include any potential alternatives to the proposed legislation, such as reducing fee-supported activities, identifying outside funding sources for fee-supported activities, etc.)*

Projects could be approved by resolution rather than by ordinance.

- **Is the legislation subject to public hearing requirements:** *(If yes, what public hearings have been held to date, and/or what plans are in place to hold a public hearing(s) in the future.)*

No

- **Other Issues** *(including long-term implications of the legislation):*

Please list attachments to the fiscal note below:





City of Seattle

Gregory J. Nickels, Mayor

Office of the Mayor

June 23, 2009

Honorable Richard Conlin
President
Seattle City Council
City Hall, 2nd Floor

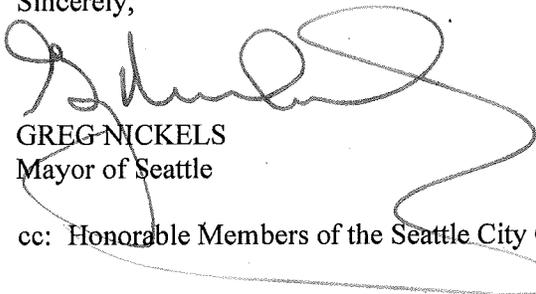
Dear Council President Conlin:

I am pleased to transmit the attached proposed Council Bill that approves a total of \$250,000 in Technology Matching Funds for 19 community projects. The proposed projects were selected from 67 applications reviewed by the Citizens Telecommunications and Technology Advisory Board (CTTAB). The projects to be funded will provide digital opportunities for a wide range of residents in need, including at-risk youth, immigrants and refugees, seniors, and people with disabilities. Reaching more than 3,500 residents, these projects will help residents gain essential computing and Internet skills, and some will also benefit from instruction in audio and video production, blogging and other web 2.0 applications, and assistive technologies. Through hands-on technology, the projects will provide employment training and English as a Second Language (ESL) instruction, foster youth leadership and journalism skills, develop local online content, and help guide residents to vital online services. These projects further the City's commitment to education, inclusion, and race and social justice.

Resolution 29673 established the Technology Matching Fund to make matching grants to eligible organizations for the purpose of promoting citizen access to information technology and literacy in using technology, and to apply technology to foster civic engagement. While access to technology has increased for many, studies still show a troubling gap in access and the literacy skills that are essential for full participation in our digital society. The projects selected by CTTAB for funding serve to minimize this gap and further our efforts to make Seattle a city of digital inclusion, rather than exclusion.

Thank you for your consideration of this legislation. The increased access, skills training and services to be provided by these funds will make a great difference in the lives of residents in need. Should you have questions, please contact Chief Technology Officer Bill Schrier at 684-0633.

Sincerely,



GREG NICKELS
Mayor of Seattle

cc: Honorable Members of the Seattle City Council

600 Fourth Avenue, 7th Floor, P.O. Box 94749, Seattle, WA 98124-4749

Tel: (206) 684-4000, TDD: (206) 615-0476 Fax: (206) 684-5360, Email: mayors.office@seattle.gov

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123040
7

STATE OF WASHINGTON – KING COUNTY

--SS.

243028
CITY OF SEATTLE, CLERKS OFFICE

No. TITLE ONLY

Affidavit of Publication

The undersigned, on oath states that he is an authorized representative of The Daily Journal of Commerce, a daily newspaper, which newspaper is a legal newspaper of general circulation and it is now and has been for more than six months prior to the date of publication hereinafter referred to, published in the English language continuously as a daily newspaper in Seattle, King County, Washington, and it is now and during all of said time was printed in an office maintained at the aforesaid place of publication of this newspaper. The Daily Journal of Commerce was on the 12th day of June, 1941, approved as a legal newspaper by the Superior Court of King County.

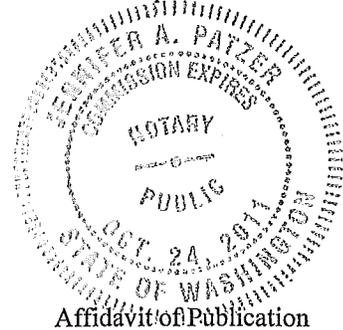
The notice in the exact form annexed, was published in regular issues of The Daily Journal of Commerce, which was regularly distributed to its subscribers during the below stated period. The annexed notice, a

CT:123040-123045

was published on

08/06/09

The amount of the fee charged for the foregoing publication is the sum of \$ 134.43, which amount has been paid in full.



[Signature]

Subscribed and sworn to before me on
08/06/09 *[Signature]*

Notary public for the State of Washington,
residing in Seattle

State of Washington, King County

City of Seattle

TITLE-ONLY PUBLICATION

The full text of the following ordinances, passed by the City Council on July 20, 2009, and published here by title only, will be mailed upon request, or can be accessed at <http://clerk.ci.seattle.wa.us>. For further information, contact the Seattle City Clerk at 684-8344.

ORDINANCE NO. 123045

AN ORDINANCE appropriating money to pay certain audited claims and ordering the payment thereof.

ORDINANCE NO. 123044

AN ORDINANCE relating to the City Light Department, declaring as surplus and authorizing the Superintendent of the City Light Department or his designee to release an easement for electrical service over property located at 2415 Third Avenue West, Seattle, Washington.

ORDINANCE NO. 123043

AN ORDINANCE relating to the Technology Matching Fund Program; making allocations and authorizing implementation of certain Technology Matching Fund projects in 2009; providing that 2009 appropriations for the Technology Matching Fund from the Cable Television Franchise Subfund and from the Information Technology Fund shall automatically carry forward into the 2010 fiscal year; and ratifying and confirming certain prior acts.

ORDINANCE NO. 123042

AN ORDINANCE accepting funds from the Washington State Department of Social and Health Services allocated through the American Recovery and Reinvestment Act of 2009; authorizing the Mayor or his designee to execute related agreements; amending the 2009 Adopted Budget to increase appropriations for the Human Services Department; and ratifying and confirming certain prior acts; all by a three-fourths vote of the City Council.

ORDINANCE NO. 123041

AN ORDINANCE accepting funds from the Workforce Development Council of Seattle-King County allocated through the American Recovery and Reinvestment Act of 2009; authorizing the Mayor or his designee to execute related agreements; amending the 2009 Adopted Budget to increase appropriations for the Human Services Department; and ratifying and confirming certain prior acts; all by a three-fourths vote of the City Council.

ORDINANCE NO. 123040

AN ORDINANCE approving and confirming the plat of "Capitol Court Addition to the City of Seattle" in a portion of Section 29, Township 25 North, Range 4 East, W.M. in King County, Washington.

Date of publication in the Seattle Daily Journal of Commerce, August 6, 2009.

8/6(243028)