

Ordinance No. 120086

Council Bill No. 113345

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The City of Seattle
Council Bill/Ordinance

AN ORDINANCE relating to animal licensing; suspending the late renewal fee for animal licenses during a period of amnesty and eliminating, for a period of amnesty and under certain conditions, the penalty for failure to obtain dog, cat, or potbelly pig licenses, and amending Section 9.25.100 of the Seattle Municipal Code in connection therewith.

9/6/00

CF No. _____

Date Introduced: <u>AUG 21 2000</u>	Financial & Economic Development Committee	
Date 1st Referred:	To: (committee)	
Date 2nd Referred:	To: (committee)	
Date 3rd Referred:	To: (committee)	
Date of Final Passage: <u>9-11-00</u>	Full Council Vote: <u>8-0</u> (Excused: <u>Pogalen</u>)	
Date Presented to Mayor: <u>9-12-00</u>	Date Approved: <u>9-15-00</u>	
Date Returned to City Clerk: <u>9-15-00</u>	Date Published: <u>2M</u>	T.O. <input checked="" type="checkbox"/> F.T. <input checked="" type="checkbox"/>
Date Vetoed by Mayor:	Date Veto Published:	
Date Passed Over Veto:	Veto Sustained:	

This file is complete and ready

Law Department

Law Dept. Review

The City of Seattle - Legislative Department

Council Bill/Ordinance sponsored by: Joe Drago
Council Member

Committee Action:

9/6/00

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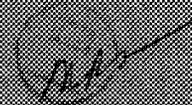
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This file is complete and ready for presentation to Full Council. Committee: _____
(initial/date)

Law Department



Law Dept. Review

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ORDINANCE 120086

AN ORDINANCE relating to animal licensing; suspending the late renewal fee for animal licenses during a period of amnesty and eliminating, for a period of amnesty and under certain conditions, the penalty for failure to obtain dog, cat, or potbelly pig licenses, and amending Section 9.25.100 of the Seattle Municipal Code in connection therewith.

BE IT ORDAINED BY THE CITY OF SEATTLE AS FOLLOWS:

Section 1. The operation of subsection 9.26.020D of Seattle Municipal Code is suspended so that late renewals of dog and cat licenses for which application is made from November 1, 2000 through November 30, 2000, inclusive, are not subject to the Ten Dollar (\$10.00) late fee established in that subsection.

Section 2. Subsection 9.25.100D, most recently amended by Ordinance 119998, is amended as follows:

9.25.100 Penalty Clause

* * *

D. Conduct made unlawful by any other section of this chapter is a violation and any person found to have committed a violation may be punished by a civil fine or forfeiture of not more than Five Hundred Dollars (\$500.00), but a finding that a violation was committed shall not give rise to any disability or legal disadvantage based on the conviction of a criminal offense. Failure to have obtained, prior to November 1, 2000, a dog, cat, or potbelly pig license as required by Sections 9.25.050, 9.25.051 and 9.25.052 shall not subject the owner to the civil fine or forfeiture established in this subsection if, not later than November 30, 2000: (1) a current license is obtained for the animal, or (2) if the owner has disposed of the animal, the owner notifies the





City of Seattle

Paul Schell, Mayor

Executive Services Department

Dwight D. Dively, Director

MEMORANDUM

Date: August 9, 2000

To: Margaret Pageler, President
Seattle City Council

From: Dwight Dively, Director
Executive Services Department

Subject: AN ORDINANCE relating to animal licensing; suspending the late renewal fee for animal licenses during a period of amnesty and eliminating, for a period of amnesty and under certain conditions, the penalty for failure to obtain dog, cat, or potbelly pig licenses, and amending Section 9.25.100 of the Seattle Municipal Code in connection therewith.

The attached ordinance will establish a period of amnesty for those who acquire pet licenses during the month of November, 2000. Currently, the City assesses a \$10.00 late fee for individuals who fail to renew their pet's license within 30 days from its expiration date. Seattle pet owners who fail to purchase or renew their pet's license may also be at risk of receiving a \$50.00 citation by an Animal Control Officer.

The amnesty period is in accordance with Seattle Animal Control's continued efforts to capture delinquent licenses, as it affords pet owners one more opportunity to purchase or renew their license without the fear of penalty or citation. Additionally, an amnesty month will support the agency's efforts to promote pet identification as a means of increasing animal return-to-owner rates and reducing the number of animals needlessly euthanized each year.

The Animal Shelter's last pet license amnesty period, which was held in December, 1997, resulted in over \$100,000 in additional revenue to the City, a good portion of which was attributed to new pet licenses. The nominal costs associated with a small mailer to delinquent license holders in our database, and the cost of advertising such a campaign, can be absorbed in the current budget.

We look forward to your positive consideration of this ordinance. If you have any questions, or would like an individual briefing, please feel free to call Don Jordan at 6-4286, or Mel McDonald at 3-0071. Thank you.

cc: Don Jordan
Mel McDonald



Fiscal Note Template

Each piece of legislation that is financial in nature requires a fiscal note. The fiscal note should be drafted by department staff and should identify operating, capital, revenue, and FTE impacts of the legislation. After preparation by departmental staff, the City Budget Office will review and make necessary revisions before transmittal to Council.

Department: Executive Services Dept. Animal Control Unit	Contact Person/Phone: Don Jordan, Manager 386-4286	CBO Analyst/Phone: Barbara Gangwer 615-0768
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Legislation Title: AN ORDINANCE relating to animal licensing; suspending the late renewal fee for animal licenses during a period of amnesty and eliminating, for a period of amnesty and under certain conditions, the penalty for failure to obtain dog, cat, or potbelly pig licenses, and amending Section 9.25.100 of the Seattle Municipal Code in connection therewith.

Summary of the Legislation:

The operation of subsection 9.26.020D of Seattle Municipal Code is suspended so that late renewals of dog and cat licenses for which application is made from November 1, 2000 through November 30, 2000, inclusive, are not subject to the Ten Dollar (\$10.00) late fee established in that subsection. Failure to have obtained, prior to November 1, 2000, a dog, cat, or potbelly pig license as required by sections 9.25.048, 9.25.051, or 9.25.052 shall not subject the owner to the civil fine or forfeiture established in this subsection if, not later than November 30, 2000: (1) a current license is obtained for the animal, or (2) if the owner has disposed of the animal, the owner notifies the Director of the disposition.

Background (Include justification for the legislation and funding history, if applicable):

The last pet license amnesty month was during December, 1997. That project resulted in over \$100,000 in additional revenue to the City. Since Seattle Animal Control recently implemented a second renewal program to capture delinquent licenses, this amnesty month offers pet owners one more opportunity to purchase or renew their license without the fear of penalty or citation. Additionally, this amnesty month supports the agency's efforts in promoting pet identification as a means of increasing the return-to-owner rates and reducing the number of animals needlessly euthanized each year.

Currently, the City assesses a \$10.00 late fee for individuals who fail to renew their pet license within 30 days from the date of expiration. Persons who own pets in the City of Seattle and fail to purchase a pet license or renew their pet license may also be at risk of receiving a \$50.00 citation by an Animal Control Officer if their pet is picked up without a current license.



Historically, Animal Control experiences a non-renewal rate of at least 25% annually. The pet license database reflects that for the period of January 1995 through January 2000, there are approximately 30,000 expired dog and cat licenses. Staff is currently in the process of contacting these pet owners via telephone to update their licenses.

There is minimal cost to the City for offering an amnesty month. Any costs associated with a small mailer to pet owners with delinquent licenses in our database and the cost of advertising such a campaign will be absorbed in the current budget.

Public Private Partnership Review Status:

Is the project referenced in the legislation subject to P4 review? If yes, identify P4 review to date.

No, the legislation is not subject to P4 review.

Is the legislation subject to public hearing requirements? If yes, what public hearings have been held to date?

No, the legislation is not subject to public hearing requirements.

Sustainability Issues (related to grant awards):

N/A

Estimated Expenditure Impacts:

FUND (List # and/or Account)	2000	2001	2002
00100	\$15,000*	N/A	N/A
TOTAL			

One-time \$ _____ On-going \$ _____

* Expenditure related to postage and advertising.

Estimated Revenue Impacts:

FUND (List # and/or Account)	2000	2001	2002
00100	\$75,000*	\$50,000	\$25,000
TOTAL			

One-time \$ _____ On-going \$ _____

* Revenue estimates are based on 1997 Pet License Amnesty results.



Estimated FTE Impacts:

FUND	2000	2001	2002
N/A			
TOTAL			

Full Time _____ # Part Time _____ # TES _____

Do positions sunset in the future? If yes, identify sunset date?

N/A

Other Issues (including long-term implications of the legislation):

The estimated revenue impacts are based on 1997 Amnesty results, which was approximately \$100,000. These results were due in part to aggressive press releases, advertising, and direct mail to 30,000 pet owners with delinquent licenses in our database. While we intend to aggressively market this campaign, our anticipated direct mail will be substantially less than what was done in 1997.

The estimated reduction in future revenue from this Amnesty program is based on the fact that historically, Seattle Animal Control has experienced an annual non-renewal rate of at least 25%. Our goal is reduce this rate through our second renewal program.

The long term impact of this amnesty program is to increase the number of current licenses in the City's database (thus increasing future revenues from subsequent renewals), increase the number of identified pets in Seattle, and increase the likelihood of lost animals being reunited with their owners. Since penalties and citations can be a deterrent for individuals who have not licensed their pets or have failed to renew their license in a timely manner, this amnesty month would help encourage compliance of pet licensing laws.



STATE OF WASHINGTON - KING COUNTY

123059

City of Seattle, City Clerk

—ss.

No. ORDINANCE IN

Affidavit of Publication

The undersigned, on oath states that he is an authorized representative of The Daily Journal of Commerce, a daily newspaper, which newspaper is a legal newspaper of general circulation and it is now and has been for more than six months prior to the date of publication hereinafter referred to, published in the English language continuously as a daily newspaper in Seattle, King County, Washington, and it is now and during all of said time was printed in an office maintained at the aforesaid place of publication of this newspaper. The Daily Journal of Commerce was on the 12th day of June, 1941, approved as a legal newspaper by the Superior Court of King County.

The notice in the exact form annexed, was published in regular issues of The Daily Journal of Commerce, which was regularly distributed to its subscribers during the below stated period. The annexed notice, a

CT:120086 ORD IN FUL

was published on

09/27/00

The amount of the fee charged for the foregoing publication is the sum of \$, which amount has been paid in full.

N. Patterson

Subscribed and sworn to before me on

09/27/00

McAlivanz

Notary Public for the State of Washington, residing in Seattle

City of Seattle

ORDINANCE 120088

AN ORDINANCE relating to animal licensing; suspending the late renewal fee for animal licenses during a period of amnesty and eliminating, for a period of amnesty and under certain conditions, the penalty for failure to obtain dog, cat or potbelly pig licenses; and amending Section 9.25.100 of the Seattle Municipal Code in connection therewith.

BE IT ORDAINED BY THE CITY OF SEATTLE AS FOLLOWS:

Section 1. The operation of subsection 9.25.020D of Seattle Municipal code is suspended so that late renewals of dog and cat licenses for which application is made from November 1, 2000 through November 30, 2000, inclusive, are not subject to the Ten Dollar (\$10.00) late fee established in that subsection.

Section 2. Subsection 9.25.100D, most recently amended by Ordinance 119998, is amended as follows:

9.25.100 PENALTY CLAUSE

D. Conduct made unlawful by any other section of this chapter is a violation and any person found to have committed a violation may be punished by a civil fine or forfeiture of not more than Five Hundred Dollars (\$500.00), but a finding that a violation was committed shall not give rise to any disability or legal disadvantage based on the conviction of a criminal offense. Failure to have obtained, prior to November 1, 2000, a dog, cat, or potbelly pig license as required by Sections 9.25.050, 9.25.051 and 9.25.052 shall not subject the owner to the civil fine or forfeiture established in this subsection if, not later than November 30, 2000: (1) a current license is obtained for the animal, or (2) if the owner has disposed of the animal, the owner notifies the Director of the disposition. Disposition of violations under this chapter shall be governed by the procedures for disposition of traffic infraction of traffic infractions under Seattle Municipal Code Chapter 11.31.

Section 3. This ordinance shall take effect and be in force thirty (30) days from and after its approval by the Mayor, but if not approved and returned by the Mayor within ten (10) days after presentation, it shall take effect as provided by Municipal Code Section 1.04.020.

Passed by the City Council the 11th day of September, 2000, and signed by me in open session in authentication of its passage this 11th day of September, 2000.

JAN DRAGO,

President pro tem of the City Council.

Approved by me this 15th day of September, 2000.

PAUL SCHELL,

Mayor.

Filed by me this 15th day of September, 2000.

(Seal) JUDITH E. PIPPIN,

City Clerk.

Publication ordered by JUDITH PIPPIN, City Clerk.

Date of official publication in Daily Journal of Commerce, Seattle, September 27, 2000. 9/27(123059CD)