

ORDINANCE No. 119491

COUNCIL BILL No. 112701

*Law Department*

The City

AN ORDINANCE relating to the Department of Parks and Recreation; authorizing an increase in the Seattle Aquarium admission fees; amending the 1999-2000 fee schedule established by Ordinance 119249; and amending Section 18.28.010 of the Seattle Municipal Code.

Honorable President:

Your Committee on \_\_\_\_\_

to which was referred the within Council report that we have considered the same

COMPTROLLER FILE No.

Introduced: <u>MAY 24 1999</u>	By: <u>LICATA</u>
Referred: <u>MAY 24 1999</u>	To: <u>CULTURE, ARTS &amp; PARKS</u>
Referred:	To:
Referred:	To:
Reported:	Second Reading:
Third Reading: <u>6-14-99</u>	Signed: <u>6-14-99</u>
Presented to Mayor: <u>6-14-99</u>	Approved: <u>6-14-99</u>
Returned to City Clerk: <u>6-14-99</u>	Published: <u>Full Text</u>
Vetoed by Mayor:	Veto Published:
Passed over Veto:	Veto Sustained:

5-26-99 PASSED

6-1-99 Full Council

6-7-99 Re-refere

6-9-99 pass as

6-14-99 pass @

(9)

10/20/97

Department  
The City of Seattle--Legislative Department

REPORT OF COMMITTEE

Date Reported  
and Adopted

able President:

committee on

ch was referred the within Council Bill No.

that we have considered the same and respectfully recommend that the same:

26-99 PASSED AS AMENDED 3-0

99 Full Council: ~~Passed~~ Held 1 week: 8-0

99 Re-refer to Culture, Arts & Parks Committee

9-99 pass as amended 3-0

(H)

4-99 pass @ FC 9-0



Committee Chair

ORDINANCE 11949

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AN ORDINANCE relating to the Department of Parks and Recreation; authorizing an increase in the Seattle Aquarium admission fees; amending the 1999-2000 fee schedule established by Ordinance 119249; and amending Section 18.28.010 of the Seattle Municipal Code.

BE IT ORDAINED BY THE CITY OF SEATTLE AS FOLLOWS:

Section 1. Effective June 16, 1999, Section 18.28.010 of the Seattle Municipal Code is amended as follows:

**18.28.010. Fee Schedule Established.**

The Superintendent of Parks and Recreation is authorized to charge the fees substantially in the form set forth in the fee schedule entitled Exhibit "A" attached to Ordinance 119249, with amendments made by Ordinance 11949, for all uses of Parks and Recreation Department facilities identified therein, and to waive or reduce such fees, establish experimental rates, and engage in special promotional and marketing activities as described in Exhibit "A" as conditioned in Sections 18.28.010 through 18.28.040 hereof. This 1999 and 2000 fee schedule supersedes all prior fee schedules to the extent inconsistent therewith.

Section 2. Effective June 16, 1999, the Superintendent is authorized to charge the fees pertaining to the Seattle Aquarium set forth in the attached Exhibit A. Exhibit A shows, by striking and underline, the text being deleted from and added to page 4 (Aquarium Fees) of the 1999 - 2000 Fees and Charges Fee Schedule.

Section 3. The fees shown on the attached Exhibit B constitute a clean rendition of the pages of the fee schedule amended as shown in Exhibit A and effective June 16, 1999, shall replace page 4 of the fee schedule adopted by Ordinance 119249.



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Section 4. Any act consistent with the authority and prior to the effective date of this ordinance is hereby ratified and confirmed.

Section 5. This ordinance shall take effect and be in force thirty (30) days from and after its approval by the Mayor, but if not approved and returned by the Mayor within ten (10) days after presentation, it shall take effect as provided by Municipal Code Section 1.04.020.

Passed by the City Council the 14 day of June, 1999, and signed by me in open session in authentication of its passage this 14 day of June, 1999.

J. P. Anah  
President of the City Council

Approved by me this 14 day of June, 1999.

J. P. Anah  
Mayor *PRO TEM.*

Filed by me this 14 day of June, 1999.

Judith E. Pepp  
City Clerk

(Seal)



# City of Seattle

Paul Schell, Mayor

## Seattle Department of Parks and Recreation

Kenneth R. Bounds, Superintendent

May 12, 1999

The Honorable Sue Donaldson, President  
The Seattle City Council  
600 Fourth Avenue  
11<sup>th</sup> Floor Municipal Building  
Seattle, Washington 98104-1873

VIA: Doug Carey, Acting Director, City Budget Office

Subject: AN ORDINANCE relating to the Department of Parks and Recreation; authorizing an increase in the Seattle Aquarium admission fees; amending the 1999-2000 fee schedule established by Ordinance 119249; and amending Section 18.28.010 of the Seattle Municipal Code.

Honorable Council President Donaldson:

We are requesting adoption of the attached legislation, which allows the Seattle Aquarium to raise admission fees in mid-June 1999. This action would accelerate implementation of the year 2000-fee increases that are proposed in the City's 1999 Adopted Budget and 2000 Endorsed Budget. Increases are proposed for all admission rates at the Seattle Aquarium.

The following is a summary description of our mid-1999 fee increase request:

<u>Current Fee</u>	<u>Proposed Fee</u>	<u>Type of Fee</u>
\$8.00	\$8.25	Adult - Non King County Resident
\$7.00	\$7.25	Senior Non King County Resident
\$5.25	\$5.50	Youth (6-18)- Non King County Resident
\$3.25	\$3.50	Child (3-5) - Non King County Resident
\$6.50	\$6.75	Adult - King County Resident
\$5.75	\$6.00	Senior - King County Resident
\$4.50	\$5.00	Youth (6-18) - King County Resident
\$2.75	\$3.00	Child (3-5) - King County Resident

Letter to the City Council

May 12, 1999

Page Two

Except in 1997, when the addition of a new otter temporarily boosted admissions, Aquarium attendance has steadily declined in recent years. The department had expected the August 1998 opening of the Sound to Mountains exhibit to increase attendance admissions by 3.7% in 1999 and 2000, and the corresponding revenues were built into the 1999 Adopted and 2000 Endorsed Budget. Unfortunately, attendance has not increased, and revenues are well below what was projected. The 1999 and 2000 attendance figures are now expected to remain at 1998 levels. Resulting in \$258,472 less in 1999 revenues.

To address this revenue shortfall, the Seattle Aquarium proposes to increase 1999 revenue by \$31,000 through the early implementation of admission fee increases that were originally scheduled to commence on January 1, 2000. In addition, the Seattle Aquarium expects to reduce line-item expenditures by about \$157,000 in 1999. Any remaining deficits will be addressed via other management tools. The Department of Parks and Recreation will be working with the City Budget Office to revise revenue projections for 2000, and to develop appropriate management responses through the development of the 2000 Proposed Budget.

We have included with the proposed ordinance, which Exhibits A and B summarize the fee changes and update the pages in the department's current Fees and Charges booklet as adopted by Ordinance 119249.

We appreciate your consideration of admission fee changes proposed in this ordinance. Additional information is submitted pursuant to the City of Seattle's SOP 100-014. If you have any questions concerning this legislative material, please contact Terry Roche, Executive Assistant, and the Seattle Aquarium at 233-2776.

Sincerely,



Kenneth R. Bounds  
Superintendent

KRB: CN: mh

[N:\cbr\legislation\ord.99\AqZoFeLT.doc]

#### Attachments

CC: Curt Green, Director, Financial and Administrative Services  
Kris Castleman, Analyst, City Budget Office  
Lewis Turner, Manager, Budget and Administrative Services  
Terry Roche, The Seattle Aquarium



**Fiscal Note: Aquarium Fees and Charges**

<b>Department:</b> Parks	<b>Contact Person/Phone:</b> Terry Roche 3-2776	<b>CBO Analyst/Phone:</b> Kris Castleman 4-8367
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**Legislation Title:** \_\_\_\_\_

AN ORDINANCE relating to the Department of Parks and Recreation, authorizing an increase in Seattle Aquarium admission fees; amending the 1999-2000 fee schedule established by Ordinance 119249; and amending Section 18.28.010 of the Seattle Municipal Code.

**Summary of the Legislation:** \_\_\_\_\_

This legislation authorizes The Seattle Aquarium of the Department of Parks and Recreation to make mid-1999 increases in admissions fees to reduce the expected revenue shortfall for the year.

**Background (Include justification for the legislation and any funding history, if applicable):** \_\_\_\_\_

Except in 1997 when a new and a pregnant otter temporarily boosted admissions, Aquarium attendance has steadily declined in recent years. Despite this decline and the lack of a major new exhibit in over 13 years, the new Sound to Mountains exhibit (opened August, 1998) was projected to increase admissions by 3.7% in the 1999-2000 budget. However, we did warn that given the length of time between major new exhibits, the decline may not be reversed. Unfortunately, that is what happened. 1998 attendance declined from 1997, and we now expect 1999 and 2000 to be about the same level as 1998. This results in \$258,472 less revenue in 1999.

To address this revenue shortfall, The Aquarium expects to increase revenue by \$31,000 via this mid-year price increase; expense reductions will reduce the problem about \$157,000, and sub-account funds will be used to offset the remaining deficit.

**Sustainability Issues (related to grant awards):**     N/A    

**Estimated Expenditure Impacts:**

FUND	1998	1999	2000
	\$0.00	\$0.00	\$0.00
<b>TOTAL</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>

One-time \$

On-going \_\_\_\_\_

**Estimated Revenue Impacts:**

FUND	1999
Park and Recreation Fund	\$31,000
<b>TOTAL</b>	<b>\$31,000</b>

One-time \$31,000

On-going \$ \_\_\_\_\_

**Estimated FTE Impacts:** We assume no FTE impact.

FUND	1998	1999	2000
<b>TOTAL</b>			

Year \_\_\_\_: # Full Time \_\_\_\_ # Part Time \_\_\_\_ # TES \_\_\_\_

Do positions sunset in the future? If so, when?

N/A

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**Other Issues (including long-term implications of the legislation):**

None

N:\cbr\legislation\ord99\AqZoFefi.doc

Exhibit A

SEATTLE AQUARIUM

1999

2000

Fees Include Tax

King Co. <u>Resident</u>	Non-King Co. <u>Resident</u>	King Co. <u>Resident</u>	Non-King Co. <u>Resident</u>
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\$6,506.75	\$8,008.25	\$6.75	\$8.25
\$5,756.00	\$7,097.25	\$6.00	\$7.25
\$4,505.00	\$5,255.50	\$5.00	\$5.50
\$2,753.00	\$3,253.50	\$3.00	\$3.50
Free	Free	Free	Free

Regular Admissions

Adult  
Senior  
Youth 6-18  
Child 3-5  
Child 0-2

Group Discount

\$6,006.25	\$7,257.50	\$6.25	\$7.50
\$5,255.50	\$6,506.75	\$5.50	\$6.75
\$4,004.25	\$4,755.00	\$4.25	\$5.00
\$2,502.75	\$2,753.00	\$2.75	\$3.00
Free	Free	Free	Free

Adult  
Senior  
Youth 6-18  
Child 3-5  
Child 0-2

School Group

\$5,255.50	\$6,506.75	\$5.50	\$6.75
\$5,005.25	\$6,006.25	\$5.25	\$6.25
\$3,754.00	\$4,504.75	\$4.00	\$4.75
\$2,252.50	\$2,502.75	\$2.50	\$2.75
Free	Free	Free	Free

Adult  
Senior  
Youth  
Child 3-5  
Child 0-2

Free admission will be provided to low income citizens through distribution of admission tickets through social agencies such as United Way, etc.

**Combination tickets:** Combination tickets for The Aquarium and the Omnidome are available. The Aquarium portion of individual combination tickets is the same as normal group discount rates; The Aquarium portion of group combination tickets is the same as the school group discount rates.

Exhibit B

SEATTLE AQUARIUM

1999

2000

Fees Include Tax

	King Co. Resident	Non-King Co. Resident	King Co. Resident	Non-King Co. Resident	Regular Admissions
	\$6.75	\$8.25	\$6.75	\$8.25	Adult
	\$6.00	\$7.25	\$6.00	\$7.25	Senior
	\$5.00	\$5.50	\$5.00	\$5.50	Youth 6-18
	\$3.00	\$3.50	\$3.00	\$3.50	Child 3-5
	Free	Free	Free	Free	Child 0-2
	\$6.25	\$7.50	\$6.25	\$7.50	Group Discount
	\$5.50	\$6.75	\$5.50	\$6.75	Adult
	\$4.25	\$5.00	\$4.25	\$5.00	Senior
	\$2.75	\$3.00	\$2.75	\$3.00	Youth 6-18
	Free	Free	Free	Free	Child 3-5
					Child 0-2
	\$5.50	\$6.75	\$5.50	\$6.75	School Group
	\$5.25	\$6.25	\$5.25	\$6.25	Adult
	\$4.00	\$4.75	\$4.00	\$4.75	Senior
	\$2.50	\$2.75	\$2.50	\$2.75	Youth
	Free	Free	Free	Free	Child 3-5
					Child 0-2

Free admission will be provided to low income citizens through distribution of admission tickets through social agencies such as United Way, etc.

Combination tickets: Combination tickets for The Aquarium and the Omnidome are available. The Aquarium portion of individual combination tickets is the same as normal group discount rates; The Aquarium portion of group combination tickets is the same as the school group discount rates.

TIME AND DATE STAMP

5/19/99

**SPONSORSHIP**

THE ATTACHED DOCUMENT IS SPONSORED FOR FILING WITH THE CITY COUNCIL BY THE MEMBER(S) OF THE CITY COUNCIL WHOSE SIGNATURE(S) ARE SHOWN BELOW:

*Vic Licata*

\_\_\_\_\_  
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**FOR CITY COUNCIL PRESIDENT USE ONLY**

COMMITTEE(S) REFERRED TO:

\_\_\_\_\_  
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\_\_\_\_\_  
**PRESIDENT'S SIGNATURE**

**STATE OF WASHINGTON - KING COUNTY**

107005  
City of Seattle, City Clerk

—ss.

No. **ORDINANCE**

**Affidavit of Publication**

The undersigned, on oath states that he is an authorized representative of The Daily Journal of Commerce, a daily newspaper, which newspaper is a legal newspaper of general circulation and it is now and has been for more than six months prior to the date of publication hereinafter referred to, published in the English language continuously as a daily newspaper in Seattle, King County, Washington, and it is now and during all of said time was printed in an office maintained at the aforesaid place of publication of this newspaper. The Daily Journal of Commerce was on the 12th day of June, 1941, approved as a legal newspaper by the Superior Court of King County.

The notice in the exact form annexed, was published in regular issues of The Daily Journal of Commerce, which was regularly distributed to its subscribers during the below stated period. The annexed notice, a

**CT:119491 IN FULL**

was published on

**06/22/99**

The amount of the fee charged for the foregoing publication is the sum of \$ \_\_\_\_\_, which amount has been paid in full.

*[Handwritten signature]*

Subscribed and sworn to before me on  
**06/22/99**  
*[Handwritten signature]*

Notary Public for the State of Washington,  
residing in Seattle

# City of Seattle

## ORDINANCE 119491

AN ORDINANCE relating to the Department of Parks and Recreation; authorizing an increase in the Seattle Aquarium admission fees; amending the 1999-2000 fee schedule established by Ordinance 119249; and amending Section 18.28.010 of the Seattle Municipal Code.

BE IT ORDAINED BY THE CITY OF SEATTLE AS FOLLOWS:

Section 1. Effective June 16, 1999, Section 18.28.010 of the Seattle Municipal Code is amended as follows:

### 18.28.010. FEE SCHEDULE ESTABLISHED.

The Superintendent of Parks and Recreation is authorized to charge the fees substantially in the form set forth in the fee schedule entitled Exhibit "A" attached to Ordinance 119249, with amendments made by Ordinance 119491, for all uses of Parks and Recreation Department facilities identified therein, and to waive or reduce such fees, establish experimental rates, and engage in special promotional and marketing activities as described in Exhibit "A" as conditioned in Sections 18.28.010 through 18.28.040 hereof. This 1999 and 2000 fee schedule supersedes all prior fee schedules to the extent inconsistent therewith.

Section 2. Effective June 16, 1999, the Superintendent is authorized to charge the fees pertaining to the Seattle Aquarium set forth in the attached Exhibit A. Exhibit A shows, by striking and underline, the text being deleted from and added to page 4 (Aquarium Fees) of the 1999-2000 Fees and Charges Fee Schedule.

Section 3. The fees shown on the attached Exhibit B constitute a clean rendition of the pages of the fee schedule amended as shown in Exhibit A and effective June 16, 1999, shall replace page 4 of the fee schedule adopted by Ordinance 119249.

Section 4. Any act consistent with the authority and prior to the effective date of this ordinance is hereby ratified and confirmed.

Section 5. This ordinance shall take effect and be in force thirty (30) days from and after its approval by the Mayor, but if not approved and returned by the Mayor within ten (10) days after presentation, it shall take effect as provided by Municipal Code Section 1.04.020.

Passed by the City Council the 14 day of June, 1999, and signed by me in open session in authentication of its passage this 14 day of June, 1999.

SUE DONALDSON,  
President of the City Council.  
Approved by me this 14 day of June,

1999.  
SUE DONALDSON,  
Mayor pro tem.  
Filed by me this 14 day of June, 1999.  
(Seal) JUDITH E. PIPPIN,  
City Clerk.  
Publication ordered by JUDITH PIPPIN,  
City Clerk.

(See City Clerk for attachments.)

Date of official publication in Daily Journal of Commerce, Seattle, June 22, 1999. 6/22/107008