

ORDINANCE No. 119108

COUNCIL BILL No. 112274

mc
Law Department

The City

AN ORDINANCE relating to the Department of Parks and Recreation; authorizing increases in 1998 Seattle Aquarium and Woodland Park Zoo admissions and other fees; amending the 1997-1998 fee schedule for the use of park and recreation facilities established under Ordinance 118375 (as amended); amending section 18.28.010 of the Seattle Municipal Code in connection therewith; and ratifying and confirming prior acts.

Honorable President:

Your Committee on _____

to which was referred the within Council report that we have considered the same

8-10-98 Full Code

(Excused)

Matthew C

COMPTROLLER FILE No. _____

Introduced: <u>AUG 3 - 1998</u>	By: CHOE
Referred: <u>AUG 3 - 1998</u>	To: Finance & Budget Committee
Referred:	To:
Referred:	To:
Reported: <u>8-10-98</u>	Second Reading
Third Reading: <u>8-10-98</u>	Signed: <u>8-10-98</u>
Presented to Mayor: <u>8-10-98</u>	Approved: <i>full Pg. 3</i>
Returned to City Clerk: <u>AUG 13 1998</u>	Published: <u>AUG 12 1998</u>
Vetoed by Mayor:	Veto Published:
Passed over Veto:	Veto Sustained:

E
ETH
Final

105047

Department

The City of Seattle--Legislative Department

REPORT OF COMMITTEE

Date Reported
and Adopted

Public President:

Committee on _____

Which was referred to within Council Bill No. _____

That we have considered the same and respectfully recommend that the same:

0-98 For Council Action: Passed ~~7-1-0~~ 7-1-0
(Excused: Corlin) (No: Steinbrueck)

Seattle Club Adopted 3-0

Committee Chair

ORDINANCE

119108

1
2 AN ORDINANCE relating to the Department of Parks and Recreation; authorizing increases in
3 1998 Seattle Aquarium and Woodland Park Zoo admissions and other fees; amending the
4 1997-1998 fee schedule for the use of park and recreation facilities established under
5 Ordinance 118375 (as amended); amending section 18.28.010 of the Seattle Municipal
Code in connection therewith; and ratifying and confirming prior acts.

6 WHEREAS, The Seattle Aquarium of the Department of Parks and Recreation developed its
7 requested 1998 admissions fees based on anticipation of revenues due to the opening of the
8 new Sound to Mountain Exhibit in January, 1998; and

9 WHEREAS, the new exhibit will not open until approximately July 23, 1998, due to unanticipated
10 delays in the permitting and design process; and

11 WHEREAS, The Seattle Aquarium now projects significant revenue shortfall of about \$143,000 in
12 1998 as a result of the delay; and

13 WHEREAS, The Woodland Park Zoo of the Department of Parks and Recreation developed its
14 1998 admissions budget based on 1997 actual attendance level plus a 3% CPI escalation;
and

15 WHEREAS, The current 1998 year-to date attendance levels are falling short of 1997 actuals and
16 Zoo staff is projecting a \$80,000 to \$120,000 revenue shortfall; and

17 WHEREAS Both The Seattle Aquarium and The Woodland Park Zoo desire to implement
admission fee increases to help offset the anticipated revenue shortfalls; and

18 WHEREAS, such fee increases are consistent with fee increases proposed to take effect in January
19 1999 as part of the department's 1999-2000 budget request and are in line with comparable
20 fees of other similar facilities;

21 NOW THEREFORE,

BE IT ORDAINED BY THE CITY OF SEATTLE AS FOLLOWS:

22 Section 1. Effective July 23, 1998, Section 18.28.010 of the Seattle Municipal Code (as
23 last amended by Ordinance 118815) is further amended as follows:

24 **18.28.010. Fee schedule established.**
25
26
27
28

1 The Superintendent of Parks and Recreation is authorized to charge the fees substantially
2 in the form set forth in the fee schedule entitled Exhibit I attached to Ordinance 118375, with
3 amendments made by Ordinances 118474, ~~((and))~~ 118815, and _____, for all uses of Parks
4 and Recreation Department facilities identified therein, and to waive or reduce such fees,
5 establish experimental rates, and engage in special promotional and marketing activities as
6 described in Exhibit I as amended and as conditioned in Sections 18.28.010 through 18.28.040
7 hereof. This amended 1997 and 1998 fee schedule supersedes all prior fee schedules to the
8 extent inconsistent therewith.
9
10

11 Section 2. Effective July 23, 1998, the Superintendent is authorized to charge the fees
12 pertaining to The Seattle Aquarium and the Woodland Park Zoo set forth in the attached Exhibit
13 A. Exhibit A shows strikeouts of old fees and new fees underlined from pages 4 through 10
14 (Aquarium Fees) and pages 18 through 21 (Zoo fees) of the 1997-1998 Fees and Charges Fee
15 Schedule.
16

17 Section 3. The fees shown on pages 4 through 10 and pages 18 through 21 attached
18 herewith as Exhibit B are a clean rendition of the pages of the fee schedule amended as shown in
19 Exhibit A and effective July 23, 1998, shall replace the pages 4 through 10 and 18 through 21 of
20 the fee schedule adopted by Ordinance 118375 as heretofore amended.
21

22 Section 4. Any act consistent with the authority and prior to the effective date of this
23 ordinance, including the charging of the increased fees, is hereby ratified and confirmed.
24
25
26
27
28

1 Section 5. This ordinance shall take effect and be in force thirty (30) days from and after
2 its approval by the Mayor, but if not approved and returned by the Mayor within ten (10) days
3 after presentation, it shall take effect as provided by Municipal Code Section 1.04.020.
4

5 Passed by the City Council the 10th day of August, 1998, and signed by me
6 in open session in authentication of its passage this 10th day of August, 1998.
7

8 Joe Donah
9 President of the City Council

10 Approved by me this 12th day of August, 1998.
11

12 Paul Schell
13 Paul Schell, Mayor

14 Filed by me this 13th day of August, 1998.
15

16 Juanita E. Lopez
17 City Clerk

18 (SEAL)
19
20
21
22
23
24
25
26
27
28

SEATTLE AQUARIUM

1997King Co.
Resident\$5.95
\$ 5.35
\$4.00
\$1.50
FreeNon-King Co.
Resident\$7.50
6.75
\$5.00
\$1.90
Free1998King Co.
Resident\$6-156.50
\$5-555.75
\$4-104.50
\$1-552.75
FreeNon-King Co.
Resident\$7-758.00
\$7.00
\$5-155.25
\$1-953.25
FreeFees Include TaxRegular AdmissionsAdult
Senior
Youth 6-18
Child 3-5
Child 0-2Group DiscountAdult
Senior
Youth 6-18
Child 3-5
Child 0-2School GroupAdult
Senior
Youth
Child (3-5 Ys.)
Child (under 3-Ys.)

The above fees apply 365 days a year including all holidays and weekends.

Free ADMISSION WILL BE PROVIDED TO THE LOW INCOME CITIZEN THROUGH DISTRIBUTION OF ADMISSION TICKETS THROUGH SOCIAL AGENCIES SUCH AS UNITED WAY, ETC.

	<u>1997</u>	<u>1998</u>	<u>Fees Include Tax</u>
<u>Annual Pass</u>			
Family Pass	\$45.00	\$45.00	
Individual/Senior Pass	\$35.00	\$35.00	
Combined Aquarium & Zoo Family Pass	\$85.00	\$85.00	
Combined Aquarium & Zoo Individual Pass	\$60.00	\$60.00	

Individual Senior annual passes include unlimited admission for the person registered for the pass, plus five (5) free guests per year. Membership in SEAS is included in the individual pass. Extra guests at fifty percent (50%) off admission rates.

Family passes include unlimited admission for all members of an immediate family, plus five (5) free guests per year. Immediate family is defined as two adults living together, or parent or guardian; and their children and grandchildren under 18. Membership in SEAS is included in the family pass. Extra guests are charged at fifty percent (50%) of admission rates.

In addition to these annual passes, the Seattle Aquarium Society (SEAS) will offer and promote enhanced passes/memberships at higher fees as part of their promotional and fund raising activities. The additional amount charged will represent and be recorded as a donation to the Seattle Aquarium Society.

Education Course Fees

Per person fees depending on course taken, plus cost of materials, associated administrative cost, and applicable admission fee.

Aquarium Rental Rate (Exhibit Space)

<u>Weekdays</u> (Sunday - Thursday)*	
Minimum fee for up to 100 people	\$595.00
Fee for each additional person over first 100 people	\$4.95
<u>Weekends</u> (Friday & Saturday)*	
Minimum fee for up to 100 people	\$595.00
Fee for each additional person over first 100 people	\$5.95

Monday through Wednesday - Groups up to 50. Fee also applies to non-profit organizations serving the low-income and disadvantaged. (Non-profit organizations may be of any size.)

\$295.00
 \$100.00
~~\$295.00~~
~~\$100.00~~
 \$150.00

First 2 hour period
 Each additional hour

Staff fees (When special exceptions are granted to waive or reduce facility rental fees, or additional staff are needed, staff fees will be required.)

\$14.41

Fee per hour for each staff person on duty

* following daily business hours

Auditorium Rental Rate (Maximum group size of 75 people)

\$55.00

Fee per hour (does not include staff costs)

Auditorium Rental + Exhibit Space Rental (Does not include staff costs. The legal limit on number of guests and stated time, for use apply.)
 Flat Fee

\$170.00

Use of Aquarium Auditorium or Boardroom Only (does not include admission to the viewing area or staff costs)

\$55.00

Auditorium Rental Fee

Hourly

Board Room

\$150.00

Daily

\$75.00

Up to 4 hours

In addition, if admissions are charged or products or services sold during facility use, 10% of gross receipts will be charged.

Tour Mate Rental

\$1.00
 \$1.50
 \$1.25

School Groups - per person/unit
 Adult - per person/unit
 SEAS Members

	1997	1998
<u>Fees Include Tax</u>		
OTHER SERVICES		
Minimum		
Puget Sound on Wheels School Assembly	\$367.00	\$367.00
Catering Services*	\$8.00/person	\$8.00/person

* The Department will contract catering services by qualified vendors and will charge a minimum of 10% of the vendor's gross revenue, which is based on the vendor charging a minimum of \$8.00 per person.

1997

1998

Fees Include Tax

OMNIDOME THEATER ONLY

Theater Only Admission Fees - Maximum Price

\$7.95
\$6.95
\$6.95
\$6.95
\$5.95
Free

Adult (19-64)
Youth (13-18)
Senior (65 & over) & Handicapped persons
Children (6-12)
Children (3-5)
Children (0-2)

Theater Only Group Rate Admission - Maximum Price - Group of ten (10) or more and for members of the Seattle Aquarium Society (SEAS)

\$6.95
\$5.95
\$5.95
\$5.95
\$4.95
Free

Adult (19-64)
Youth (13-18)
Senior (65 & over) & Handicapped persons
Children (6-12)
Children (3-5)
Children (0-2)

Omnidome Theater Rental - Maximum Price

\$1852.35
\$950.00
\$600.00
\$100.00
\$600.00
\$250.00

Theater Sell Out:
233 seats at adult price
Buy-out of a regularly scheduled public showing. Not available on weekends or Friday after 7:00pm*
Private showings with one usher, one projectionist. Generally available off-hours before 10:30am, after 9:30pm, or at 5:30pm, or 6:30pm*
Benefit discount from any above. Only for non-profit fund raisers.*
House only: no film, no projectionist, no usher
Regular Hours
Off Hours

* Available only with Omnidome Manager's approval in advance.
Policy on Theater Rentals

All prices will be quoted at regular prices or group rates. A "House" price will be quoted only for a complete sellout of seats at a regularly scheduled public performance.

COMBINATIONS

The combination prices are discounted from the Omnidome and Aquarium regular rates. The rates below are ceiling prices, actual prices may be lower as negotiated by the Omnidome and the Aquarium and approved by the Superintendent.

INDIVIDUAL COMBINATION TICKETS - OMNIDOME PLUS AQUARIUM

King County Resident

Category	1997			1998		
	Omni	Aquarium	Total	Omni	Aquarium	Total
Adult	\$6.10	\$5.40	\$11.50	\$8.00	\$5,556.00	\$13,5514.00
Senior	\$5.00	\$4.85	\$9.85	\$7.00	\$5,005.25	\$12,0012.25
Youth 13-18	\$5.00	\$3.50	\$8.50	\$7.00	\$3,604.00	\$10,6011.00
Child 6-12	\$5.00	\$3.50	\$8.50	\$7.00	\$3.60	\$10.60
Child 3-5	\$3.70	\$1.35	\$5.05	\$6.00	\$1,402.50	\$7,408.50

Non-King County Resident

Category	1997			1998		
	Omni	Aquarium	Total	Omni	Aquarium	Total
Adult	\$6.05	\$6.70	\$12.75	\$8.00	\$6,907.25	\$14,9015.25
Senior	\$4.85	\$6.05	\$10.90	\$7.00	\$6,206.50	\$13,2013.50
Youth 13-18	\$4.90	\$4.35	\$9.25	\$7.00	\$4,504.75	\$11,5011.75
Child 6-12	\$4.90	\$4.35	\$9.25	\$7.00	\$4.50	\$11.50
Child 3-5	\$3.80	\$1.70	\$5.50	\$6.00	\$1,752.75	\$7,758.75

GROUP COMBINATION TICKETS - OMNIDOME PLUS AQUARIUM

King County Resident

Category	1997		1998	
	Omni	Aquarium Total	Omni	Aquarium Total
Adult	\$5.55	\$10.30	\$6.50	\$4,905.25
Senior	\$4.50	\$8.80	\$6.50	\$4,405.00
Youth 13-18	\$4.20	\$7.30	\$5.50	\$3,203.75
Child 6-12	\$4.20	\$7.30	\$5.50	\$3.20
Child 3-5	\$2.80	\$4.00	\$4.50	\$1,252.25
				\$11,401.75
				\$10,901.50
				\$8,709.25
				\$8.70
				\$5,756.75

Non-King County Resident

Category	1997		1998	
	Omni	Aquarium Total	Omni	Aquarium Total
Adult	\$5.55	\$11.50	\$6.50	\$6,156.50
Senior	\$4.50	\$9.85	\$5.50	\$5,556.00
Youth 13-18	\$4.20	\$8.10	\$5.50	\$4,004.50
Child 6-12	\$4.20	\$8.10	\$5.50	\$4.00
Child 3-5	\$2.80	\$4.30	\$4.50	\$1,552.50
				\$12,6513.00
				\$11,0511.50
				\$9,5010.00
				\$9.50
				\$6,057.00

WOODLAND PARK ZOOLOGICAL GARDENS

1997	1997	1998	1998
<u>County Resident</u>	<u>Non-County Resident</u>	<u>County Resident</u>	<u>Non-County Resident</u>
\$7.00	\$8.00	\$7-007.50	\$8-008.50
\$4.75	\$5.50	\$4-755.25	\$5-506.00
\$5.50	\$6.25	\$6-256.75	\$7-257.75
\$2.75	\$3.25	\$2-753.25	\$3-253.75
Free	Free	Free	Free

Basic Admission Fee

- Adult (18-64)
- Youth (6-17) and Handicapped
- Senior (65 and over) and College Student
- Child (3-5)
- Preschool (0-2)

1997 1998

Fees Include Tax

Annual Pass (Annual Passes Are Valid For Twelve Months From Month Of Purchase.)

\$50.00 \$50.00 Wolf Pack (Family) - Family annual passes include unlimited admission for all members of an immediate family plus five free guest admissions for non-family members per year. Immediate family is defined as two adults living together, or parent or guardian & their children under 18.

\$35.00 \$35.00 Wolf One (Individual)- Individual Passes will be good for unlimited admissions for the pass holder only and fifty percent (50%) discount for two guests per visit.

\$85.00 \$85.00 Combined Zoo & Aquarium Family

\$60.00 \$60.00 Combined Zoo & Aquarium Individual

In addition to these annual passes, the Woodland Park Zoological Society (WPZS) will offer and promote enhanced passes/memberships at higher fees as part of their promotional and fund raising activities. The additional amount charged will represent and be recorded as a donation to the Woodland Park Zoological Society.

Fees Include Tax

1998

1997

Group Rates

Percentage discount for organized groups of 20 or more paying persons if they enter the Zoo as a group at one time.

10%

Advance Purchase - Percentage discount off admissions purchased for a particular date at one time by an organization:

- 20-99 Admissions
- 100-500 Admissions
- 501-999 Admissions
- 1000 & Over

- 10%
- 20%
- 35%
- 50%

School Groups Rate -

Organized groups of children attending an educational institution through 12th grade are entitled to a special group fee during the regular school year if advance reservations are made.

Programs - All school zoo visits require advance reservation in order to receive the educational discount. To guarantee entry into the Tropical Rain Forest exhibit for your group, you must make advance reservations for timed entry also. Call 684-4850 at least four weeks in advance.

Fees for School Zoo Visits - Payments are made on the day of your visit in one lump sum. Admission fee for your class with advanced reservations. In order to receive this school rate, one adult chaperon for every six students must be present and remain with their students. Teachers and chaperons accompanying the class pay the student rate.

\$3.75	School Group/King County Resident - Per Person	\$3.75 \$4.50
\$4.50	School Group/Non King County Resident - Per Person	\$4.50 \$5.00

\$5.00

Materials Fee - Per Class - School groups with advance reservations for docent programs will be charged a materials fee per class which includes a Teacher Information Packet and docent interpretive program.

\$5.00

Tropical Rain Forest Materials Fee - Per Class - School groups with advance reservations to visit the Tropical Rain Forest exhibit will be charged a materials fee per class which includes timed entry for the class into the exhibit and a Tropical Rain Forest Teacher Information Packet.

Admission Fees for School Groups without Reservations.

You must enter the zoo as a group and consolidate payment in one check, cash or purchase order to receive your discount.

Entry into the Tropical Rain Forest exhibit is on a space available basis after 1 p.m. and cannot be guaranteed if advance reservations are not made.

10%

10%

Percentage discount of regular zoo admission for a group of 20 or more. If you do not make advance reservations.

\$5.00
\$8.50

\$5.00
\$8.50

Teacher Packets
Teacher Packets With Audio-Visual Aids

Special Provisions

Free admission will be provided to the low-income, handicapped, and elderly citizens of Seattle and King County through distribution of admission tickets to social service agencies.

Annual passes purchased for entry to other municipal zoos shall allow entry to the zoo when the other municipal zoo allows similar entry to holders of annual passes to the Woodland Park Zoological Gardens.

Other Fees

Pony Ride - Per Ride (including taxes)

\$2.00 \$2.00

Zoo Doo

Large Pick up

\$45.00 \$45.00

Medium Pick up

\$35.00 \$35.00

Small Pick up

\$30.00 \$30.00

30 Gallon Garbage Can

\$7.00 \$7.00

8 Gallon Garbage Can

\$3.00 \$3.00

Parking Fee

Private Vehicles All Day

\$3.50

Commercial and School Bus

\$10.00

SEATTLE AQUARIUM

<u>1997</u>		<u>1998</u>		<u>Fees Include Tax</u>
<u>King Co. Resident</u>	<u>Non-King Co. Resident</u>	<u>King Co. Resident</u>	<u>Non-King Co. Resident</u>	
\$5.95	\$7.50	\$6.50	\$8.00	<u>Regular Admissions</u>
\$5.35	6.75	\$5.75	\$7.00	Adult
\$4.00	\$5.00	\$4.50	\$5.25	Senior
\$1.50	\$1.90	\$2.75	\$3.25	Youth 6-18
Free	Free	Free	Free	Child 3-5
				Child 0-2
\$5.40	\$6.70	\$6.00	\$7.25	<u>Group Discount</u>
\$4.85	\$6.05	\$5.25	\$6.50	Adult
\$3.50	\$4.35	\$4.00	\$4.75	Senior
\$1.35	\$1.70	\$2.50	\$2.75	Youth 6-18
Free	Free	Free	Free	Child 3-5
				Child 0-2
\$4.75	\$5.95	\$5.25	\$6.50	<u>School Group</u>
\$4.30	\$5.35	\$5.00	\$6.00	Adult
\$3.10	\$3.90	\$3.75	\$4.50	Senior
\$1.20	\$1.50	\$2.25	\$2.50	Youth
Free	Free	Free	Free	Child (3-5 Ys.)
				Child (under 3-Ys.)

The above fees apply 365 days a year including all holidays and weekends.

Free ADMISSION WILL BE PROVIDED TO THE LOW INCOME CITIZEN THROUGH DISTRIBUTION OF ADMISSION TICKETS THROUGH SOCIAL AGENCIES SUCH AS UNITED WAY, ETC.

<u>1997</u>	<u>1998</u>	<u>Fees Include Tax</u>
-------------	-------------	-------------------------

\$45.00	\$45.00	Annual Pass
\$35.00	\$35.00	Family Pass
\$85.00	\$85.00	Individual/Senior Pass
\$60.00	\$60.00	Combined Aquarium & Zoo Family Pass
		Combined Aquarium & Zoo Individual Pass

Individual Senior annual passes include unlimited admission for the person registered for the pass, plus five (5) free guests per year. Membership in SEAS is included in the individual pass. Extra guests at fifty percent (50%) off admission rates.

Family passes include unlimited admission for all members of an immediate family, plus five (5) free guests per year. Immediate family is defined as two adults living together, or parent or guardian; and their children and grandchildren under 18. Membership in SEAS is included in the family pass. Extra guests are charged at fifty percent (50%) of admission rates.

In addition to these annual passes, the Seattle Aquarium Society (SEAS) will offer and promote enhanced passes/memberships at higher fees as part of their promotional and fund raising activities. The additional amount charged will represent and be recorded as a donation to the Seattle Aquarium Society.

Education Course Fees

Per person fees depending on course taken, plus cost of materials, associated administrative cost, and applicable admission fee.

Aquarium Rental Rate (Exhibit Space)

\$595.00	\$700.00	<u>Weekdays (Sunday - Thursday)*</u>
\$4.95	\$6.00	Minimum fee for up to 100 people
		Fee for each additional person over first 100 people
\$595.00	\$700.00	<u>Weekends (Friday & Saturday)*</u>
\$5.95	\$7.00	Minimum fee for up to 100 people
		Fee for each additional person over first 100 people

Monday through Wednesday - Groups up to 50. Fee also applies to non-profit organizations serving the low-income and disadvantaged. (Non-profit organizations may be of any size.)

\$295.00
\$100.00

First 2 hour period
Each additional hour

Staff fees (When special exceptions are granted to waive or reduce facility rental fees, or additional staff are needed, staff fees will be required.)

\$14.41

Fee per hour for each staff person on duty

* following daily business hours

Auditorium Rental Rate (Maximum group size of 75 people)

\$55.00

Fee per hour (does not include staff costs)

Auditorium Rental + Exhibit Space Rental (Does not include staff costs. The legal limit on number of guests and stated time, for use apply.)
Flat Fee

\$170.00

Use of Aquarium Auditorium or Boardroom Only (does not include admission to the viewing area or staff costs)

\$55.00

Auditorium Rental Fee

Hourly

Board Room

Daily

Up to 4 hours

\$150.00
\$75.00

In addition, if admissions are charged or products or services sold during facility use, 10% of gross receipts will be charged.

Tour Mate Rental

\$1.00
\$1.50
\$1.25

School Groups - per person/unit
Adult - per person/unit
SEAS Members

Fees Include Tax

1997 1998

OTHER SERVICES

Minimum

\$367.00	\$367.00
\$8.00/person	\$8.00/person

Puget Sound on Wheels School Assembly
Catering Services*

** The Department will contract catering services by qualified vendors and will charge a minimum of 10% of the vendor's gross revenue, which is based on the vendor charging a minimum of \$8.00 per person.*

1997

Fees Include Tax

OMNIDOME THEATER ONLY

Theater Only Admission Fees - Maximum Price

\$7.95	Adult (19-64)
\$6.95	Youth (13-18)
\$6.95	Senior (65 & over) & Handicapped persons
\$6.95	Children (6-12)
\$5.95	Children (3-5)
Free	Children (0-2)

Theater Only Group Rate Admission - Maximum Price - Group of ten (10) or more and for members of the Seattle Aquarium Society (SEAS)

\$6.95	Adult (19-64)
\$5.95	Youth (13-18)
\$5.95	Senior (65 & over) & Handicapped persons
\$5.95	Children (6-12)
\$4.95	Children (3-5)
Free	Children (0-2)

Omnidome Theater Rental - Maximum Price

Theater Sell Out:

\$1852.35	233 seats at adult price
\$950.00	Buy-out of a regularly scheduled public showing. Not available on weekends or Friday after 7:00pm*
\$600.00	Private showings with one usher, one projectionist. Generally available off-hours before 10:30am, after 9:30pm, or at 5:30pm, or 6:30pm*
\$100.00	Benefit discount from any above. Only for non-profit fund raisers.*
\$600.00	<u>House only:</u> no film, no projectionist, no usher
\$250.00	Regular Hours
\$250.00	Off Hours

* Available only with Omnidome Manager's approval in advance.
Policy on Theater Rentals

All prices will be quoted at regular prices or group rates. A "House" price will be quoted only for a complete sellout of seats at a regularly scheduled public performance.

COMBINATIONS

The combination prices are discounted from the Omnidome and Aquarium regular rates. The rates below are ceiling prices, actual prices may be lower as negotiated by the Omnidome and the Aquarium and approved by the Superintendent.

INDIVIDUAL COMBINATION TICKETS - OMNIDOME PLUS AQUARIUM

King County Resident

Category	1997		1998		Total
	Omni	Aquarium	Omni	Aquarium	
Adult	\$6.10	\$5.40	\$8.00	\$6.00	\$14.00
Senior	\$5.00	\$4.85	\$7.00	\$5.25	\$12.25
Youth 13-18	\$5.00	\$3.50	\$7.00	\$4.00	\$11.00
Child 6-12	\$5.00	\$3.50	\$7.00	\$3.60	\$10.60
Child 3-5	\$3.70	\$1.35	\$6.00	\$2.50	\$8.50

Non-King County Resident

Category	1997		1998		Total
	Omni	Aquarium	Omni	Aquarium	
Adult	\$6.05	\$6.70	\$8.00	\$7.25	\$15.25
Senior	\$4.85	\$6.05	\$7.00	\$6.50	\$13.50
Youth 13-18	\$4.90	\$4.35	\$7.00	\$4.75	\$11.75
Child 6-12	\$4.90	\$4.35	\$7.00	\$4.50	\$11.50
Child 3-5	\$3.80	\$1.70	\$6.00	\$2.75	\$8.75

GROUP COMBINATION TICKETS - OMNIDOME PLUS AQUARIUM

King County Resident

Category	1997		1998	
	Omni	Total	Omni	Total
Adult	\$5.55	\$10.30	\$6.50	\$11.75
Senior	\$4.50	\$8.80	\$6.50	\$11.50
Youth 13-18	\$4.20	\$7.30	\$5.50	\$9.25
Child 6-12	\$4.20	\$7.30	\$5.50	\$8.70
Child 3-5	\$2.80	\$4.00	\$4.50	\$6.75

Non-King County Resident

Category	1997		1998	
	Omni	Total	Omni	Total
Adult	\$5.95	\$11.50	\$6.50	\$13.00
Senior	\$5.35	\$9.85	\$6.00	\$11.50
Youth 13-18	\$3.90	\$8.10	\$4.50	\$10.00
Child 6-12	\$3.90	\$8.10	\$4.00	\$9.50
Child 3-5	\$1.50	\$4.30	\$2.50	\$7.00

1997 1998 Fees Include Tax

Group Rates

Percentage discount for organized groups of 20 or more paying persons if they enter the Zoo as a group at one time.

10% 10%

Advance Purchase - Percentage discount off admissions purchased for a particular date at one time by an organization:

10%	20-99 Admissions	10%
20%	100-500 Admissions	20%
35%	501-999 Admissions	35%
50%	1000 & Over	50%

School Groups Rate -

Organized groups of children attending an educational institution through 12th grade are entitled to a special group fee during the regular school year if advance reservations are made.

Programs - All school zoo visits require advance reservation in order to receive the educational discount. To guarantee entry into the Tropical Rain Forest exhibit for your group, you must make advance reservations for timed entry also. Call 684-4850 at least four weeks in advance.

Fees for School Zoo Visits - Payments are made on the day of your visit in one lump sum. Admission fee for your class with advanced reservations. In order to receive this school rate, one adult chaperon for every six students must be present and remain with their students. Teachers and chaperons accompanying the class pay the student rate.

\$3.75	School Group/King County Resident - Per Person	\$4.50
\$4.50	School Group/Non King County Resident - Per Person	\$5.00

\$5.00 \$5.00 Materials Fee - Per Class - School groups with advance reservations for docent programs will be charged a materials fee per class which includes a Teacher Information Packet and docent interpretive program.

\$5.00 \$5.00 Tropical Rain Forest Materials Fee - Per Class - School groups with advance reservations to visit the Tropical Rain Forest exhibit will be charged a materials fee per class which includes timed entry for the class into the exhibit and a Tropical Rain Forest Teacher Information Packet.

Admission Fees for School Groups without Reservations.

You must enter the zoo as a group and consolidate payment in one check, cash or purchase order to receive your discount.

Entry into the Tropical Rain Forest exhibit is on a space available basis after 1 p.m. and cannot be guaranteed if advance reservations are not made.

10% 10% Percentage discount of regular zoo admission for a group of 20 or more. If you do not make advance reservations.
\$5.00 \$5.00 Teacher Packets
\$8.50 \$8.50 Teacher Packets With Audio-Visual Aids

Special Provisions

Free admission will be provided to the low-income, handicapped, and elderly citizens of Seattle and King County through distribution of admission tickets to social service agencies.

Annual passes purchased for entry to other municipal zoos shall allow entry to the zoo when the other municipal zoo allows similar entry to holders of annual passes to the Woodland Park Zoological Gardens.

Other Fees

Pony Ride - Per Ride (including taxes)

\$2.00

Zoo Doo

Large Pick up

\$45.00

Medium Pick up

\$35.00

Small Pick up

\$30.00

30 Gallon Garbage Can

\$7.00

8 Gallon Garbage Can

\$3.00

Parking Fee

Private Vehicles All Day

\$3.50

Commercial and School Bus

\$10.00



City of Seattle

Paul Schell, Mayor

Seattle Department of Parks and Recreation

Kenneth R. Bounds, Superintendent

July 13, 1998

The Honorable Sue Donaldson, President
The Seattle City Council
600 Fourth Avenue
11th Floor Municipal Building
Seattle, Washington 98104-1873

VIA: Anne Fiske Zuniga, Director, City Budget Office

Subject: AN ORDINANCE relating to the Department of Parks and Recreation; authorizing increases in 1998 Seattle Aquarium and Woodland Park Zoo admissions and other fees; amending the 1997-1998 fee schedule for the use of park and recreation facilities established under Ordinance 118375 (as amended); amending section 18.28.010 of the Seattle Municipal Code in connection therewith; and ratifying and confirming prior acts.

Honorable Council President Donaldson:

We are requesting adoption of the attached legislation, which allows the Seattle Aquarium and the Woodland Park Zoo to raise admissions and rental program fees (Aquarium only) in late July 1998. This action would implement in the second half of 1998 fee increases that are proposed in our 1999-2000 budget submittal. As proposed in our budget submittal, these increases will bring the Aquarium's and the Zoo's fee schedule in-line with comparable facilities in the Puget Sound area, as well as to cover traditional increases in operating costs.

The following is a summary description of our mid-1998 fee increase request:

For the Aquarium:

We would like to implement new fees on July 23, 1998 when the Aquarium expects to open the new "Sound to Mountains" exhibit. Department staff conducted a survey of 1998 rates charged by similar attractions and the Aquarium's 1998 base "Adult and Youth" rates of \$7.75 and \$7.00, respectively, were about equal to the averaged rates charged by those facilities. In fact, our



100 Dexter Avenue North, Seattle, WA 98109-5199

Tel: (206) 684-4075, TDD: (206) 233-7061

An equal employment opportunity, affirmative action employer. Accommodations for people with disabilities provided upon request.

*Letter to The City Council
July 13, 1998
Page Two*

"Youth and Child" rates were below market average. Fees for renting the Aquarium for special events, which have not increased since 1993, are considerably less than for competing facilities.

Early implementation of the proposed 1999 admissions and rental program fee increases is necessary due to a projected revenue shortfall for 1998. Revenue projections for the 1997/1998 budget were based on attendance estimates associated with a January 1998 opening of the "Sound to Mountains" exhibit.

Design and construction delays have pushed the opening date to late July. As a result, admissions for the first seven months of this year will be less than originally planned and 1998 revenue is expected to be \$143,000 less than adopted. Our goal is to be proactive in trying to generate additional revenue sooner rather than later as a means to reduce any potential revenue shortfall.

Implementation of the proposed fee increases in late July of this year is expected to generate \$66,000 in revenue, reducing the anticipated 1998-revenue shortfall by almost half.

For the Zoo:

We would also like to set new Zoo admission fees in place by late July 1998. This action would also move up implementation of fees proposed for January 1, 1999 in the 1999 – 2000 budget submittal.

When the 1997/1998 budget was adopted, the Zoo projected 1998 admissions revenue based on 1997 actual attendance levels of 1,064,673 plus 3% to account for inflationary increases. However, current 1998 year to date attendance levels as compared to 1997 actuals are lagging behind and expected to result in a revenue shortfall of \$80,000 to \$120,000. Unless we have a near perfect summer weather, which is unlikely, the Zoo is revising attendance levels based on the average of the actual paying attendance levels of 1994-1997.

We expect that by raising admissions fees in mid-1998, we will generate about \$117,000 in additional revenue, which will more than cover the anticipated revenue shortfall. This action is a viable strategy to deal with the anticipated revenue shortfall proactively without significantly impacting current Zoo programs and operations.

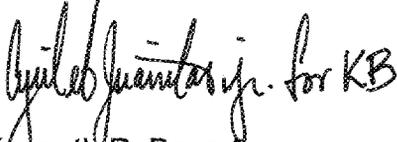


Letter to City Council
July 13, 1998
Page Three

We have included with the ordinance attachments which summarize the fee changes and update the pages in the department's existing "Fees and Charges" booklet as adopted by Ordinance 118375.

We appreciate your consideration of changes proposed in this ordinance. Additional information is submitted pursuant to the City of Seattle's SOP 100-014. If you have any questions concerning this legislative material, please contact Terry Roche, Seattle Aquarium Executive Assistant, at 233-2776 and Marty Bluewater at 684-4882.

Sincerely,



Kenneth R. Bounds
Superintendent

KRB:CN:mh

[n:\cbr\legislation\ord.98\AqZoFeLt.doc]

Attachments

CC: Curt Green, Director, Financial and Administrative Services
Kris Castleman, City Budget Office
Lewis Turner, Manager, Budget and Administrative Services
Terry Roche, Seattle Aquarium
Charles Ng, Contract and Business Resources
Marty Bluewater, Woodland Park Zoo



Legislative Request Supporting Information

In conformance with the City of Seattle's Standard Operating Procedure 100-001, the following information is submitted:

Title or Project of Program:

AN ORDINANCE relating to the Department of Parks and Recreation; authorizing increases in 1998 Seattle Aquarium and Woodland Park Zoo admissions and other fees; amending the 1997-1998 fee schedule for the use of park and recreation facilities established under Ordinance 118375 (as amended); amending section 18.28.010 of the Seattle Municipal Code in connection therewith; and ratifying and confirming prior acts.

Project Statement of Objectives:

This is a request for the City Council to authorize and ratify increases in 1998 Aquarium and Zoo admission fees and other fees to help offset anticipated revenue shortfall.

Such proposed increases were designed to begin in January 1999 as part of our 1999-2000 budget submittal but the following circumstances required us to accelerate our schedule:

For the Aquarium, the delay in the opening of the new Sound to Mountain Exhibit in January 1, 1998 is expected to result in a revenue shortfall of about \$143,000. The implementation of the 1999 proposed fee increases about six months ahead of time should generate about \$66,000 in additional revenue. Implementing the increases when this \$1.4 million exhibit opens will also link the increases to increased benefit for our guests. Fees for renting The Aquarium for special events, which have not increased since 1993, are considerable less than for competing facilities. These fee increases being proposed move us more in line with the industry.

For the Zoo, the proposed general admissions fee increases were designed to begin in the 1999 but current 1998 revenues are falling behind projections and staff anticipates a shortfall between \$80,000 to \$100,000. The implementation of the fee increases about six months ahead of time should generate about \$117,000 in additional revenue, much close to covering the anticipated shortfall.

Fund Source:

For the Aquarium, we are not expecting to go beyond our department budget to cover revenue shortfalls. With the proposed mid-1998 fee increases reducing anticipated shortfall in half, overall year-end department fund balances should cover any balance deficit.

For the Zoo, we are also not expecting to go beyond our department budget to cover revenue shortfalls. With the proposed mid-1998 fee increases covering most of the anticipated shortfall, overall year-end department fund balances should cover any balance shortages.

Length of Program Commitment:

The proposed fee increases for the Aquarium and Zoo should take effect in July 1998 and continue into future budget years until the next budget cycle.



Personnel or Equipment Required:

We are not proposing any new Parks staff or equipment requested as a result of this legislation. There is no change to current budgeted annual maintenance and operation costs.

Evaluation Criteria:

The Aquarium and Zoo staff will monitor the effects of these increases and Park's staff and the City Budget Office will accomplish an evaluation.

Alternative Fund Source:

There are none currently available.

Contact Person:

Terry Roche, Executive Assistant, Seattle Aquarium, 233-2776
Marty Bluewater, Business Manager, Woodland Park Zoo, 684-4882

N:\cbr\legislation\ord.98\AQZOfes0.doc



Fiscal Note: Aquarium and Zoo Fees and Charges

Department: Parks	Contact Person/Phone: Terry Roche 3-2776 Marty Bluewater 4-4882	CBO Analyst/Phone: Kris Castleman 4-8367
-----------------------------	--	--

Legislation Title: _____

An ORDINANCE relating to the Department of Parks and Recreation authorizing increases in 1998 Seattle Aquarium and Woodland Park Zoo Admissions and other fees; amending section 18.28.010 of the Seattle Municipal Code in connection therewith; and ratifying and confirming prior acts.

Summary of the Legislation: _____

This legislation authorizes the Seattle Aquarium and the Woodland Park Zoo of the Department of Parks and Recreation to make mid-1998 increases in admissions and other fees to coincide with the Seattle Aquarium's new exhibit opening and to help offset a potential Aquarium and Zoo revenue shortfall.

Background (Include justification for the legislation and any funding history, if applicable): _____

In the development of the department's 1997-1998 budget, one major component of the Seattle Aquarium's revenue projection was the opening of the new sound to Mountain Exhibit. This opening was projected to occur in January 1998. Since the adoption of the 1997-1998 budget, the opening of the exhibit is now scheduled for July 23, 1998. Aquarium staff anticipates a revenue shortfall in the 1998 budget as a result of this delay. In order to help offset this anticipated shortfall, staff proposes to implement fee increases planned for the 1999-2000 budget in mid-1998. This is expected to result in additional revenue of \$66,000.

For the Zoo, 1998 admissions revenue are behind projections and staff anticipate that this will result in about \$80,000 to \$120,000 in revenue shortfall. The implementation of fee increases in July 1998 will generate about \$117,000 in new revenue and will cover most of the shortfall.

This legislation will authorize this action to increase both aquarium and Zoo fees.

Sustainability Issues (related to grant awards): N/A

Estimated Expenditure Impacts:

FUND	1998	1999	2000
	\$0.00	\$0.00	\$0.00



TOTAL	\$0.00	\$0.00	\$0.00
--------------	---------------	---------------	---------------

One-time \$ _____ On-going _____

Estimated Revenue Impacts:

FUND	1998	1999	2000
Park and Recreation Fund	\$66,000	\$0.00	\$0.00
Park and Recreation Fund	\$117,000	\$0.00	\$0.00
	\$0.00	\$0.00	\$0.00
TOTAL	\$183,000	\$0.00	\$0.00

One-time \$183,000 On-going \$ _____

For 1999/2000, the department has proposed fee increase for the Aquarium and the Zoo as part of its 1999-2000 budget submittal. Such action will need to be reviewed and approved by key components of the normal budget process, i.e., the City Budget Office/executive, and City Council. A separate 1999-2000 fee increase legislation will be done by the department near the end of the year to reflect City Council adopted Park fee schedules.

Estimated FTE Impacts: We assume no FTE impact and that existing budgeted FTE's will support the annual maintenance of sites

FUND	1998	1999	2000
TOTAL			

Year ____: # Full Time ____ # Part Time ____ # TES ____

Do positions sunset in the future? If so, when?

N/A

Other Issues (including long-term implications of the legislation):

None



SPONSORSHIP

THE ATTACHED DOCUMENT IS SPONSORED FOR FILING WITH THE CITY COUNCIL BY THE MEMBER(S) OF THE CITY COUNCIL WHOSE SIGNATURE(S) ARE SHOWN BELOW:

Matthew Choe

FOR CITY COUNCIL PRESIDENT USE ONLY

COMMITTEE(S) REFERRED TO: _____

PRESIDENT'S SIGNATURE

STATE OF WASHINGTON - KING COUNTY

96759
City of Seattle, City Clerk

—ss.

No. ORDINANCE IN

Affidavit of Publication

The undersigned, on oath states that he is an authorized representative of The Daily Journal of Commerce, a daily newspaper, which newspaper is a legal newspaper of general circulation and it is now and has been for more than six months prior to the date of publication hereinafter referred to, published in the English language continuously as a daily newspaper in Seattle, King County, Washington, and it is now and during all of said time was printed in an office maintained at the aforesaid place of publication of this newspaper. The Daily Journal of Commerce was on the 12th day of June, 1941, approved as a legal newspaper by the Superior Court of King County.

The notice in the exact form annexed, was published in regular issues of The Daily Journal of Commerce, which was regularly distributed to its subscribers during the below stated period. The annexed notice, a

CT:ORD 119108

was published on

08/21/98

The amount of the fee charged for the foregoing publication is the sum of \$, which amount has been paid in full.

K. Patterson

Subscribed and sworn to before me on

08/21/98

W. C. [Signature]

Notary Public for the State of Washington,
residing in Seattle

City of Seattle

ORDINANCE NO. 118108

AN ORDINANCE relating to the Department of Parks and Recreation; authorizing increases in 1998 Seattle Aquarium and Woodland Park Zoo admissions and other fees; amending the 1997-1998 fee schedule for the use of park and recreation facilities established under Ordinance 118375 (as amended); amending section 18.28.010 of the Seattle Municipal Code in connection therewith; and ratifying and confirming prior acts.

WHEREAS, The Seattle Aquarium of the Department of Parks and Recreation developed its requested 1998 admissions fees based on anticipation of revenues due to the opening of the new Sound to Mountain Exhibit in January, 1998; and

WHEREAS, the new exhibit will not open until approximately July 23, 1998, due to unanticipated delays in the permitting and design process; and

WHEREAS, The Seattle Aquarium now projects significant revenue shortfall of about \$145,000 in 1998 as a result of the delay; and

WHEREAS, The Woodland Park Zoo of the Department of Parks and Recreation developed its 1998 admissions budget based on 1997 actual attendance level plus a 3% CPI escalation; and

WHEREAS, The current 1998 year-to-date attendance levels are falling short of 1997 actuals and Zoo staff is projecting a \$90,000 to \$120,000 revenue shortfall; and

WHEREAS, Both the Seattle Aquarium and The Woodland Park Zoo desire to implement admission fee increases to help offset the anticipated revenue shortfalls; and

WHEREAS, such fee increases are consistent with fee increases proposed to take effect in January 1999 as part of the department's 1999-2000 budget request and are in line with comparable fees of other similar facilities;

NOW THEREFORE,

BE IT ORDAINED BY THE CITY OF SEATTLE AS FOLLOWS:

Section 1. Effective July 23, 1998, Section 18.28.010 of the Seattle Municipal Code (as last amended by Ordinance 118615) is further amended as follows:

18.28.010 FEE SCHEDULE ESTABLISHED

The Superintendent of Parks and Recreation is authorized to charge the fees substantially in the form set forth in the fee schedule entitled Exhibit I attached to Ordinance 118375, with amendments made by Ordinances 118474, (and) 118815, and for all uses of Parks and Recreation Department facilities identified therein, and to waive or reduce such fees, establish promotional rates, and engage in special promotional and marketing activities as described in Exhibit I as amended and as conditioned in Sections 18.28.010 through 18.28.040 hereof. This amended 1997 and 1998 fee schedule supersedes all prior fee schedules to the extent inconsistent therewith.

Section 2. Effective July 23, 1998, the Superintendent is authorized to charge the fees pertaining to The Seattle Aquarium and the Woodland Park Zoo set forth in the attached Exhibit A. Exhibit A shows strikeouts of old fees and new fees underlined from pages 4 through 10 (Aquarium Fees) and pages 18 through 21 (Zoo fees) of the 1997-1998 Fees and Charges Fee Schedule.

Section 3. The fees shown on pages 4 through 10 and pages 18 through 21 attached herewith as Exhibit B are a clear rendition of the pages of the fee schedule amended as shown in Exhibit A and effective July 23, 1998, shall replace the pages 4 through 10 and 18 through 21 of the fee schedule adopted by Ordinance 118375 as heretofore amended.

Section 4. Any act consistent with the authority and prior to the effective date of this ordinance, including the charging of the increased fees, is hereby ratified and confirmed.

Section 5. This ordinance shall take effect and be in force thirty (30) days from and after its approval by the Mayor, but if not approved and returned by the Mayor within ten (10) days after presentation, it shall take effect as provided by Municipal Code Section 1.04.020.

Passed by the City Council the 10th day of August, 1998, and signed by me in open session in authentication of its passage this 10th day of August, 1998.

SUE DONALDSON, President of the City Council.

Approved by me this 12th day of August, 1998.

PAUL SCHELL,

Mayor.

Filed by me this 13th day of August, 1998.

(Seal) JUDITH PIPPIN,

City Clerk.