

ORDINANCE No. 116780

COUNCIL BILL No. 109763 ¹⁰

The City of Seattle--Legislative Department

Law Department

REPORT OF COMMITTEE

Honorable President:

Your Committee on _____

to which was referred the within Council Bill No. _____
report that we have considered the same and respectfully recommend that the same:

COMPTROLLER FILE No. _____

| | |
|--|------------------------------------|
| Introduced: <u>JUL 6 1993</u> | By: <u>DONALDSON</u> |
| Referred: | To: <u>LAND USE COMMITTEE</u> |
| Referred: <u>JUL 6 1993</u> | To: |
| Referred: | To: |
| Reported: <u>JUL 19 '93</u> | Second Reading: <u>JUL 19 '93</u> |
| Third Reading: <u>JUL 19 '93</u> | Signed: <u>JUL 19 '93</u> |
| Presented to Mayor: <u>JUL 20 '93</u> | Approved: <u>Returned Unsigned</u> |
| Returned to City Clerk: <u>7/20/93</u> | Published: |
| Vetoed by Mayor: | Veto Published: |
| Passed over Veto: | Veto Sustained: <u>OK</u> |

Full Council vote 8-7 Close

Committee Chair

ORDINANCE 116780

AN ORDINANCE relating to land use and zoning, amending Sections 23.55.014, 23.55.030, 23.55.042, 23.84.036, and 23.86.004 of the Seattle Municipal Code, adopting revised regulations for off-premises advertising signs (billboards).

WHEREAS, the City Council and City staff have received numerous complaints from citizens regarding what is viewed as the proliferation of billboards in the City of Seattle and the adverse effect of billboards including visual blight, traffic hazards, and reduction of property values,

WHEREAS, in Ordinance 116256 the City Council requested the Executive review and recommend revisions to the regulations governing billboards, during which time the issuance of use and construction permits for billboards was limited,

WHEREAS, the Department of Construction and Land Use (DCLU) formed an Advisory Group of business, neighborhood and sign industry representatives to advise DCLU on billboard policy and to serve as a sounding board for regulatory options,

WHEREAS, DCLU has determined that this proposed text amendment is not likely to have significant adverse environmental impacts, and issued a Declaration of Non-Significance (no environmental impact statement required) on June 24, 1993. The appeal period ended July 9, 1993 and there were no appeals,

WHEREAS, the Land Use Committee of the City Council held billboard briefings on December 9, 1992 and on June 9, 1993, and a public hearing on this text amendment on July 14, 1993,

WHEREAS, DCLU held a general public meeting on March 3, 1993, to discuss current billboard regulations and procedures, and to provide opportunity for the public to discuss concerns and alternative ways of addressing these concerns,

WHEREAS, because the proliferation and location of billboards in the City can contribute to visual blight, traffic hazards and a reduction of property values, it is in the public interest to further regulate the spacing, dispersion, height, size, location and relocation of billboards; NOW THEREFORE

BE IT ORDAINED BY THE CITY OF SEATTLE AS FOLLOWS:

Section 1. Section 23.55.014 of the Seattle Municipal Code, as adopted by Ordinance 112830, is hereby amended to read as follows:

NOTICE: IF THE DOCUMENT IN THIS FRAME IS LESS CLEAR THAN THIS NOTICE IT IS DUE TO THE QUALITY OF THE DOCUMENT.

1
2 23.55.014 Off-premises Signs

3 A. Advertising Signs

4
5 1. No advertising sign shall be erected, or
6 constructed, ~~altered or structurally revised, except under~~
7 ~~the following circumstances and subject to the following~~
8 conditions:

9
10 a. ~~An existing advertising sign may be~~
11 ~~altered or structurally revised if:~~

12 (1) ~~The advertising sign was lawfully~~
13 ~~erected but does not conform to the provisions of this~~
14 ~~chapter or of Chapter 49 of the Seattle Building Code;~~

15
16 (2) ~~The proposed structural revision or~~
17 ~~alteration will bring the advertising sign into conformity~~
18 ~~with the provisions of this chapter; and~~

19 (3) ~~Upon completion of the alterations or~~
20 ~~structural revisions, the advertising sign will be in full~~
21 ~~compliance with this chapter and all other applicable~~
22 ~~ordinances of the City;~~

23
24 b. unless ~~An~~ existing advertising sign may be
25 is relocated or reconstructed at a new location. if: An
26 advertising sign may be relocated or reconstructed if:

27 a. (1) The existing advertising sign was
28 lawfully erected and after the effective date of this

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1 ordinance, is registered pursuant to subsection F; and
2 complies with the development standards of this section and
3 Chapter 49 of the Seattle Building Code, but

4 b. The advertising sign is located on a site
5 or in a zone where it is not permitted, except as provided in
6 c; and

7
8 c. In each calendar year one advertising sign
9 which is located on a site or in a zone where it is permitted
10 may be relocated or reconstructed if a citizen submits a
11 written request for relocation to the Director;

12 d. (2) The reconstructed or relocated
13 advertising sign will be a permitted use and will conform
14 with all ordinances of the City at its new location;

15
16 e. The construction permit for the relocated
17 or reconstructed advertising sign is issued during the
18 pendancy of the demolition permit for the existing sign;

19 f. The advertising sign face does not increase
20 in size; and,

21
22 g. The advertising sign is relocated to an
23 area with the same or more intensive zoning. Areas in which
24 advertising signs are allowed are listed below from least
25 intense to most intense zoning, and zones listed on the same
26 line are considered of the same intensity. Zones which do
27 not allow advertising signs shall be considered less intense
28 zones for the purpose of relocation. This list is for
purposes of this criterion only.

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Downtown Mixed Residential/Commercial (DMR/C)
Commercial 1 and 2 (C1 and C2)
Downtown Zones (except DMR/R and DMR/C)
Industrial Zones (I)

Least intense
↓
Most intense

h. The number of relocated advertising signs does not exceed 12 structure locations per year or 24 sign face locations per year, excluding relocations pursuant to subsection G.

2. For purposes of relocation, sign owners maintain the right to relocation.

3. Wall signs cannot be relocated.

24. Maximum Sign Face Area. The maximum total area of any advertising sign in Commercial 1 and 2, Industrial and Downtown (except Downtown Mixed Residential/Commercial) zones shall be six hundred seventy-two (672) square feet, with a maximum vertical dimension of twenty-five feet (25') and a maximum horizontal dimension of fifty feet (50'), provided that cutoffs and extensions may add up to twenty percent (20%) of additional sign area. The maximum total area of any advertising sign in Downtown Mixed Residential/Commercial (DMR/C) zones shall be three hundred (300) square feet, except for visually blocked signs which may be a maximum of six hundred seventy-two (672) square feet.

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35. All advertising signs shall be located at least fifty feet (50') from any lot in a residential zone, and at least ~~one-hundred-feet-(100')~~ five hundred feet (500') from any public school grounds, public park, public playground, or community center. For purposes of this section, a public park or public playground means a park or playground at least one (1) acre in size and a community center must be publicly owned.

46. No variances shall be permitted from the provisions of this subsection A.

* * *

E. Development Standards Applicable to All Off-premises Signs.

1. Dispersion Standard.

a. Directional Sign Faces and Business District Identification Signs. Not more than a total of four (4) ~~advertising-signs-or~~ off-premises directional sign faces, plus two (2) identification signs for a business district, shall be permitted on both sides of a street within a space of six hundred sixty feet (660'). There shall be a minimum distance of one hundred feet (100') between sign structures.

b. Advertising Signs

(1) Not more than a total of five (5) advertising sign structures shall be permitted when counting

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1 both sides of a street within a linear distance of two
2 thousand six hundred forty feet (2640', one half mile).

3 (2) There shall be a minimum distance of
4 three hundred linear feet (300') between advertising sign
5 structures on the same side of the street; a maximum of two
6 (2) advertising sign structures within three hundred linear
7 feet (300') when counting both sides of the street; and, a
8 minimum distance of one hundred radial feet (100') between
9 advertising sign structures.

10 (3) Visually blocked advertising signs
11 shall count as one-half a structure, and may be within any
12 distance from each other on the same side of the street as
13 long as they are oriented in opposite directions. Visually
14 blocked advertising signs oriented in the same direction or
15 on opposite sides of the street are subject to the spacing
16 criteria under subsection E1b(2).

17 (4) There shall be a maximum of two (2)
18 sign faces per advertising sign structure and a maximum of
19 one (1) sign face per side of the advertising sign structure.

20
21 2. Off-premises signs shall not be roof signs.

22
23 3. Lighting. No off-premises sign shall be
24 incandescently illuminated by more than one and one-quarter
25 (1 1/4) watts of electrical power per square foot of sign
26 area, or be fluorescently or otherwise illuminated by more
27 than one (1) watt of electrical power per square foot of sign
28 area. Off-premises signs that include lights as part of the

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1 message or content of the sign (chasing and message board
2 advertising signs) are prohibited.

3 4. Sign Height. The maximum height limit for any
4 portion of an off-premises sign (except in Industrial zones)
5 shall be sixty-five feet (65') is forty feet (40') or the
6 height limit of the zone, whichever is less. The maximum
7 height limit for any portion of an off-premises sign in an
8 Industrial zone is sixty-five feet (65') or the height limit
9 of the zone, whichever is less.

10 F. Registration of Advertising Signs. Each owner of an
11 off-premises advertising sign shall file a written report
12 with the Director on or before July 1 of each year. The
13 report shall be submitted on a form supplied by the Director.
14 The owner shall identify the number and location of
15 advertising signs maintained by the owner in the city at any
16 time during the previous year, and provide such other
17 information as the Director deems necessary for the
18 inspection of signs and for the administration and
19 enforcement of this ordinance. The owner shall pay a fee to
20 the Director at the time the written report is filed. The
21 amount of the fee is forty dollars (\$40.00) for each sign
22 face identified in the report. DCLU shall assign a
23 registration number to each sign face, and the sign number
24 shall be displayed on the face of the billboard frame in
25 figures which are a minimum of eight (8) inches tall. It is
26 unlawful to maintain a sign face which has not been
27 registered as required by this section. Notwithstanding any
28 other provision of this code, any person who maintains an
unregistered sign face is subject to an annual civil penalty
of \$5,000 for each unregistered sign face.

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2. One (1) residential district identification wall or ground sign per entrance, meeting the standards of Section 23.55.014, shall be permitted.

3. When accessory parking is provided on a lot other than the lot where the principal use is located, off-premises directional signs five (5) square feet or less in area identifying the accessory parking shall be permitted.

4. Off-premises directional signs and advertising signs, in addition to those permitted by subsections E1, E2 and E3, shall be permitted according to Section 23.55.014, Off-premises Signs.

5. Advertising signs are prohibited in Neighborhood Commercial 3 zones.

Section 3. Section 23.55.034 of the Seattle Municipal Code, as adopted in Ordinance 112830, is hereby amended to read as follows:

23.55.034 Signs in Downtown Zones

* * *

E. Off-Premises Signs

1. When accessory parking is provided on a lot other than the lot where the principal use is located, off-

IT IS DONE TO THE QUALITY OF THE DOCUMENT.

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premises directional signs five (5) square feet or less in area identifying the accessory parking shall be permitted.

2. Off-premises directional signs and advertising signs, in addition to those permitted by subsection E1, shall be permitted according to Section 23.55.014.

3. Advertising signs are prohibited in Downtown Mixed Residential/Residential (DMR/R) zones.

Section 4. Section 23.55.042 of the Seattle Municipal Code, as adopted in Ordinance 112830, is hereby amended to read as follows:

23.55.042 Off-premises and business signs adjacent to certain public highways

* * *

E. Off-premises Signs Prohibited Near Certain Areas.
No off-premises sign shall be erected within six hundred sixty feet (660') outgoing from the nearest edge of the main traveled way of any landscaped and/or scenic view section designated by this subsection (Type B section) and shown on Exhibit 23.55.042A, and no off-premises signs shall be erected within two hundred feet (200') in any direction from the main traveled way of the exit or entrance ramps thereto, if any part of the advertising matter or informative content of the off-premises sign is visible from any place on the

IT IS DUE TO THE QUALITY OF THE DOCUMENT.

1 traveled way of the landscaped and/or scenic view section or
2 ramp.

3 1. The east side of Aurora Avenue North from the
4 George Washington Memorial Bridge (Raye Street) to Prospect
5 Street;

6 2. The east side of Dexter Avenue North from
7 Westlake Avenue North to Aloha Street;

8 3. The east side of Westlake Avenue North from the
9 Fremont Bridge to Valley Street;

10 4. The west side of Fairview Avenue North and
11 Fairview Avenue East from Valley Street to the Lake Union
12 Ship Canal;

13 5. The north side of Valley Street from Westlake
14 Avenue North to Fairview Avenue North;

15 6. The south side of North 34th Street from the
16 Fremont Bridge to North Pacific Street;

17 7. The south side of North Northlake Way and
18 Northeast Northlake Way from the George Washington Memorial
19 Bridge to Tenth Avenue Northeast;

20 8. The east side of Harbor Avenue Southwest from
21 Southwest Florida Street to Duwamish Head;

22 9. The northwesterly side of Alki Avenue Southwest
23 from Duwamish Head to Alki Point;

1
2 10. Lake Washington Boulevard and Lake Washington
3 Boulevard South from Interstate 90 to Denny Blaine Park;

4 11. The perimeter streets of Green Lake,
5 consisting of Aurora Avenue North from West Green Lake Way
6 North to West Green Lake Drive North; West Green Lake Drive
7 North; East Green Lake Way North; and West Green Lake Way
8 North;

9 12. Northwest 54th Street and Seaview Avenue
10 Northwest from the Hiram Chittenden Locks to Golden Gardens
11 Park;

12 13. All streets fronting the perimeter of Seattle
13 Center, as follows: Mercer Street from Warren Avenue North
14 to Fifth Avenue North; Fifth Avenue North from Mercer Street
15 to Broad Street; Broad Street from Fifth Avenue North to
16 Denny Way; Denny Way from Broad Street to Second Avenue
17 North; Second Avenue North from Denny Way to Thomas Street;
18 Thomas Street from Second Avenue North to First Avenue North;
19 First Avenue North from Thomas Street to Republican Street;
20 Republican Street from First Avenue North to Warren Avenue;
21 Warren Avenue from Republican Street to Mercer Street;

22 14. The south side of North Pacific Street and
23 Northeast Pacific Street from 34th Street North to Latona
24 Avenue Northeast;

25 15. Fourth Avenue South from South Dearborn Street
26 to South Royal Brougham Way and South Royal Brougham Way from
27 Fourth Avenue South to South Occidental Street.
28

NOTICE: IF THE DOCUMENT IN THIS FRAME IS LESS CLEAR THAN THIS NOTICE
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1 d. Double-face or "V" type shall be
2 considered two-~~(2)~~-signs one (1) structure for the purposes
3 of this subsection.

4 e. Visually blocked advertising signs shall
5 be considered one-half of a sign structure for the purposes
6 of this subsection.

7
8 e: f. The number of permitted signs shall be
9 measured from the projections made under subsection C1a at
10 the centerline of the street ((~~Exhibit-23:86:004E~~)).

11 2. Where a minimum radial distance between each
12 off-premises sign structure is established, the distance
13 shall be calculated as follows:

14
15 a. Draw a circle with its center on the
16 centerline of the sign structure, and a radius equal to the
17 minimum required distance (Exhibit 23.86.004 F).

18
19 b. No off-premises sign except ~~signs-painted~~
20 ~~on-a-structure-and~~ permitted business district identification
21 signs shall be located within the circle.

22
23 c. Double-faced or "V" type billboards shall
24 be considered one (1) sign structure for the purposes of this
25 subsection.

26
27 d. When permitted sign area is calculated as
28 a percentage of the area of the face of the structure on
which the sign is located, the area of the structure face
shall be the elevation of the structure as measured on flat

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1 projection from any side, excluding the roof and excluding
2 any chimney, stack, structure, or mechanical equipment on the
3 roof.

4 **Section 7.** The provisions of this ordinance are
5 declared to be separate and severable. The invalidity of any
6 particular provision shall not affect the validity of any
7 other provision.

8 **Section 8.** This ordinance shall take effect and be in
9 force thirty days from and after its passage and approval, if
10 approved by the Mayor; otherwise it shall take effect at the
11 time it shall become a law under the provisions of the City
12 Charter.

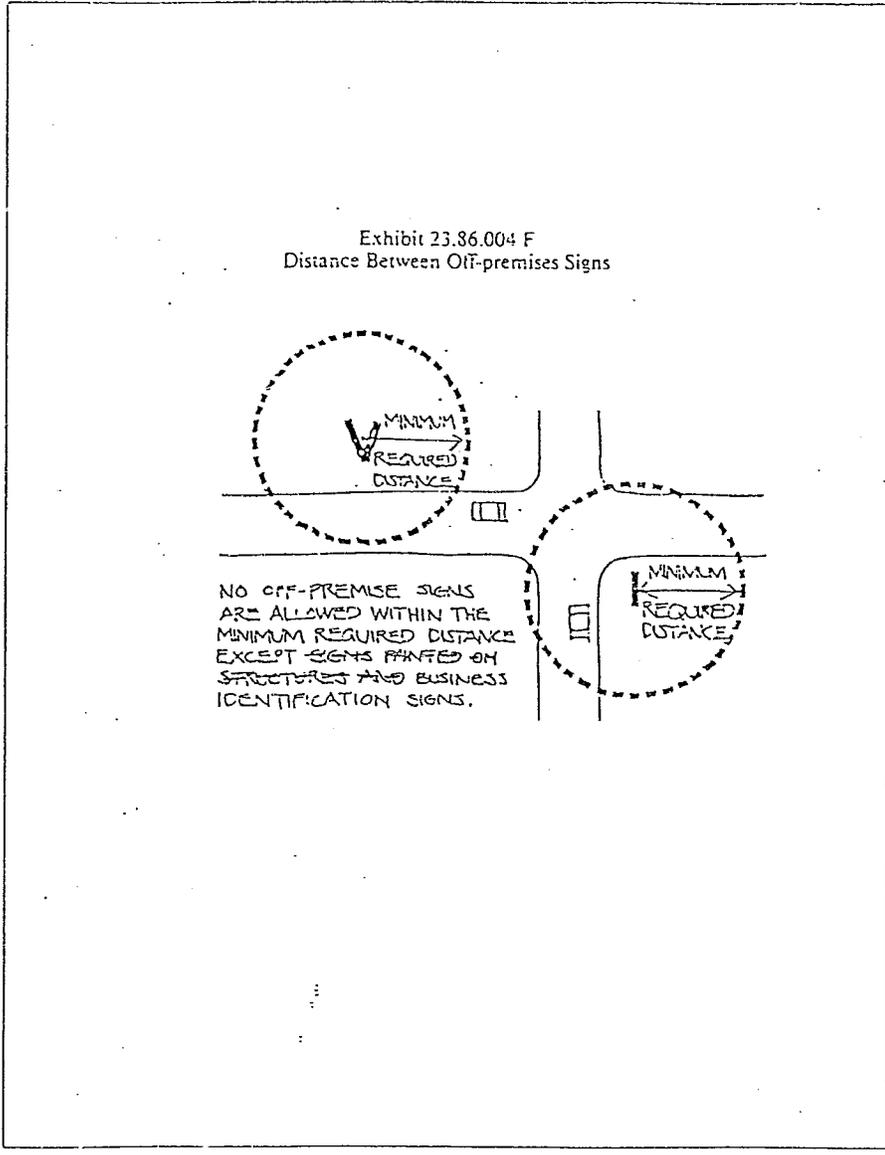
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MEASUREMENTS

Exhibit 23.86.004 F
Distance Between Off-premises Signs



23-436.21

(Section 5-37)

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1 Passed by the City Council the 19 day of July,
2 1993, and signed by me in open session in authentication of
3 its passage this 19 day of July, 1993.

4 George Benson
President of the City Council

The foregoing Council Bill No. 109763 was, on the 20th day of July, 1993,
presented to the Mayor who returned the same to the City Council without his
approval or disapproval on the 22nd day of July, 1993.

7 Filed by me this 22nd day of July, 1993.

8 (SEAL)

9 Published _____

By Teresa Dunbar
Deputy Clerk

NOTICE: IF THE DOCUMENT IN THIS FRAME IS LESS CLEAR THAN THIS NOTICE
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TO THE MEMBERS OF THE CITY COUNCIL:

By virtue of the authority vested in me by the City Charter, I hereby call a Special Meeting of the City Council in the City Council Chamber on Thursday, July 15, 1993, at the hour of 1:15 p.m., for the purpose of:

considering for passage, Council Bill No. 109763, relating to land use and zoning; amending Sections 23.55.014, 23.55.030, 23.55.042, 23.84.036, and 23.86.004 of the Seattle Municipal Code, adopting revised regulations for off-premises advertising signs (billboards). Council President George Benson will preside.

Signed:

Geo. E. Benson
President of the City Council

Dated at Seattle, Washington
this 8th day of July, 1993.

SERVICE ACKNOWLEDGED:

Geo. E. Benson
Martha Coe

J. Donaldson
Sherry Harris

Jeff Noland
Margaret Pageler

WILL ATTEND:

| | | |
|-----------|--------------------------------------|-------------------------------------|
| BENSON | <input checked="" type="radio"/> YES | <input type="radio"/> NO |
| CHOE | <input checked="" type="radio"/> YES | <input type="radio"/> NO |
| CHOW | <input type="radio"/> YES | <input type="radio"/> NO |
| DONALDSON | <input checked="" type="radio"/> YES | <input type="radio"/> NO |
| HARRIS | <input checked="" type="radio"/> YES | <input type="radio"/> NO |
| NOLAND | <input checked="" type="radio"/> YES | <input type="radio"/> NO |
| PAGELER | <input type="radio"/> YES | <input checked="" type="radio"/> NO |
| STREET | <input type="radio"/> YES | <input type="radio"/> NO |
| WEEKS | <input type="radio"/> YES | <input type="radio"/> NO |

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Title Only

109763

1993

COUNCIL BILL No.

The City

AN ORDINANCE relating to land use and zoning, amending Sections 23.55.014, 23.55.030, 23.55.042, 23.84.036, and 23.86.004 of the Seattle Municipal Code, adopting revised regulation; for off-premises advertising signs (billboards): NOW THEREFORE

LU 174

Honorable President:

Your Committee on

to which was referred the within report that we have considered

COMPTROLLER FILING NO.

| | |
|-------------------------|-----------------|
| Introduced: | By: |
| Referred: | To: |
| Referred: | To: |
| Referred: | To: |
| Reported: | Second Reading: |
| Third Reading: | Signed: |
| Presented to Mayor: | Approved: |
| Returned to City Clerk: | Published: |
| Vetoed by Mayor: | Veto Published: |
| Passed over Veto: | Veto Sustained: |

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STATE OF WASHINGTON - KING COUNTY

33643
City of Seattle

-ss.

No. ORDINANCE IN

Affidavit of Publication

The undersigned, on oath states that he is an authorized representative of The Daily Journal of Commerce, a daily newspaper, which newspaper is a legal newspaper of general circulation and it is now and has been for more than six months prior to the date of publication hereinafter referred to, published in the English language continuously as a daily newspaper in Seattle, King County, Washington, and it is now and during all of said time was printed in an office maintained at the aforesaid place of publication of this newspaper. The Daily Journal of Commerce was on the 12th day of June, 1941, approved as a legal newspaper by the Superior Court of King County.

The notice in the exact form annexed, was published in regular issues of The Daily Journal of Commerce, which was regularly distributed to its subscribers during the below stated period. The annexed notice, a

ORD:116780

was published on
08/17/93

The amount of the fee charged for the foregoing publication is the sum of \$ _____, which amount has been paid in full.

A. Gardner

Subscribed and sworn to before me on
08/18/93

ORAS

Notary Public for the State of Washington,
residing in Seattle

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STATE OF WASHINGTON - KING COUNTY

33559
City of Seattle

-SS-

No. TITLE ONLY 0

City of Seattle

TYP X-ONLY PUBLICATION

The full text of the following ordinances, passed by the City Council on July 19, 1993, and published here by title only will be mailed, at no cost, upon request for two months after this publication. For further information, contact the Seattle City Clerk at 464-8344.

ORDINANCE 116780

AN ORDINANCE relating to land use and zoning, amending Sections 29.05.014, 29.05.097, 29.05.042, 29.04.036, and 29.04.004 of the Seattle Municipal Code, adopting revised regulations for off-premise advertising signs (billboards).

ORDINANCE 116781

AN ORDINANCE relating to the City Light Department, accepting an increase in the amount of funding City Light receives from the Bonneville Power Administration for City Light's Energy Smart Design Program and increase in the energy conservation allowances in the 1993 Budget of the City Light Department for the Energy Smart Design Program.

ORDINANCE 116782

AN ORDINANCE relating to the City Light Department, authorizing the execution of a billing credits contract with the Bonneville Power Administration for the South Fork Tolt Hydroelectric Project.

ORDINANCE 116783

AN ORDINANCE relating to the Water Department, accepting a 1993 Costennial Clean Water Grant for \$35,000 dollars, as established by agreement with the Washington State Department of Ecology for the Highlands/Wells Education Program Project.

ORDINANCE 116784

AN ORDINANCE relating to the Water Department, authorizing the Superintendent to accept a 1993 Public Works Trust Fund Grant for \$2.25 million, as established by agreement with the Washington State Department of Community Development for the Magnolia Manor Reservoir Cover and Replacement Project.

ORDINANCE 116785

AN ORDINANCE relating to the Engineering Department, authorizing the Director of the Engineering Department to purchase, lease and/or acquire a parcel of private property in the South Norfolk Street Drainage Project.

ORDINANCE 116786

AN ORDINANCE relating to the Department of Parks and Recreation, authorizing the execution of the necessary Harbor Area Leases with the Washington State Department of Natural Resources (DNR) for North and South Leech Sailboat Moorage.

ORDINANCE 116787

AN ORDINANCE relating to the Department of Parks and Recreation, authorizing a seven (7) year Agreement with Daktronics Inc. for donation, installation and provision of advertising services for a scoreboard at West Seattle Stadium.

ORDINANCE 116788

AN ORDINANCE accepting a donation to the City of the remainder interest in certain real property consisting of a portion of Tract "A" of Arroyo Beach, Lot 9 of Westwood by the Sound, and Lot 9, Block 495 of Seattle Tide Lands Extension No. 1.

Affidavit of Publication

The undersigned, on oath states that he is an authorized representative of The Daily Journal of Commerce, a daily newspaper, which newspaper is a legal newspaper of general circulation and it is now and has been for more than six months prior to the date of publication hereinafter referred to, published in the English language continuously as a daily newspaper in Seattle, King County, Washington, and it is now and during all of said time was printed in an office maintained at the aforesaid place of publication of this newspaper. The Daily Journal of Commerce was on the 12th day of June, 1941, approved as a legal newspaper by the Superior Court of King County.

The notice in the exact form annexed, was published in regular issues of The Daily Journal of Commerce, which was regularly distributed to its subscribers during the below stated period. The annexed notice, a

10:116780-116793

was published on
08/10/93

The amount of the fee charged for the foregoing publication is the sum of \$, which amount has been paid in full.

S. J. Anderson

Subscribed and sworn to before me on

08/10/93

J. Ross

Notary Public for the State of Washington,
residing in Seattle

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ORDINANCE 110788

AN ORDINANCE accepting a donation to the City of a remainder interest in certain real property consisting of a portion of Tract "A" of Arroyo Beach, Lot 18 of Westwood by the Sound, and Lot 19, Block 486 of Seattle Title Lands Extension No. 1.

ORDINANCE 118789

AN ORDINANCE relating to the Arts Commission, authorizing the Seattle Arts Commission to accept a grant from the National Endowment for the Arts, and authorizing the use of Public Art Staff support as match for such grant, for an art project in connection with Public Art projects for new Community Centers.

ORDINANCE 110790

AN ORDINANCE relating to the Seattle Electrical Code, repealing Section 22.800.010, Seattle Municipal Code, and adopting a new Section 22.800.010, and adopting by reference and amending the 1993 National Electrical Code.

ORDINANCE 110791

AN ORDINANCE relating to land use, amending the City of Seattle Stormwater Program to include the use of non-water dependent treatment in the Urban Stormwater Management Program to achieve greater consistency with the City's adopted Stormwater Pollution Prevention Ordinance 116308, as recommended by the Washington State Department of Ecology.

ORDINANCE 110792

AN ORDINANCE relating to the Police Department, authorizing the execution of an agreement with the Seattle School District for financial assistance in executing the Drug Abuse Resistance Education Program, allocating elementary and middle schools, and setting the money which received from such an expenditure to be included in the 1993 budget of the Police Department, and making an appropriation therefor.

ORDINANCE 110793

AN ORDINANCE appropriating money to pay certain medical claims and ordering the payment thereof.

Publication ordered by JUDITH PIPER, City Clerk.
Date of official publication: Daily Journal of Commerce, August 10, 1993, p. 1, 2 (1083566)

NOTICE: IF THE DOCUMENT IN THIS FRAME IS LESS CLEAR THAN THIS NOTICE IT IS DUE TO THE QUALITY OF THE DOCUMENT.

City of Seattle Ordinances

City of Seattle

ORDINANCE 116730

AN ORDINANCE relating to land use and zoning, amending Sections 23.55.014, 23.55.030, 23.55.042, 23.84.036, and 23.86.004 of the Seattle Municipal Code, adopting revised regulations for off-premises advertising signs (billboards).

WHEREAS, the City Council and City staff have received numerous complaints from citizens regarding what is viewed as the proliferation of billboards in the City of Seattle and the adverse effect of billboards including visual blight, traffic hazards, and reduction of property values.

WHEREAS, in Ordinance 116256 the City Council requested the Executive review and recommend revisions to the regulations governing billboards, during which time the issuance of use and construction permits for billboards was limited.

WHEREAS, the Department of Construction and Land Use (DCLU) formed an Advisory Group of business, neighborhood and sign industry representatives to advise DCLU on billboard policy and to serve as a sounding board for regulatory options.

WHEREAS, DCLU has determined that this proposed text amendment is not likely to have significant adverse environmental impacts, and issued a Declaration of Non-Significance (no environmental impact statement required) on June 24, 1993. The appeal period ended July 9, 1993 and there were no appeals.

WHEREAS, the Land Use Committee of the City Council held billboard briefings on December 9, 1992 and on June 9, 1993, and a public hearing on this text amendment on July 14, 1993.

WHEREAS, DCLU held a general public meeting on March 3, 1993, to discuss current billboard regulations and procedures, and to provide opportunity for the public to discuss concerns and alternative ways of addressing these concerns.

WHEREAS, because the proliferation and location of billboards in the City can contribute to visual blight, traffic hazards

3. Wall signs cannot be relocated.

24. Maximum Sign Face Area. The maximum total area of any advertising sign in Commercial 1 and 2,

Industrial and Downtown (except Downtown Mixed

Residential/Commercial) zones shall be six hundred seventy-two (672) square feet, with a maximum vertical dimension of twenty-five feet (25') and a maximum horizontal dimension of fifty feet (50'), provided that cutoffs and extensions may add up to twenty percent (20%) of additional sign area. The

maximum total area of any advertising sign in Downtown Mixed Residential/Commercial (DMR/C) zones shall be three hundred (300) square feet, except for visually blocked signs which may be a maximum of six hundred seventy-two (672) square feet.

32. All advertising signs shall be located at least fifty feet (50') from any lot in a residential zone, and at least one hundred feet (100') five hundred feet (500')

from any public school grounds, public park, public

playground, or community center. For purposes of this

section, a public park or public playground means a park or playground at least one (1) acre in size and a community

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registered as required by this section. Notwithstanding any other provision of this code, any person who maintains an unregistered sign face is subject to an annual civil penalty of \$5,000 for each unregistered sign face.

g. Side-by-Side Advertising Signs. One (1) of the two sign faces that comprise side-by-side advertising signs shall be removed within three (3) years of the effective date of this ordinance. The sign face may be relocated if the applicant will meet the requirements of subsections A1e, A1f and A1g. Provided that in lieu of relocation the two side-by-side advertising signs may be replaced by one (1) six hundred twenty-two (672) square foot advertising sign at the same location.

Section 2. Section 23.55.030 of the Seattle Municipal Code, as adopted in Ordinance 113387 and most recently by Ordinance 112830, is hereby amended to read as follows:

55.030 Signs in NC3, C1, and C2 Zones

E. Off-Premises Signs

4. The west side of Fairview Avenue North and Fairview Avenue East from Valley Street to the Lake Union Ship Canal;
5. The north side of Valley Street from Westlake Avenue North to Fairview Avenue North;
6. The south side of North 34th Street from the Fremont Bridge to North Pacific Street;
7. The south side of North Northlake Way and Northeast Northlake Way from the George Washington Memorial Bridge to Tenth Avenue Northeast;
8. The east side of Harbor Avenue Southwest from Southwest Florida Street to Duwamish Head;
9. The northwesterly side of Alki Avenue Southwest from Duwamish Head to Alki Point;
10. Lake Washington Boulevard and Lake Washington Boulevard South from Interstate 90 to Denny Blaine Park;
11. The perimeter streets of Green Lake, consisting of Aurora Avenue North from West Green Lake Way North to West Green Lake Drive North; West Green Lake Drive North; East Green Lake Way North; and West Green Lake Way North;

Identifying Signs for Business Districts. Each North:

E. Development Standards Applicable to All Off-premises Signs.

1. Dispersion Standard.

A. Directional Sign Faces and Business District Identification Signs.

Not more than a total of four (4) advertising signs or off-premises directional sign faces, plus two (2) identification signs for a business district, shall be permitted on both sides of a street within a space of six hundred sixty feet (560'). There shall be a minimum distance of one hundred feet (100') between sign structures.

B. Advertising Signs

(1) Not more than a total of five (5) advertising sign structures shall be permitted when counting both sides of a street within a linear distance of two thousand six hundred forty feet (2640', one half mile).

(2) There shall be a minimum distance of three hundred linear feet (300') between advertising sign structures on the same side of the street; a maximum of two (2) advertising sign structures within three hundred linear feet (300') when counting both sides of the street; and a minimum distance of one hundred radial feet (100') between advertising sign structures.

(3) Visually blocked advertising signs shall count as one-half a structure, and may be within any distance from each other on the same side of the street as long as they are oriented in opposite directions. Visually

1. No advertising sign shall be erected, or

constructed, altered or structurally revised, except under the following circumstances and subject to the following conditions:

a. An existing advertising sign may be altered or structurally revised if:

(1) The advertising sign was lawfully erected but does not conform to the provisions of this chapter or of Chapter 49 of the Seattle Building Code;

(2) The proposed structural revision or alteration will bring the advertising sign into conformity with the provisions of this chapter; and

(3) Upon completion of the alterations or structural revisions, the advertising sign will be in full compliance with this chapter and all other applicable ordinances of the City;

b. Unless an existing advertising sign may be is relocated or reconstructed at a new location, if: An advertising sign may be relocated or reconstructed if:

a. (i) The existing advertising sign was lawfully erected and after the effective date of this ordinance is registered pursuant to subsection F; and complies with the development standards of this section and

located in the district. The identifying signs shall not be placed in a residential zone, and shall meet the standards of Section 23.55.014. Off-premises Signs.

2. One (1) residential district identification sign shall be placed on all or ground sign per entrance, meeting the standards of Section 23.55.014, shall be permitted.

3. When accessory parking is provided on a lot other than the lot where the principal use is located, off-premises directional signs five (5) square feet or less in area identifying the accessory parking shall be permitted.

4. Off-premises directional signs and advertising signs, in addition to those permitted by subsections E1, E2 and E3, shall be permitted according to Section 23.55.014. Off-premises signs.

5. Advertising signs are prohibited in neighborhood commercial zones.

Section 3. Section 23.55.034 of the Seattle Municipal Code, as adopted in Ordinance 112830, is hereby amended to read as follows:

23.55.034 Signs in Downtown Zones

Northwest from the Hiram Chittenden Locks to Golden Gardens Park:

13. All streets fronting the perimeter of Seattle Center, as follows: Mercer Street from Warren Avenue North to Fifth Avenue North; Fifth Avenue North from Mercer Street to Broad Street; Broad Street from Fifth Avenue North to Denny Way; Denny Way from Broad Street to Second Avenue North; Second Avenue North from Denny Way to Thomas Street; Thomas Street from Second Avenue North to First Avenue North; First Avenue North from Thomas Street to Republican Street; Republican Street from First Avenue North to Warren Avenue; Warren Avenue from Republican Street to Mercer Street;

14. The south side of North Pacific Street and Northeast Pacific Street from 34th Street North to Latona Avenue Northeast;

15. Fourth Avenue South from South Dearborn Street to South Royal Brougham Way and South Royal Brougham Way from Fourth Avenue South to South Occidental Street.

Section 5. Section 23.84.036 of the Seattle Municipal Code, as adopted in Ordinance 110381 and most recently amended by Ordinance 116262, is hereby amended to read as follows:

23.84.036 "S."

E. Off-Premises Signs

"Sign, side-by-side" means advertising signs that are adjacent to each other on the same plane and facing in the

may be relocated or reconstructed if a citizen submits a written request for relocation to the Director:

d. (2) The reconstructed or relocated advertising sign will be a permitted use and will conform with all ordinances of the City at its new location. e. The construction permit for the relocated or reconstructed advertising sign is issued during the pendency of the demolition permit for the existing sign.

f. The advertising sign face does not increase in size; and,

g. The advertising sign is relocated to an area with the same or more intensive zoning. Areas in which advertising signs are allowed are listed below from least intense to most intense zoning, and zones listed on the same line are considered of the same intensity. Zones which do not allow advertising signs shall be considered less intense zones for the purpose of relocation. This list is for purposes of this criterion only.

- Downtown Mixed Residential/Commercial (DMR/C)
 - Commercial 1 and 2 (C1 and C2)
 - Downtown Zones (except DMR/R and DMR/C)
 - Industrial Zones (I)
- Least intense
↓
Most intense

h. The number of relocated advertising signs does not exceed 12 structure locations per year or 24 sign face locations per year, excluding relocations pursuant to

2. Off-premises signs shall not be ro

3. Lighting. No off-premises sign sha
incandescently illuminated by more than one and o
(1 1/4) watts of electrical power per square foot
area, or be fluorescently or otherwise illuminate
than one (1) watt of electrical power per square
area. Off-premises signs that include lights as
message or content of the sign (chasing and massing
advertising signs) are prohibited.

4. Sign Height. The maximum height li
portion of an off-premises sign (except in Indust
shall be sixty-five feet (65') is forty feet (40
height limit of the zone, whichever is less. The
height limit for any portion of an off-premises s
Industrial zone is sixty-five feet (65') or the l
of the zone, whichever is less.

F. Registration of Advertising Signs. Each
off-premises advertising sign shall file a writte
with the Director on or before July 1 of each year
report shall be submitted on a form supplied by t
The owner shall identify the number and location
advertising signs maintained by the owner in the
time during the previous year, and provide such c
information as the Director deems necessary for t
inspection of signs and for the administration an
enforcement of this ordinance. The owner shall
the Director at the time the written report is f
amount of the fee is forty dollars (\$40.00) for e
face identified in the report. DCUJ shall assign

Residential/Residential (DNR/R) zones.

of the advertising sign and the advertising sign cannot project above or beyond the blocking wall or wall.

Section 4. Section 23.55.042 of the Seattle Municipal Code, as adopted in Ordinance 112830, is hereby amended to

as follows:

"Sign wall" means a sign painted directly on a building facade.

23.55.042 Off-premises and business signs adjacent to public highways

Section 6. Section 23.86.004 of the Seattle Municipal Code, as adopted in Ordinance 110361 and most recently amended by Ordinance 113253, is hereby amended to read as follows:

E. Off-premises Signs Prohibited Near Certain Areas.

Off-premises sign shall be erected within six hundred feet (660') outgoing from the nearest edge of the main traveled way of any landscaped and/or scenic view section as defined by this subsection (Type B section) and shown on map 23.55.042A, and no off-premises signs shall be erected within two hundred feet (200') in any direction from

23.86.004 Sign Measurements

main traveled way of the exit or entrance ramps thereto, any part of the advertising matter or informative content of any off-premises sign is visible from any place on the main traveled way of the landscaped and/or scenic view section or

C. Dispersion Standards for Off-premises Signs

1. Where linear dispersion of off-premises signs is required, the number of off-premises signs permitted on a street shall be calculated as follows:

- a. Project the centerline of each off-premises sign structure or sign painted on a structure to the center line of each street from which the sign face is visible, at right angles to the street. Signs which are set so far back from a street that they are not visible from the street, sign structures which may be visible from the street but are oriented to face another street and permitted business district identification signs, shall not be counted.

1. The east side of Aurora Avenue North from the Washington Memorial Bridge (Raye Street) to Prospect

2. The east side of Dexter Avenue North from Lake Avenue North to Aloha Street;

2

c. Single-face billboards, ~~and signs painted on structures;~~ shall be considered one (1) sign structure for the purposes of this subsection.

d. Double-face or "V" type shall be considered ~~two (2) signs~~ one (1) structure for the purposes of this subsection.

a. Visually blocked advertising signs shall be considered one-half of a sign structure for the purposes of this subsection.

e. 1. The number of permitted signs shall be measured from the projections made under subsection C1a at the centerline of the street ((Exhibit-23-86-004E)).

2. Where a minimum radial distance between each off-premises sign structure is established, the distance shall be calculated as follows:

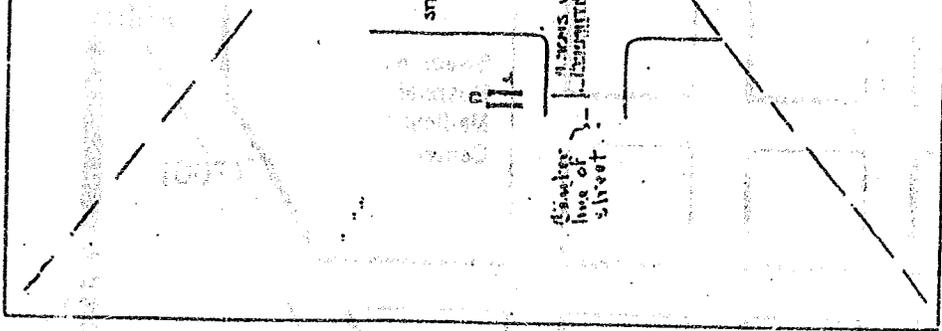
a. Draw a circle with its center on the centerline of the sign structure, and a radius equal to the minimum required distance (Exhibit 23.86.004 F).

b. No off-premises sign except signs painted on-a-structure-and permitted business district identification signs shall be located within the circle.

c. Double-faced or "V" type billboards shall be considered one (1) sign structure for the purposes of this subsection.

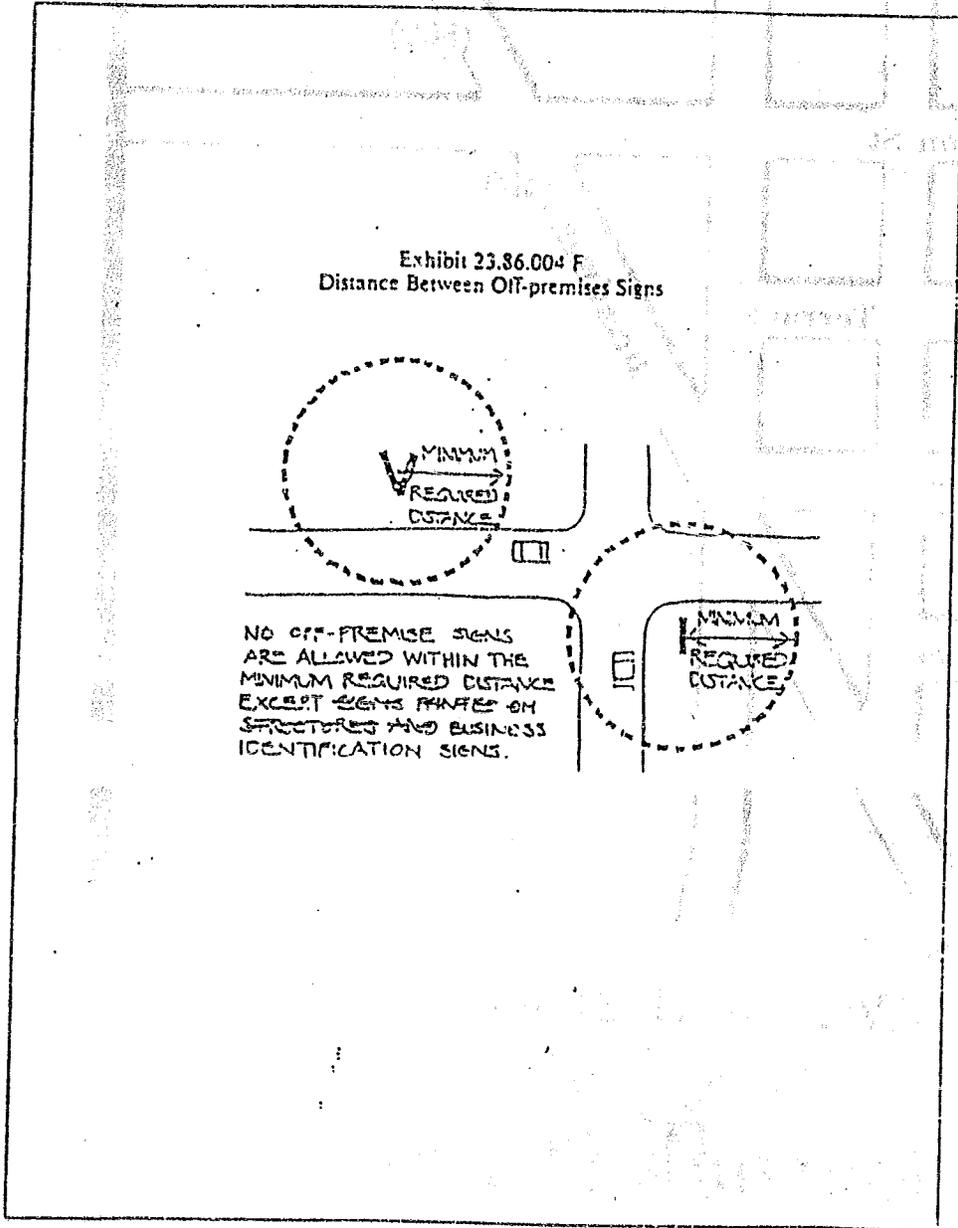
d. When permitted sign area is calculated as a percentage of the area of the face of the structure on which the sign is located, the area of the structure face shall be the elevation of the structure as measured on flat projection from any side, excluding the roof and excluding any chimney, stack, structure, or mechanical equipment on the

Passed by the City Council
session in authentication of its p
GEORGE E. BENSON,
President of the City Council
The foregoing Council Bill
ed to the Mayor who returned
approval on the 22nd day of July,
Filed by me this 22nd day of
(Seal) By: THERESA DUNN
Deputy Clerk.
Publication ordered by JULIA
Date of official publication
1993.



23-436.20

MEASUREMENTS



23-436.21

anted
for

Passed by the City Council the 19th day of July, 1993, and signed by me in open session in authentication of its passage this 19th day of July, 1993.

GEORGE E. BENSON,
President of the City Council

The foregoing Council Bill 109763 was, on the 20th day of July, 1993, presented to the Mayor who returned me to the City Council without his approval or disapproval on the 22nd day of July, 1993.

Filed by me this 22nd day of July, 1993.

(Seal) By: **THERESA DUNBAR,**
Deputy Clerk.

Publication ordered by **JUDITH PIPPIN,** City Clerk.

Date of official publication in Daily Journal of Commerce, Seattle, August 17, 1993. **8/17(83643)**

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