

Seattle City Clerk's Office

Comptroller File

136007

NOTICE: IF THE DOCUMENT IN THIS FRAME IS LESS CLEAR THAN THIS NOTICE
IT IS DUE TO THE QUALITY OF THE DOCUMENT.

FILE NO. 136007

Petition

OF

George D. Root

For name of "Cosmos Quay" for Railroad Avenue.

MAY 27 1932

FILED

BY

ADDRESS

H. W. CARROLL
CITY CONTROLLER AND EX-OFFICIO CITY CLERK

BY

DEPUTY

ACTION OF THE COUNCIL

REFERRED

TO

STREETS & SEWERS

Committee of the Whole

MAY 21 1932
JAN 14 1935

REPORTED

REPORT ADOPTED

REPORTED

REPORT ADOPTED

REF. FOR ORD.

C. R.
ORD.

DISPOSITION

ON FILE

JAN 14 1935

REPORT OF COMMITTEE

Mr. President:

Your STREETS & SEWERS Committee

to which was referred the within PETITION

would respectfully report that we have considered the same and respectfully recommend that it be referred to the Committee of the Whole to be considered Monday Jan 14 - 1935.

CHAIRMAN

CHAIRMAN

Scarvotto
Carroll
H. W. Carroll

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DEPARTMENT OF PUBLIC WORKS

THE CITY OF SEATTLE

ROOM ⁵¹² ~~500~~ COUNTY-CITY BUILDING

G. W. ROBERGE, SECRETARY

August 3, 1932.

Re: File No. 136007, petition of
Geo D. Root for name of
"Cosmos Quay" for Railroad Ave.

Honorable Mayor and Streets & Sewers Committee
of the City Council.

Gentlemen:

Matters relating to the above File and subject matter
were before the Board today.

In addition to the name "Cosmos Quay" suggested by
the petitioner in File No. 136007, Mr. H. Douglas Johns
submitted the name "Seven Seas Road"; The Maritime Association
of Seattle, "Maritime Avenue"; Mr. Smith, "Marine Boulevard";
Mr. John Thuth, "Ships Boulevard"; Mr. Thomas Hughes favored
the word "Quay", but was against the word "Cosmos", which he
said referred more to heavenly bodies. Mr. Hughes favored
"Seattle Quay."

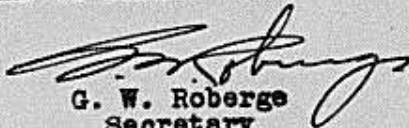
File returned herewith carrying Board recommendation
that the name "Cosmos Quay" be used.

Respectfully,

JS

BOARD OF PUBLIC WORKS

cc - Supt Bldgs


G. W. Roberge
Secretary

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C. B. WARREN, President
Mehlhorn Bldg.

C. J. STEWART, Vice-President
L. C. Smith Bldg.

J. HOWARD PAYNE, and Vice-President
Grand Trunk Dock

The Maritime Association of Seattle

SEATTLE, WASHINGTON

Office of
ARTHUR WUTHENOW, Secretary-Treasurer
Mehlhorn Bldg.

August 3, 1932.



Board of Public Works,
Seattle, Washington.

Gentlemen:

We respectfully submit the name of "MARITIME AVENUE" to your Honorable body as a new name for Railroad Avenue, when and after the proposed improvement of this street takes place and you see fit to adopt the name.

This association has been working for several years to have the improvement of the waterfront brought about by the building of a seawall and paving the street and now feel that we have finally succeeded in our ambition. After it became apparent that the improvement could be financed and that it would only be a matter of time until the work actually got under way, we took the question of changing the name with city officials and were informed that they would be glad to comply with our request if we would submit a new name. With this assurance from the city we conducted a nation wide contest for the suggestion of a new name for the street, offering a small cash prize to the party who suggested the most appropriate name for the improved street.

The Contest was carried on for a specified time, after which the committee handling it gave all the names received due and careful consideration and submitted five of the most appropriate names suggested to this association for their final vote. The above name was chosen by a majority of the membership of the association and the first person submitting the name was awarded and paid the cash prize offered for the best name.

In view of the foregoing facts of our efforts in connection with bringing about this improvement and in view of our first suggesting that a new name be given the street, we sincerely trust that you gentlemen will take into consideration the part our association

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Street Committee, City Council

Seattle, Wash.



I submitted to The Fisher Committee and now submit to you as the
new name for Railroad are

Seven Seas Road.

(Highway--- or Way.)

Everyone knows of the Worlds ~~Seven Seas~~ *Seven Seas* And this name puts

Seattle in direct connection with them without further thought.

It is Catchy and Alliterative, and will stick in the mind with all it

of Seattle's World wide commerce. There are several variations to these.

Its Spanish equivalent---

Camino A Mar. (Road to the Sea.)
Camino del Mar Road ^{of} the Sea.

There are variations to these.

I know of no names so appropriate as the first-- or some of the others.

It carries the "punch".

Sincerely,

1195
11th 9th ave west.

Where under my windows are the Port docks and ~~xxxx~~ and I can see all ~~the~~
passing commerce of the world.

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FRANK LAUBE,
FINANCE

GEORGE W. HILL,
STREETS AND SEWERS

OLIVER T. ERICKSON,
DEPARTMENT EFFICIENCY

JOHN E. CARROLL,
FRANCHISE

E. L. BLAINE,
CITY UTILITIES

The City of Seattle

LEGISLATIVE DEPARTMENT

OLIVER T. ERICKSON, PRESIDENT

Seattle, July 22d 1932.

ROBERT H. HARLIN,
LICENSE

JAMES SCAVOTTO,
PUBLIC SAFETY

OTTO A. CASE,
HARBOR AND PUBLIC GROUNDS

PHILIP TINDALL,
JUDICIARY

The Board of Public Works
City of Seattle.

Gentlemen:-

Please find attached File 136007, being a petition
of George D. Root asking that Railroad Avenue be renamed "Cosmos
Way." *2nd*

This matter was before the Streets and Sewers Committee
of the City Council yesterday, and it was directed to forward
this file to your honorable body for your information, investigation,
consideration, recommendation and return.

Respectfully,

J. Howard Darlington
J. Howard Darlington
Clk. St. Com.



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RALPH D. NICHOLS,
FINANCE
GEORGE W. HILL,
STREETS AND SEWERS
OTTO A. CASE,
DEPARTMENT EFFICIENCY
FRANK LAUBE,
FRANCHISE
PHILIP TINDALL,
CITY UTILITIES

The City of Seattle

LEGISLATIVE DEPARTMENT

PHILIP TINDALL, PRESIDENT
~~ROBERT H. HARTLEY, PRESIDENT~~

DAVID LEVINE,
~~COMMISSIONER~~
LICENSE

JAMES SCAVOTTO,
PUBLIC SAFETY

V. C. WEBSTER,
HARBORS AND PUBLIC GROUNDS

JOHN E. CARROLL,
JUDICIARY

City Council

May 26, 1932 -

Members Streets & Sewers Committee,

Gentlemen:

Herewith is a letter from Mr. George D. Root
advocating the name "Cascades Quay" for
the reconstructed Railroad Avenue -

If it is decided to change the name
of Railroad Avenue it seems to me that
the word "Quay" would be appropriate
in that connection.

Respectfully,

Philip Tindall



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Seattle, May 24, 1932

City Council
Hon. Philip Tindall
President City Council
Seattle



My dear Councilman:

On the strength of your official position and my faith in your ability and integrity to pass on matters coming to your attention, I am asking for your earnest consideration, and likely approval, when the issue as follows comes before the Council for final action.

As you know, the past three months there has been something of a movement for determining upon a suitable distinctive name to be applied to the forthcoming reconstructed Rail Road Avenue.

Of all names submitted the one of "Cosmos Quay" entered by the undersigned has received the most publicity and most of the endorsement. As the result of a half column write-up and heading across an entire page of The Seattle Star, April 19th, no less than seventy-five endorsements have come to me. For instance, L. A. Tweddale, now living in Seattle, being a man who travelled by sea extensively prior to and during the World War endorsed the name "Cosmos Quay" in the Seattle Star, April 26, also Douglas Doyle in charge of Repeal Dry Law endorsed this name. They and others informed locally, and of the World as well, recognize what an asset a quay is to a port and that in addition to being a thoroughfare, a quay serves thousands of people by land and sea. A quay is as much ahead of the ordinary street or avenue in cost of construction and later importance as a modern ten room home is ahead of the common cabin.

The word "cosmos" is from the Greek and stands for order and harmony on a world basis. This word has been adopted years ago by no less an authority than the Hamburg American Steamship Company of Hamburg, Germany, in one of their associated lines. It is being used also by commercial companies in their world trade.

City Engineer D. W. McMorris and Asst. Engineer Oscar A. Piper are familiar with this name of "Cosmos Quay" for the rebuilt Rail Road Avenue. It will attract outside recognition and business revenue to Seattle more than any term that has been suggested or can be originated.

We have considered a concrete plan of action as July 1st draws around when construction is supposed to commence. Here it is subject to approval.

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May 24, 1932

When the contract is let, post two 8ft. x 10 ft. canvas signs.
One at Rail Road Avenue and Madison and one at Rail Road Avenue and
Bay Street reading--

REBUILDING RAIL ROAD AVENUE

to be known as

"COSMOS QUAY".

"A WORLD QUAY FOR WORLD SERVICE."

A year hence when the Quay is completed, erect a suitable
"Neon" sign "COSMOS QUAY" on the central waterfront 2000 ft. or so
south of the present "PORT OF SEATTLE" Neon sign at Bell Street.

The thousands traveling through Seattle the Summer and Fall
of 1932 will be inspired by confidence in the vision and enter-
prise of Seattle in the forthcoming construction. When finished
the "COSMOS QUAY" Neon sign, lit up like a Christmas tree, will
be speedily noted by ocean travel from Europe, Asia, Alaska, and
Inter Coastal.

I have worked for forty years East and West, most of the time
around Railway and Marine Terminals, been on the Ocean and Great
Lakes, etc. I can prove that I understand this subject.

There is no award for me in this matter, other than a common
interest with 400,000 other Seattle people to make a living here.
And we can all do this better by capitalizing our assets. The
Maritime Association recently submitted the name "MARITIME AVENUE"
replacing "RAIL ROAD AVENUE". This new name they choose from sev-
eral thousand submitted in a contest, for which entry they are
reported to have paid a purse of \$20.00. But we are naming a
world quay--a \$2,000,000 Seattle asset.

I am respectfully asking the Seattle City Council to publish
the date and advise us of the time of their final deliberations
in this matter of a new name for Rail Road Avenue.

Many, including the undersigned, intend to be on hand to pull
for "COSMOS QUAY". It is a business "go getter" for Seattle.

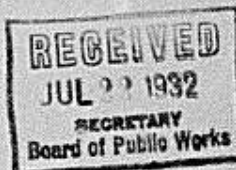
Yours very respectfully,

Geo. D. Root.
Geo. D. Root

616 East 75th St.
Seattle

GDR:VFD

*P.S. I trust the Streets and Sewers
Committee and the Council
will consider this matter
favorably. Root.*



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