

RAPID RIDE

Seattle City Council Transportation Committee February 11, 2014



King County METRO
RAPID RIDE

Six Easy Ways to Go.

- A LINE:** Between Tukwila & Federal Way
- B LINE:** Between Bellevue & Redmond
- C LINE:** Between West Seattle & Downtown Seattle
- D LINE:** Between Ballard, Uptown & Downtown Seattle
- E LINE:** Between Shoreline & Downtown Seattle
- F LINE:** Between Burien & Renton

RAPID RIDE

RapidRide Corridors 2010 - 2014

- A** Pacific Highway S.
- B** Bellevue/Redmond
- C** West Seattle
- D** Ballard/Uptown
- E** Aurora Avenue N.
- F** Burien/Renton



Leveraged Federal and State Funding

- FTA Very Small Starts \$ 55.6 M
- FTA Bus and Bus Facilities \$ 37.5 M
- FTA Section 5307 \$ 11.0 M
- FTA Section 5309 \$ 1.1 M
- FTA CMAQ \$ 13.4 M
- State Transit Mobility Grant \$ 2.4 M
- \$121.0 M
- Grant sources cover about 60% of RapidRide total budget

RAPID RIDE

E Line

- Between Aurora Village Transit Center and downtown Seattle



RAPID RIDE

Elements of RapidRide



- Frequent Service
- Improved Speed and Reliability
- Enhanced Passenger Amenities
- Uniquely Branded

RAPID RIDE

Feb. 15, 2014 thru June 6, 2014
Desde el 15 de febrero al 6 de junio de 2014

RAPIDRIDE

E Line

Aurora Village
Transit Center

SERVING:

Shoreline

Bitter Lake

West Green Lake

Downtown Seattle

Downtown Seattle

King County
METRO

We'll Get You There

- Frequent Service
- Weekdays – 5-12 minutes during peak; 12 minutes other times of day
- Weekends - 12- 20 minutes
- Evenings (11p.m.) – every 20 minutes
- Late night/early morning (4a.m.) - every 30 – 60 minutes

King County
METRO

We'll Get You There

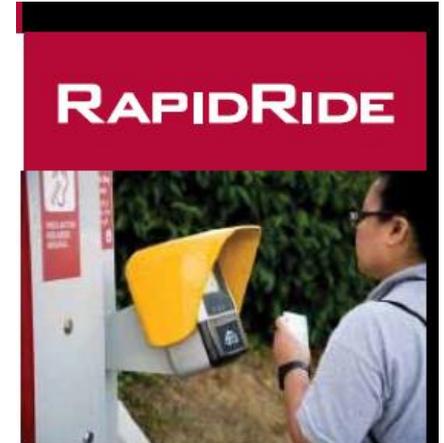
Speed and Reliability



- Transit and BAT lanes
- Transit Signal Priority

RAPID RIDE

Faster Boarding and Exiting



RAPIDRIDE

Help make boarding faster for everyone

King County METRO
RAPIDRIDE
Help Make Boarding Faster for Everyone

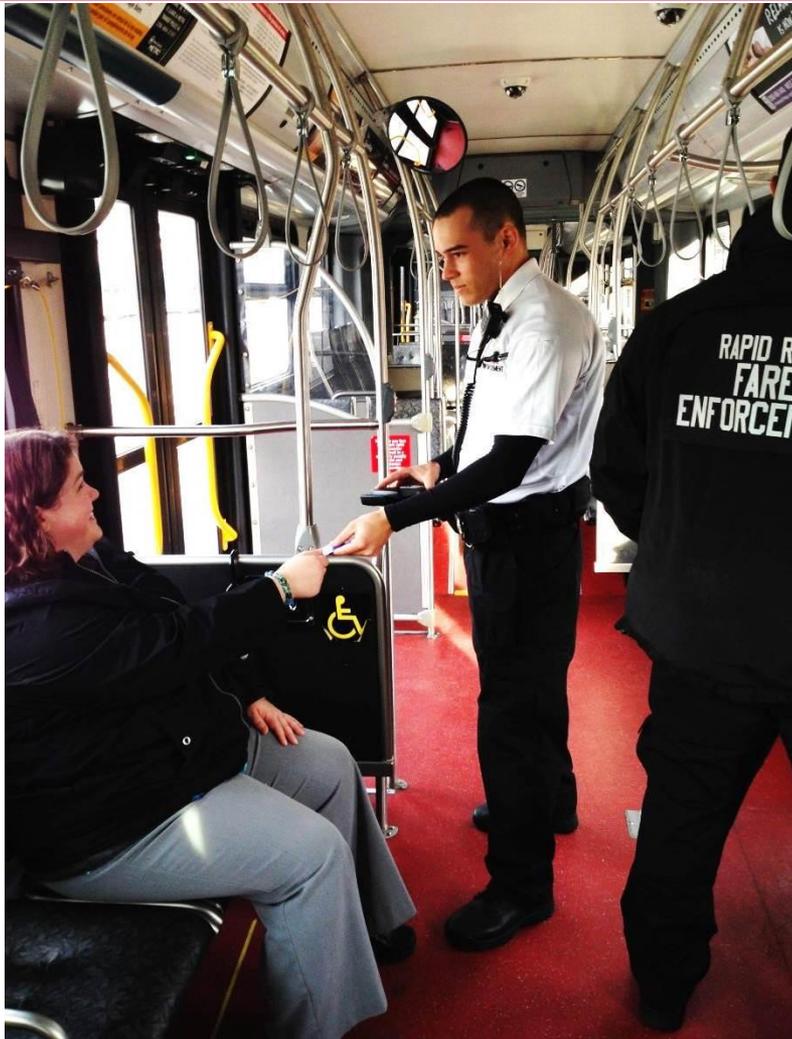
With a validated ORCA card or valid transfer, board at back doors. Please exit at these doors.

Board at front door for cash fares, ORCA card when no off-board reader, accessibility and after hours.

From 7 pm to 6 am, all riders must enter through the front door.



RAPID RIDE



Proof of Payment

Fare Enforcement Operations
Operaciones de control del pago de pasajes

King County Metro



 King County
METRO
We'll Get You There

RAPID RIDE

Stations and Stops



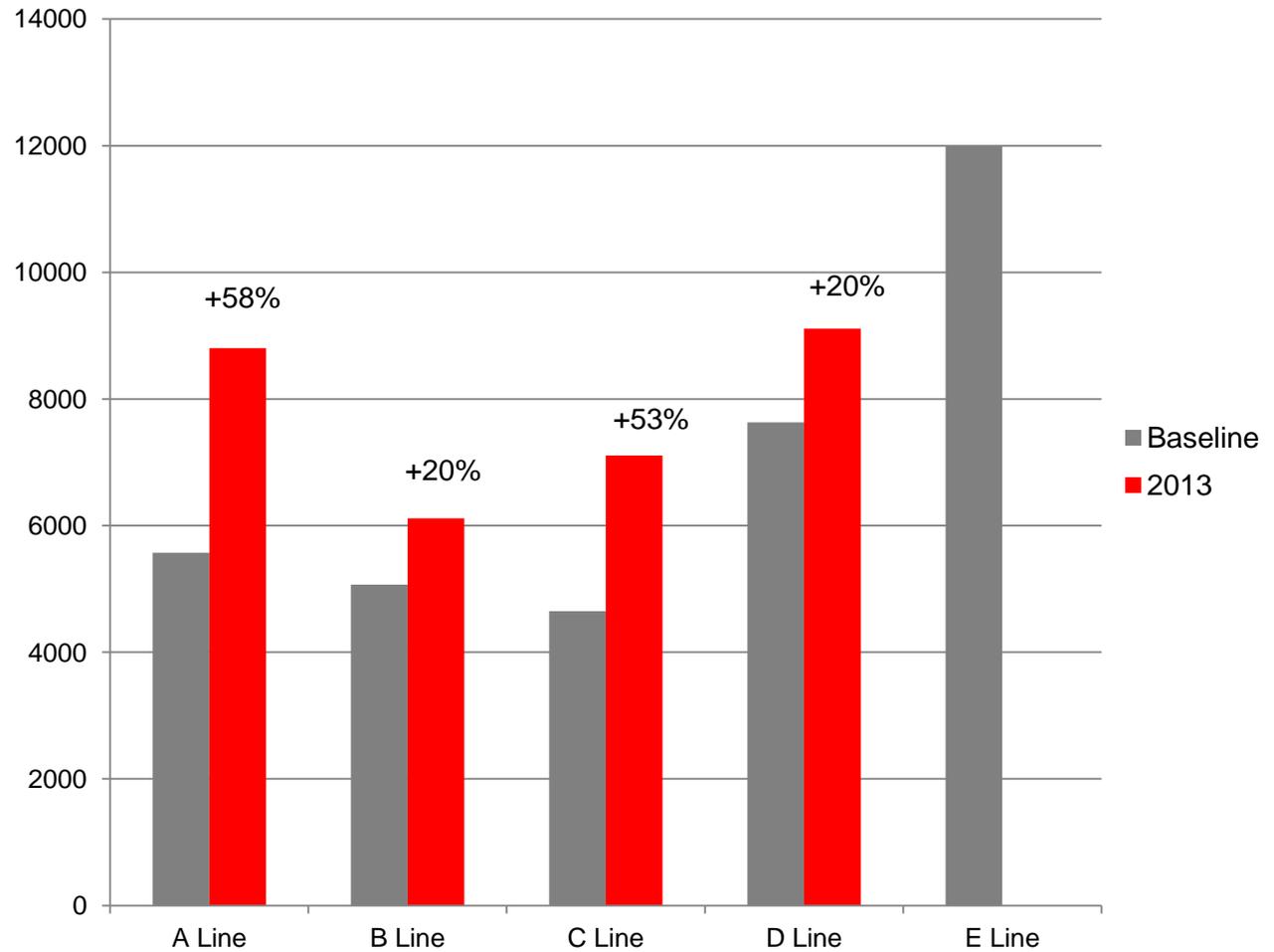
RAPID RIDE

Buses



RAPID RIDE

Ridership



Rider Satisfaction

- Overall satisfaction
- Personal Safety
- Faster, More Frequent, Reliable



RAPID RIDE

Starting the E Line February 15th

- Complete Seattle construction
- Proof of payment education
- Activate/optimize signal priority
- Complete Shoreline segment (2015)



Launch and Marketing Activities

- “Thanks for Riding” meet and greet – Feb 14th
- Emphasize convenience of E Line for travel along the corridor
- Market expanded midday and weekend service levels

