

FAST FOOD STRIKES





Caroline Durocher
Taco Bell

“ Right now, one of my checks goes to my half of the rent, and once I buy groceries and pay my bills, there isn't really anything left to save up. I shouldn't have to barely scrape by. I should be able to start saving some money to go back to school, but I can't.”

\$1.1 billion

2013 Corporate profits Yum Brands!

(Taco Bell, KFC, Pizza Hut)



Jason Harvey
Burger King

*“ I’ve worked at Burger King in Ballard for over 5 years now, I’m also a veteran of the Navy. For the first time this year, I actually qualified for the EITC. **It was only \$55 but still, that was money I could’ve used to buy a pair of pants with.**”*

\$6.5 million

**2012 compensation
Burger King CEO
Bernardo Hees**

“My rent is around \$730. It’s two paychecks. You just have to budget everything else into the rest. I want to get a car, and I want to move to a bigger and better place with a washer-dryer, and I want to buy the kids some things.



Terran Lyons, McDonald’s

And me, I want to buy myself some new clothes, and I need socks — I barely have any socks. And I love earrings. I don’t have hardly any of those.”

\$1.2 billion

**Estimated average annual
cost of public assistance
provided to McDonald's
employees**

The fastest-growing jobs pay poverty wages

Occupation	Job Growth, 2012 - 2022	Median wage	Hourly wage
Personal care aides	+580,800	\$19,910	\$9.57
Registered nurses	+526,800	\$65,470	\$31.48
Retail salespersons	+434,700	\$21,110	\$10.15
Home health aides	+424,200	\$20,820	\$10.01
Combined food preparation and serving workers, including fast food	+421,900	\$18,260	\$8.78
Nursing assistants	+312,200	\$24,420	\$11.74
Secretaries and administrative assistants, except legal, medical, and executive	+307,800	\$32,410	\$15.58
Customer service representatives	+298,700	\$30,580	\$14.70
Janitors and cleaners, except maids and housekeeping cleaners	+280,000	\$22,320	\$10.73
Construction laborers	+259,800	\$29,990	\$14.42

Big business employs 66% of low wage workers



\$15 is a modest place to start

- **Housing wage:**
\$17.25 for Seattle 1-bedroom.
- **Living wage:**
\$16.04/hour for single adult.
- **Prosperity wage:**
\$27.29/hour for a family of 3.



What would you do with a higher wage?

- Save Money** “Spend more time with my daughter” “live more healthfully” “Save! Save! Save!”
“eat healthy” “work fewer hours” “donate to local shelters” “pursue theatre programs”
“move to a house in Kirkland” “support my family” “save up to move” “live on my own again”
“save money to have a safety net” “help my family” “stand a little taller” “live better” “Travel”
“feel happy” “enjoy work just a little bit more” “buy a bike to get to work”
“Cry” **Pay for my education** “start living my life instead of just trying to get by”
“spend more time doing the things I love” “move out of the basement” “put money in the bank for daughter’s college”
“get a gym membership” “live a less stressful life” “do more for my son” “save money for emergency needs”
- Catch up on bills** “rent an apartment with heat” “stop working two jobs!” “volunteer more”
“do more for my kids” “get my cat better care” “buy food and clothes”
“possibly quit one of my jobs” “move out of my mother’s house” **Pay rent on time**
“get off food stamps” “have breathing room” “have my own place”
“get reliable transportation” “take care of all the people I care about” “buy a car” “live in a better apartment”
“be more relaxed” **Get out of debt** “be able to work only 1 job and be secure”
“Be able to survive!” “save more money for my future” “not work 7 days a week”
“eat steak twice a month instead of once a year” “afford to live” **Take care of my family**
“Go to more ballets and symphonies” “pay off my credit card”

“A proposal is being considered to set the minimum wage in the City of Seattle at \$15 an hour.”

68% support