City of Seattle
Notice of Appointment

Name: **Nicole Macri**		☐ **Executive Appointment** ☐ **Reappointment** **X Legislative Re-Appointment** ☐ **Agency Appointment** ☐ **PDA Council** ☐ **PDA Constituency**
Residential Neighborhood: Capitol Hill	**Zip Code:** 98122	**Contact Phone No.:** 206-313-3751
Appointed to: Housing Levy Oversight Committee		**Date of Appointment:** March 6, 2014
Authority (Ord., Res.): Ordinance 123013		**Term of Office:** **From:** Appointment Date **To:** June 30, 2015

Background:
Nicole Macri is the Director of Administrative Services for DESC (Downtown Emergency Service Center) in Seattle, where she has worked since 2002. DESC is a comprehensive provider of housing and services to chronically homeless adults and a national leader of the Housing First approach. Nicole currently serves as Board President of the Washington Low Income Housing Alliance, working to ensure all Washington residents have the opportunity to live in safe, healthy, affordable homes in thriving communities. She also represents the Seattle/King County Coalition on Homelessness as a member of the Governing Board of the Committee to End Homelessness, the entity responsible for implementing our community's Ten Year Plan to End Homelessness.

Nicole has worked on behalf of people who are homeless, mentally ill, chemically dependent, or victims of abuse for nearly two decades. She has been active locally on issues of homelessness, informing and shaping multiple program developments, policy dialogues and advocacy efforts. She has served as a member of the Seattle Housing Levy Oversight Committee since 2011. She has been a resident of Seattle for the last 14 years, and earned her Master of Public Administration at University of Washington, Certificate in Executive Leadership at Seattle University Albers School of Business, and Bachelor of Arts at Rutgers University.

Authorizing Signature:	**Name and Title of Officer Making Appointments:**

Nicole Macri

Work Experience

August 2007 to present: Director of Administrative Services, DESC (Downtown Emergency Service Center), Seattle, WA

Plan, organize and direct human resources, information services, private fundraising, policies and procedures, and administrative support divisions on behalf of rapidly growing organization providing comprehensive shelter, housing and support services reaching over 6,000 homeless people with behavioral heath disabilities annually. First person in this position at this agency. Responsible for financial and personnel management for administrative divisions with $3.2M annual budget (out of $32M total agency budget) and 29.7 full-time equivalent staff positions, including five direct reports. Organization has grown to include 279 shelter beds, over 1,000 units of permanent supportive housing, and an array of licensed clinical programs engaging 2,500 people annually. Co-lead planning and execution of national Housing First Partners Conferences, presented in partnership with Pathways to Housing (2012 in New Orleans; 2014 in Chicago). With other senior directors, develop and implement strategies for public policy engagement related to the mission of organization. Serve as chief liaison and negotiator to organized labor entity representing 350 client-services staff (of 500+ total staff). Lead community and media relations, with emphasis on new housing and program development outreach, and crisis communications strategies.

September 2002 to August 2007: Director of Development, DESC (Downtown Emergency Service Center), Seattle, WA

Developed and implemented annual fundraising plan for rapidly growing organization. Managed development staff team; worked with board of directors to implement plan. Managed all community and media relations on behalf of organization. Participated in organizational management and strategic planning as member of senior management team. Grew private fundraising from $500K to over $1M over 5 years. Administered organization's first ever community-wide capital campaign ($3M). Instrumental in raising profile of organization to nationally-respected status for innovation and effectiveness in the field of supportive housing.

April 2000 to September 2002: Development Director, Center for the Prevention of Sexual and Domestic Violence (now FaithTrust Institute), Seattle, WA

Developed $1.3 million annual fundraising plan for national training and education organization; managed development staff team; worked with board of directors to implement plan. Created public relations, solicitation, acknowledgment and stewardship pieces. Participated in management and strategic planning as member of staff leadership team.

January 1998 to October 1999: Director of Homeless Ministries, Lutheran Church of the Redeemer, Atlanta, GA

Managed staff and volunteers; oversaw operations of a community kitchen providing 65,000 meals and social service outreach to over 5,000 individuals each year. Solely responsible for securing funding for, developing and adhering to an annual budget of $100,000. Devised all public relations and community education efforts including publications and presentations.

November 1995 to December 1997: Intake Coordinator, Lutheran Church of the Redeemer, Atlanta, GA
Developed and coordinated social service outreach program; provided information, referrals and general counseling to homeless people on an individual basis. Conducted all fundraising efforts for $100K program. Created Homeless Resource Directory, in conjunction with Metro Atlanta Task Force for the Homeless and later the Metro Atlanta United Way, a 100+ page guide for providers and clients of homeless services in Atlanta.

September 1994 to August 1995: Americorps Member, New Jersey Community Development Corporation, Paterson, NJ, & Mid-Bergen Community Mental Health Center, Paramus, NJ
Initiated programs to enhance the employability, self-advocacy and community integration skills of people with chronic and acute mental illness. Led groups in psycho-education, vocational rehabilitation, and life skills.

Education

2007: Master of Public Administration, University of Washington, Seattle, WA

2005: Certificate in Executive Leadership, Seattle University Albers School of Business, Seattle, WA

2002: Certificate in Fundraising Management, Indiana University Center on Philanthropy: The Fundraising School, Indianapolis, IN

1994: Bachelor of Arts, Rutgers University, New Brunswick, NJ [Major in Sociology; Minor in Spanish; Certificate in Criminology]

Memberships and Activities

November 2013 to present: Governing Board member, Committee to End Homelessness
Represent Seattle/King County Coalition on Homelessness on governing body of diverse stakeholders guiding the implementation of our community's Ten Year Plan to End Homelessness.

January 2011 to present: Member, City of Seattle Housing Levy Oversight Committee
Appointed by City Council to 13-member citizen oversight committee charged with monitoring the progress of levy programs designed to provide affordable housing opportunities for low-income Seattle residents, and reporting to the Mayor and City Council on that progress.

January 2009 to present: Board President, Washington Low-Income Housing Alliance (previously Vice President, Development Committee Chair, Board Member)
Participate in governance, policy and strategic planning for statewide coalition of over 200 organizations and thousands of individuals working together to build and protect safe, healthy, affordable homes for everyone across Washington state.

January 2007 to present: One Night Count Media and VIP Guest Co-Coordinator, Seattle/King County Coalition on Homelessness
Co-lead media outreach campaign to promote the annual One Night Count of homeless people in King County. Assist with outreach to and on-site support of elected and community leaders who participate in the Count via coordination with ten headquarters located across the county.

April 2010 to December 2010: Co-chair of City Budget Task Force, Seattle Human Services Coalition

Co-led annual campaign to educate and engage elected officials and key city staff on human services budget needs. Convened coalition membership to inform content and strategy of campaign. Assisted with grassroots organizing efforts to engage human services providers and recipients in direct advocacy. Campaign resulted in increases in city investments in human services despite greatest budget shortfall in decades.

April 2009 to November 2009: Volunteer, Homes for All Campaign to Renew the Seattle Housing Levy

Participated in efforts to renew the Housing Levy, beginning with advocacy efforts to encourage the City Council to increase the Levy amount. Presented to various groups as part of campaign's speakers' bureau seeking endorsements. Led organizing efforts at DESC for voter outreach through canvassing and phone-banking, resulting in organization with greatest volunteer participation in the campaign. Overall, campaign resulted in a 66% approval from the voters.

December 2005 to July 2009: Member, Seattle University Institutional Review Board

Ensured research proposals adhered to university and federal policies governing ethical standards regarding human subjects.

January 2005 to December 2006: Member of Steering Committee, Seattle Human Services Coalition

Participated in setting strategic direction of coalition of over 200 human service organizations. Met with key government officials and policymakers to advocate for adequate funding and appropriate policy for human services.

December 2004 to December 2006: Coalition Co-Chair, Seattle/King County Coalition on Homelessness

Led all-volunteer, county-wide coalition of 75+ community organizations, as well as individuals, to positively impact policy on, funding to and awareness about homelessness. Acted as primary Coalition spokesperson and represented Coalition interests in a variety of community forums. Met directly with government officials, policymakers, and community leaders to advocate for appropriate responses to homelessness. Played key role in implementing first-ever paid staff position of Executive Director implemented during my term.

March 2004 to December 2006: Member of Communication, Public Awareness & Legislative Advocacy Sub-Committee, Committee to End Homelessness

Worked with representatives from government, private and nonprofit sectors to create and implement comprehensive plan to build public and political will to end homelessness in King County in ten years.

July 2003 to December 2004: Co-Chair, Public Awareness Committee, Seattle/King County Coalition on Homelessness

Convened committee members to create and implement a variety of public awareness and media outreach strategies to support the goals of the Coalition. Led media outreach campaign to promote the annual One Night Count of homeless people in King County.

Housing Levy Oversight Committee

Thirteen members: Per Ordinance 123013, all subject to City Council confirmation

- 3 Appointed by Mayor: 2-year term
- 3 Appointed by Mayor: 3-year initial term, followed by 2-year terms
- 1 City employee appointed by Mayor: 6 ½-year term
- 2 Appointed by City Council: 2-year term
- 3 Appointed by City Council: 3-year initial term, followed by 2-year terms
- 1 City employee appointed by City Council: 6 ½-year term

D*	G	Position No.	Name	Appointed	Term Ends	Term #	Position	Appointed By
		1	vacant		12/16			Mayor
3	m	2	Rebecca Saldana	11/13	6/14	1		Mayor
6	f	3	Christine Rush	6/10	6/14	2		Mayor
1	f	4	Maiko Winkler Chin	6/10	6/14	2		Mayor
6	m	5	Hal Ferris	7/13	6/15	2	Vice Chair	Mayor
6	m	6	Marty Kooistra	7/13	6/15	2		Mayor
		7	vacant		6/15			Mayor
6	f	8	Traci Ratzliff	6/10	12/16	1		Council
6	m	9	Ezra Basom	12/12	6/14	1		Council
6	m	10	Jonathan Grant	6/13	6/14	1		Council
6	f	11	Nicole Macri		6/15	2		Council
1	f	12	Josephine Tamayo Murray		6/15	3	Chair	Council
		13	vacant		6/15			Council

***Diversity**

	Men	Women	Vacant	Minority	(1) Asian-American	(2) African-American	(3) Hispanic Latino	(4) Native-American	(5) Other**	(6) Caucasian
Mayor	2	3		2	1		1			3
Council	2	3		1	1					4
Total	4	6		3	2		1			7

***Other includes diversity in any of the following: race, gender and/or ability*