City of Seattle
Notice of Appointment

Name: **Beryl Fernandes**		☐ **Executive Appointment** ☒ **Reappointment** ☒ **Legislative Appointment** ☐ **Agency Appointment** ☐ **PDA Council** ☐ **PDA Constituency**
Residential Neighborhood: Ravenna/Wedgwood	**Zip Code:** 98115	**Contact Phone No.:** 206-523-7694
Appointed to: Board Member, Citizens' Telecommunications & Technology Advisory Board (CTTAB)		**Date of Appointment:** February 10, 2014
Authority (Ord., Res.): Ordinance 117703 as amended last by Ordinance 123181		**Term of Office:** **From:** Confirmation **To: January 1, 2016**

Background:

Beryl is being appointed to her second term on CTTAB. Beryl has experience working with a range of government, technical, policy and public process issues, which includes employment as a Council legislative analyst and management consultant to SPU. She also has volunteered with computer learning centers and has community relations with groups such as El Centro de la Raza. Her appointment would help balance perspectives and maintain diversity of age, ethnicity and gender on the board. She is also a small business independent consultant, so brings that eye to broadband, and our electronic communications.

Authorizing Signature: Bruce A. Harrell	**Name and Title of Officer Making Appointments:** Councilmember Bruce A. Harrell Chair: Public Safety, Civil Rights, and Technology Committee

RESUME
BERYL FERNANDES, PH.D.
SEATTLE, WA 98115 [redacted]
http://www.linkedin.com/in/berylfernandes http://meldi.snre.umich.edu/node/12433

SUMMARY

Seasoned professional, over 20 years' experience running a small consulting business, senior policy advisor, executive or consultant to local, regional and state agencies. Former Policy Analyst on Seattle City Council's Central Staff. Unique, highly effective combination of technical, research, policy and public process expertise and experience. Successfully shepherded complex citywide public policy and planning projects through official adoption. Over 15 years volunteering as an academic, life and technology mentor for Seattle's under-served youth in public schools, community centers, outdoor recreation, juvenile detention, and LGBTQ service centers.

ACADEMIC BACKGROUND

Ph.D., Interdisciplinary program combining Urban Planning, Environmental Engineering and Public Policy, University of Washington, Seattle, Washington
B.A., Philosophy major, Sociology minor, Bryn Mawr College, Pennsylvania

Selected Certificates of Completion and Achievement
Lean Practices Overview, **Six Sigma Green Belt Foundations, Advanced Training**, and **Continuous Improvement,** Everett Community College Professional Program
Project Management Professional (PMP) Training, TSS Solutions, Bellevue, WA

PRESIDENT, FERNANDES & ASSOCIATES, INC., URBAN PLANNING, COMMUNITY DEVELOPMENT, PERFORMANCE MANAGEMENT

1987-present, Seattle, WA **(Interspersed with short-term executive positions)**
Services:

- Digital infrastructure/Inclusion, Public Policy, Urban planning, Community Development
- Performance Management, Lean Strategies, Process Improvement, Outcome Evaluation
- Strategic Planning, Sustainability, Construction Management
- Collaborative Planning, Conflict Resolution and Mediation
- Multi-Cultural Community Planning, Development, Outreach and Engagement

Selected Accomplishments

- Seattle City Light Corporate Performance Division commendation for excellence
- City of Kirkland 25-year Vision lauded as exemplary
- Northshore School District Construction Conflict Resolution and Mediated Agreement
- N. Creek Diversion Construction Management-highly effective Issue Identification and Community Outreach resulting in a conflict-free successful project
- Seattle School District Construction Management-all 12 SEPA reports passed scrutiny
- King County Children's Commission Performance Outcome Evaluation
- Lambert House Outcome-Based Performance Management Program Design for LGBTQ youth services resulting in increased grant funding

PERFORMANCE MANAGEMENT ADVISOR, SEATTLE PUBLIC UTILITIES

2006-2007, Seattle, WA

Responsibilities

Program analysis and recommendations on Performance Management and Service Equity

Selected Accomplishments

- Lead role in the development of a complex work scope for the Service Equity study
- Report on existing service agreements, a cornerstone of the asset management program
- Assessment of the effectiveness of service agreements

REGIONAL DIRECTOR, SOUTHWEST REGION, DEPARTMENT OF ECOLOGY

2003-2004, Olympia, WA

Responsibilities

- Represented the agency Director in the 12-county region on policies and programs
- Member of Ecology's Senior and Executive Management teams
- Liaison with elected officials, state and local agencies, ports, Tribes, citizens and businesses
- Served as ombudsperson and collaborative problem solver
- Supervised regional office staff, managed budget and operations

Selected Accomplishments

- Created and nurtured highly effective new relationships and partnerships with customers
- Commendations for successful use of innovative, multi-party negotiation strategies
- Designed and developed an innovative management tool for the region using a computerized GIS mapping information system
- Introduced several process improvements including a scanned document review system

EXECUTIVE DIRECTOR, SEATTLE URBAN RESOURCES PARTNERSHIP

1994-1995, Seattle, WA

Responsibilities

- Program development and management of this new environmental grant program
- Strategic planning, inter-jurisdictional partnership development
- Project monitoring and evaluation for measurable outcomes and process improvement

Selected Accomplishments

- In only 12 months established three self-sustaining partnerships, for environmental grants in low-income urban communities in Seattle, King, Snohomish and Pierce counties
- Award for Outstanding Service to local communities through the Partnership from former U.S. Undersecretary for Natural Resources and the Environment, Jim Lyons

LEGISLATIVE ANALYST, SEATTLE CITY COUNCIL CENTRAL STAFF

1982-1985, Seattle, WA

Responsibilities

- Technical and policy research, analysis, evaluation and recommendations on complex, controversial programs, plans and policies for the City Council
- Designed and conducted citywide collaborative planning processes for major planning and policy plans leading to City Council adoption

Selected Accomplishments

- In a climate of vehement opposition to recycling, conducted in-depth research and analysis without outside consultants and recommended Seattle's first home collection of recyclables through renewal of the garbage hauling contract

- Unusual for Council Staff, initiated, designed and managed a citywide planning process to develop the City's first Economic Development Policy Plan and successfully shepherd it through the Council adoption process

SELECTED HONORS AND AWARDS

- **Award for Outstanding Service to the Communities of Seattle through the Urban Resources Partnership**, Former U.S. Undersecretary for Natural Resources and the Environment, Jim Lyons
- **Contributing Author,** Encyclopedia of Contemporary American Culture, Routledge
- **Visiting Lecturer and Researcher**, Linkoping University, Sweden
- **Lecturer Appointment,** Black Sea University, Romania
- **U. of Washington Representative,** International Women's Year Conference, Mexico City
- **Valle Fellowship,** Ph.D. Studies, University of Washington
- **Ph.D. Student of the Year**, Department of Urban Design and Planning, University of Washington

SELECTED PAST AND PRESENT PRO BONO AND VOLUNTEER ACTIVITIES

- **Project Director:** Katrina Bikes Partnership, www.katrinabikes.org
- **Board Member:** CTTAB-Seattle Telecommunications and Technology Advisory Board
- **Pro Bono Consultant:** Lambert House, LGBTQ youth services
- **Commissioner:** Seattle Planning and King County Growth Management Commissions
- **Advisory Committee Member**: Seattle City Light, Seattle Public Utilities
- **Student Mentor:** Rainier Beach High School, UW Minority Student Program
- **Juvenile Offender Mentor:** Northeast District Court and Echo Glen
- **Outdoor Activity Coach:** Inner-City Outings for Seattle High School students, Team Survivors women's cancer rehabilitation, HARK (Hiking for At-Risk Kids)
- **Founding Board Member:** Seattle Coalition for Environmental Justice
- **Disaster Relief:** Organized Biafra and Bangladesh Relief funds at Bryn Mawr College
- **Tutor for Six Years:** Elementary School Students, Zanzibar, East Africa

SELECTED TESTIMONIALS (Original documents available for each one)

"SCL would highly recommend Beryl as her performance was of the highest caliber."

Carol Butler, Corporate Performance Director, Seattle City Light

"She was extremely professional in her work with the public. The King County construction management team found her to be a very important and valuable team member."

Dave Dittmar, PE, PMP, Capital Project Managing Supervisor, King County

" ...extraordinary skills and professionalism with difficult problems and people who are upset... my role model for how to approach seemingly impossible negotiation situations."

John Dineen, Northshore School District Construction Mediated Agreement

"Beryl: I'm always disappointed to hear of the departure of outstanding people. I certainly hope good things happen for you. Thanks for all your assistance and advice. All the best –"

Mark Dombroski, Former Finance Director, Seattle City Light

"I told him I have very high regard for you..." (as Regional Director at Ecology)

Tom Fitzsimmons, Former Washington Governor's Chief of Staff
Former Fernandes Supervisor as Director, Department of Ecology

"Thank you for all your good work at Ecology. Your valiant effort was far and away better than I have ever seen in a state agency. I wish you the very best in your new endeavors".

Larry Paulson, (Attorney), Executive Director, Port of Vancouver

Citizens Telecommunications & Technology Advisory Board

As of January 2014

9 members with two-year terms, renewable for one additional term; and
1 Get Engaged young adult member with a one year term. All subject to Council confirmation.

- 4 At Large — Appointed by Council
- 3 At Large — Appointed by Mayor
- 3 Special — Appointed by Mayor, representatives of
  - Education
  - Public Access to Telecommunications
  - Get Engaged young adult position

D*	G	Position No.	Name	Appointed	Term Ends	Term #	Position	Appointed By
6	M	2	Krokower, Ben	1/1/14	1/1/16	2nd	Chair, At Large	Mayor
6	F	3	Lewis, Dana	9/30/13	10/01/15	1st	1st Vice Chair At Large	Mayor
2	F	9	Nourisha Wells	2/25/13	1/1/15	1st	2nd Vice Chair At Large	Council
6	M	1	Dolin, Robert	2/25/13	1/01/15	2nd	At Large	Council
1	M	4	Hsi, Brian	2/25/13	1/01/15	2nd	At Large	Council
5	F	7	Fernandes, Beryl	2/10/14	1/1/16	1st	At Large	Council
6	F	5	Wedlake, Stacey	2/25/13	1/01/15	2nd	Education	Mayor
6	M	6	Duggan, Phillip	9/30/13	9/01/14	1st	Get Engaged	Mayor
1	M	10	Daniel Hoang	2/25/13	1/1/15	1st	Public Access	Mayor
		8	Vacant		1/01/15		At Large	Mayor

Diversity (including new Council and Mayoral appointees)

	Men	Women	Vacant	Minority	(1) Asian-American	(2) African-American	(3) Hispanic Latino	(4) Native-American	(5) Other**	(6) Caucasian
Mayor	3	2	1	1	1				*	4
Council	2	2		3	1	1			1**	1
Other Bodies										
Total	*5*	*4*	*1*	*4*	*3*	*1*				*5*

**One member also has color blindness.*
*** One member selected multicultural.*