

**City of Seattle
Notice of Appointment**

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|--|---------------------------|--|
| Name: Michael Seiwerath | | <input type="checkbox"/> Executive Appointment <input checked="" type="checkbox"/> Reappointment <input checked="" type="checkbox"/> Legislative Appointment <input type="checkbox"/> Agency Appointment <input type="checkbox"/> PDA Council <input type="checkbox"/> PDA Constituency |
| Residential Neighborhood: Capitol Hill | Zip Code: 98102 | Contact Phone No.: 206-204-3840 |
| Appointed to: Seattle Arts Commission | | Date of Appointment: February 3 th , 2014 |
| Authority (Ord., Res.): Ordinance # 121006 | | Term of Office: From: Confirmation To: December 31, 2015 |
| <p>Comments: Mr. Seiwerath serves as the Executive Director of the Capitol Hill Housing Foundation, Director of Fund Development for Capitol Hill Housing, and as a member of the Capitol Hill Chamber of Commerce's Arts and Culture Committee. Having been involved with issues of preserving and expanding affordable arts space in Seattle, he served on the Cultural Overlay District Advisory Committee, which provided the City Council recommendations on preserving and creating affordable space for arts and culture in Seattle.</p> <p>Until 2008 he was the Executive Director of Northwest Film Forum, the nationally recognized Seattle film arts organization. During his thirteen years with the organization, Seiwerath guided the cinematheque and filmmaking center through a period of consistent growth, expanding from two small venues with limited staff, to a specially-designed 8,000 square foot space housing two cinemas, editing suites, classroom space, and filmmaker offices at 12th and Pine.</p> | | |
| Authorizing Signature:  | | Name and Title of Officer Making Appointments: Nick Licata, Chair, Seattle City Council Finance and Culture Committee. |

Michael Seiwerath

SUMMARY OF PROFESSIONAL QUALIFICATIONS

An executive level arts and non-profit professional known for making catalytic changes at organizations. With eighteen years experience, has organically transformed non-profit organizations from the ground up, systematically growing capacity. Conversant in all aspects of organizational operations from creation to capital campaign, staff management to for-profit financing and grantmaking.

Served on numerous national grant panels and produced work in multiple mediums. Passionate about the intersection of arts and politics. Deep first hand knowledge of the landscape of Washington State arts organizations and artists. Active member of Seattle fundraising community.

An independent film producer, Seiwerath is an active member of Seattle's filmmaking community.

PROFESSIONAL EXPERIENCE

Capitol Hill Housing Foundation

2008- Present
Seattle, Washington

- **Executive Director**

Invigorated fund development work at a nationally-recognized affordable housing and community development organization, creating new foundation. As Director of Fund Development (2008-2009), worked as member of senior management team for a growing 70 person, \$12 million dollar organization with 1,100 apartments and \$120 million in assets with a strong strategic plan.

In 2009, founded Capitol Hill Housing Foundation, an independent 501(c)3 raising funds and directing communications for Capitol Hill Housing. As Executive Director, recruited a thirteen-member foundation board focused on raising resources for CHH. Quickly accomplishing this long-desired goal, greatly expanding the fundraising capacity.

Successfully led Capital Campaign for 12th Avenue Arts, a \$4.6 Million campaign for permanently affordable arts space in a new building combining affordable apartments, police facilities, vibrant retail, performing arts theaters and non-profit offices on Seattle's Capitol Hill.

Northwest Film Forum

1996- 2008
Seattle, Washington

- **Executive Director 2001-2008**

Raised Seattle film arts organization to a position of national prominence, through expansion of screenings and film production, and creation of new space. Guided artistic vision for organization, led staff and programs for dynamic 501(c)3 non-profit encompassing film exhibition, production and education. Oversaw staff of 7 employees and 50 volunteers, and organization with 900 members. Screened 200+ film programs in cinemas, offered more than 60 filmmaking workshops, and aided in the creation of 80 films annually. Raised and granted funds for short and feature films, with both non-profit and investment monies. Produced two annual film festivals, Local Sightings and Children's Film Festival Seattle.

Capital Campaign (2004-2005): As chief fundraiser and project manager, oversaw every aspect of capital campaign and construction of 8,000 s.f. permanent home for organization. Beginning with site selection, built a space with two cinemas, film edit suites, administrative offices, filmmaking equipment, educational facilities, and a home for smaller film organizations.

- **Program Director 1999-2001**

ACCOMPLISHMENTS AT CAPITOL HILL HOUSING FOUNDATION

Founded a new organization with a mission to fundraise for and make grants to Capitol Hill Housing, a well-respected, 35 year old Public Development Authority with little fundraising history. Building deep relationships with corporate and banking donors, as well as local foundations and individuals, made case for mission in affordable housing and community development.

Accomplishments under Seiwert's leadership:

- Built consensus and trust to form new organization and board, while continuing to motivate current CHH staff and board to continue fundraising
- Completed \$4.6 Million Capital Campaign for 12th Avenue Arts in eighteen months, the first in organization's history.
- Lead staff in building capital campaign steering committee, comprising members of two boards of directors, community members and co-chairs Michael Malone and Ruth True. Raised \$120,000 from small Capitol Hill businesses in 90 days.
- Core member of team creating arts advisory committee and selecting new arts tenants for 12th Avenue Arts
- Secured first ever Program Related Investment: \$250,000 from a Seattle-based family foundation.
- Systematized fundraising schedule, creating annual signature fundraising event (Top of the Town), multiple committees and clear fundraising work plans.
- During a recession that greatly affected the construction and banking industries, grew fundraising income by an average of 22% annually over last three years

- Fundraised to start two new Capitol Hill Housing programs in 2011: a Resident Services department and the Capitol Hill EcoDistrict
- Part of senior management team planning and successfully implementing strategic plan in 2010
- Created successful full time volunteer program working with Americorps VISTA and Lutheran Volunteer Corps
- Oversaw 2011 creation and launch of new website, first blog and other social media outlets on very modest budget (\$5,000).

ACCOMPLISHMENTS AT NORTHWEST FILM FORUM

Under Seiwerath's leadership, NWFF completed a \$625,000 capital campaign for the build-out of its current home, helped raise over one million dollars for the production of local films, greatly expanded the donor base, grew the organizational budget by 80%, and doubled membership. Grew income and attendance for annual fundraising gala auction, and started program of fundraising house parties.

During this time, NWFF increased its national presence, distributing films both local and international as well as putting together its first international touring film retrospective, a collaboration with the Freer and Sackler Galleries, Smithsonian Institution.

Created a culture where artists from various mediums felt an openness to propose or perform new work. From performance artist Miranda July and novelist Matthew Stadler, to choreographer Dayna Hanson and playwright/ opera director Curtis Taylor, NWFF has been infused with the work of cutting-edge artists. Brought world-class filmmakers to Seattle, and showcased their work, including Claire Denis, Guy Maddin, Haskell Wexler, Karen Black and Crispin Glover. NWFF grew into an organization known for presenting and commissioning live scores to silent films, working with Yo La Tengo, Lee Renaldo (Sonic Youth), the Dirty Three, Pere Ubu and Wayne Horvitz. In 2001, produced four city tour of Silence!, a 35mm silent feature film commissioned by NWFF which is presented with live accompaniment by 13 actors and musicians. Executive Producer of four feature films, two of which premiered at the Sundance Film Festival.

Proficient in for-profit financial systems, having set up Limited Liability Companies for multiple films, directly negotiating sales with distribution companies.

PROFESSIONAL AFFILIATIONS AND SPECIAL ENGAGEMENTS

| | |
|---|---------------|
| Seattle Arts Commission, Commissioner Chair, | 2010- present |
| 4Culture Real Estate Task Force | 2011- 2012 |

| | |
|---|---------------|
| Wash. State Low Income Housing Alliance, State Legislative Comm. | 2009- present |
| Cultural Overlay District Advisory Council (CODAC), Member | 2008-2009 |
| Cal Anderson Park Alliance Advisory Board | 2009-present |
| Creative Capital Artists Retreat, Industry Consultant | 2008 |
| Capitol Hill Chamber of Commerce, Arts and Ent. Committee | 2008-2009 |
| Rockefeller Media Fellowships (Tribeca Film Institute), Nominator | 2005, 2007 |
| Seattle Office of Film & Music Advisory Board | 2006-2007 |
| Sundance Producers Conference, Attending Producer | 2006 |

PANELIST AND JUROR

| | | |
|---|------------------|---------------|
| Leadership Tomorrow - Arts Day | 2012 | Seattle, WA |
| Seattle Arts and Cultural Affairs/ SDOT, Artist Designed Bicycle Racks | 2009 | Seattle, WA |
| Artist Trust Media Fellowships, Juror | 2009 | Seattle, WA |
| IFP Gothams "Best Film Not Playing at a Theater Near You", Advisor | 2008 | New York, NY |
| 4Culture, Special Projects, Juror | 2008 | Seattle, WA |
| Creative Capital Evaluator and Final Juror | 2003, 2004, 2007 | New York, NY |
| National Endowment for the Arts, Final Juror: Film Organizations and Archives | 2003 | Wash., D.C. |
| Slamdance Film Festival, Festival Juror, | 2005 | Park City, UT |
| Seattle International Film Festival. Festival Juror | 2004 | Seattle, WA |
| Office of Arts and Cultural Affairs, Juror | 2004 | Seattle, WA |
| On The Boards, Northwest New Works, Juror | 2004 | Seattle, WA |

AWARDS AND ACKNOWLEDGEMENTS

| | | |
|---|------|-------------|
| The Seattle 100: Portrait of a City <i>Book Subject</i> | | |
| Chase Jarvis, photographer and author | 2010 | Seattle, WA |
| Mayor's Award for Excellence in Filmmaking | 2008 | Seattle, WA |
| The Stranger Genius Award for Film | 2005 | Seattle, WA |

PRESENTATIONS AND TALKS

| | | |
|---|------|--------------|
| Cultural Space Seattle | 2011 | Seattle, WA |
| "My Favorite Things" SAM Remix, Seattle Art Museum | 2010 | Seattle, WA |
| "Zwischenstadt and Cinema", lecture on gallery exhibit "Suddenly: Where We Live Now" Coordinators: Stephanie Snyder and Matthew Stadler | 2008 | Portland, OR |
| Panelist, "The State of Seattle Filmmaking," Seattle International Film Festival | 2004 | |
| Seattle Film Now, Northwest Film and Video Festival | 2004 | Portland, OR |
| "Towards a Spiritual Cinema" Lecture, Little Theatre | 2003 | Seattle, WA |

WRITING

"Decades of Cultural Space: How we learned to stop worrying and love partnership"

Forum, AIA Seattle, March 2012

"The Seattle Roll: An arts space ecology"

Arcade Magazine, February 2012

MEMBERSHIPS

Association of Fundraising Professionals

Northwest Development Officers Association

EDUCATION

University of Washington Honors Program

Bachelor of Arts in History

with Honors

Focus on American Social History

SEATTLE ARTS COMMISSION (1C)

Fifteen members, per Ordinance # 121006. Seven appointed by Council, one Get Engaged member appointed by Mayor, all subject to City Council confirmation; seven appointed by Mayor, one appointed by SAC, not subject to Council confirmation - subject to clerk files being filed with City Clerk. Members eligible for maximum of three two-year terms. Get Engaged position eligible for one-year maximum term.

| D* | G | Position No. | Name | Appointed | Term Ends | Term # | Clerk File | Appointed By |
|------|---|--------------|--------------------------|------------|------------|--------|-----------------------------|--------------|
| | m | 1 | vacant | | | | | Mayor |
| (1) | f | 3 | Terri Hiroshima | 09/04/2012 | 12/31/2014 | 2- | 312569 312672 | Mayor |
| (5) | f | 5 | Tracy Rector | 11/30/2012 | 12/31/2014 | 1 | 312671 | Mayor |
| (2) | f | 7 | Sandra D. Jackson-Dumont | 01/1/2009 | 12/31/2014 | 3 | 309700 311231 312685 | Mayor |
| (6) | m | 9 | Gian-Carlo Scanduzzi | 05/04/2011 | 12/31/2014 | 4- | 311533 312684 | Mayor |
| (2) | f | 11 | Vivian Phillips | 07/23/2013 | 12/31/2014 | 1- | 313165 | Mayor |
| (6) | m | 13 | David Sabee | 01/13/2009 | 12/31/2014 | 3 | 309702 311234 312683 | Mayor |
| (3) | f | 16 | Amber Rose Jimenez | 09/16/2014 | 09/01/2014 | 1 | Get Engaged 313164 | Mayor |
| (6) | f | 2 | Perri Howard | 02/03/2014 | 12/31/2015 | 2 | 311887 pending | Council |
| (6) | m | 4 | Michael Seiwerrath | 02/03/2014 | 12/31/2015 | 3- | 310458 312133 pending | Council |
| (2) | f | 6 | Sharon N. Williams | 12/16/2013 | 12/31/2015 | 1 | pending | Council |
| (6) | m | 8 | Jon Rosen | 01/20/2009 | 12/31/2014 | 3 | 309688 311150 312666 | Council |
| (6) | m | 10 | Billy O'Neill | 06/18/2012 | 12/31/2014 | 2- | 312414 312668 | Council |
| (1) | f | 12 | Huong T. Vu | 02/03/2014 | 12/31/2015 | 2 | 311888 pending | Council |
| (na) | f | 14 | Jerry Garcia | 08/29/2013 | 12/31/2014 | 1- | 313131 | Council |
| | | 15 | vacant | | | | | SAC |

***Diversity - Less than full initial term + More than full initial term**

| Apt. Authority | Men | Women | Vacant | Minority | (1) | (2) | (3) | (4) | (5) | (6) |
|----------------|----------|----------|----------|----------|----------------|------------------|-----------------|-----------------|----------|-----------|
| | | | | | Asian-American | African-American | Hispanic Latin@ | Native-American | Other** | Caucasian |
| Mayor | 2 | 5 | 1 | 5 | 1 | 2 | 1 | 0 | 1 | 2 |
| Council | 3 | 3 | 0 | 2 | 1 | 1 | 0 | 0 | 0 | 4 |
| SAC | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Get Engaged | 0 | 1 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 0 |
| Total | 5 | 9 | 2 | 8 | 2 | 3 | 1 | 0 | 1 | 6 |

**Other includes diversity in any of the following: race, gender and/or ability