

Seattle
2035
YOUR CITY, YOUR FUTURE



COMPREHENSIVE PLAN UPDATE



Seattle's Comprehensive Plan

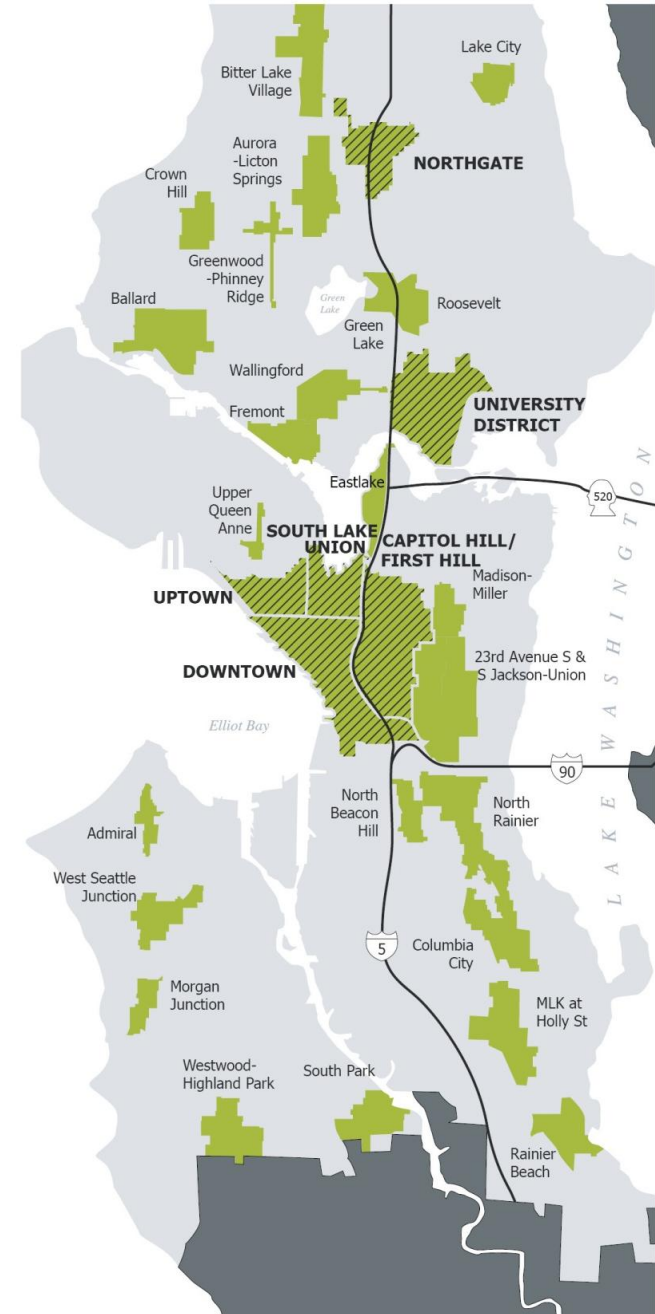
- 20-year vision and roadmap for the future
- Guides important City decisions and investments
- A legal requirement of the State of Washington Growth Management Act (1990)
- Broad range of topics: land use, transportation, housing, economic development, environment, capital facilities, utilities, human development, cultural resources, neighborhood planning



Urban Village Strategy

Grow in designated places:

- 6 urban centers
- 6 hub urban villages
- 18 residential urban villages
- 2 manufacturing and industrial centers



How Did We Do?

HOUSING	1995-2014 Estimated	1995-2013 Actual
	59,600	57,806
UC	48%	43%
HUV	12%	13%
RUV	15%	19%
Remainder	25%	25%

JOBS	1995-2014 Estimated	1995-2012 Actual
	146,000	46,589
UC	68%	65%
HUV	12%	5%
MIC	10%	3%
Remainder	10%	27%

- **75% of new housing** in urban centers and villages (75% estimated)
- **73% of new jobs** in in urban centers, hub urban villages and manufacturing and industrial centers (90% estimated)

Investing in the Plan

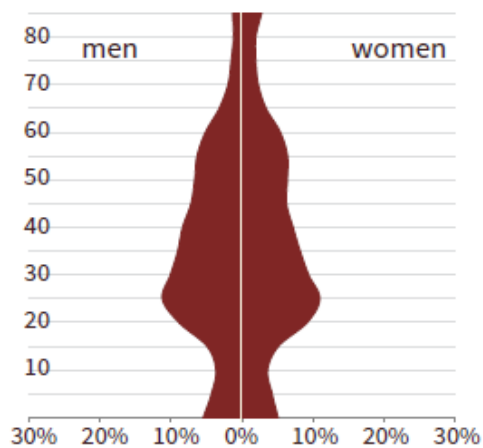
- **Affordable housing:** \$145 Million for 2,000 units.
- **Libraries:** \$291 million for four new and 22 renovated libraries.
- **Community Centers:** nine new and five renovated centers.
- **Parks:** \$346 million in two levies (Pro Parks, Parks and Greenspace)
- **Neighborhood Business Districts:** \$3.8 million for 19 districts
- **Healthy and Equitable Community Initiatives:** Opportunity Mapping, Housing +Transportation Index, STAR Communities
- **Healthy Food Initiatives:** More P-Patches, updated codes and regs to support urban agriculture, Food Action Plan

How Seattle is changing

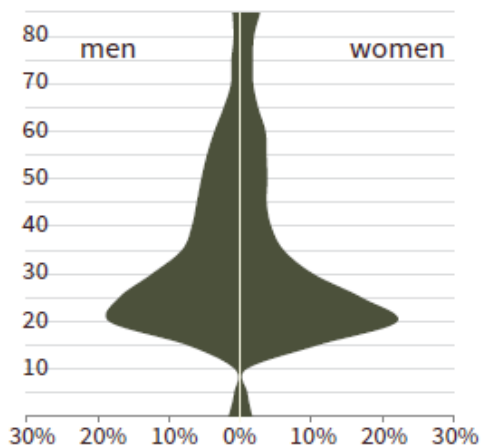
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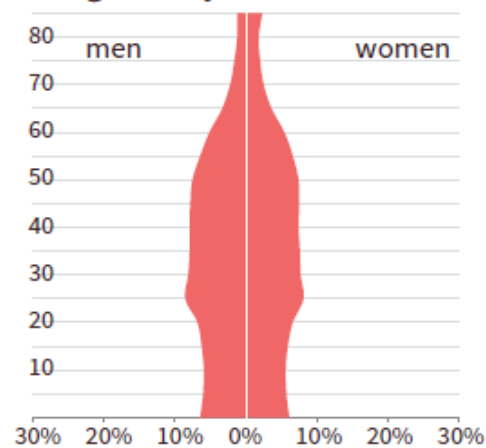
Seattle as a whole



urban centers

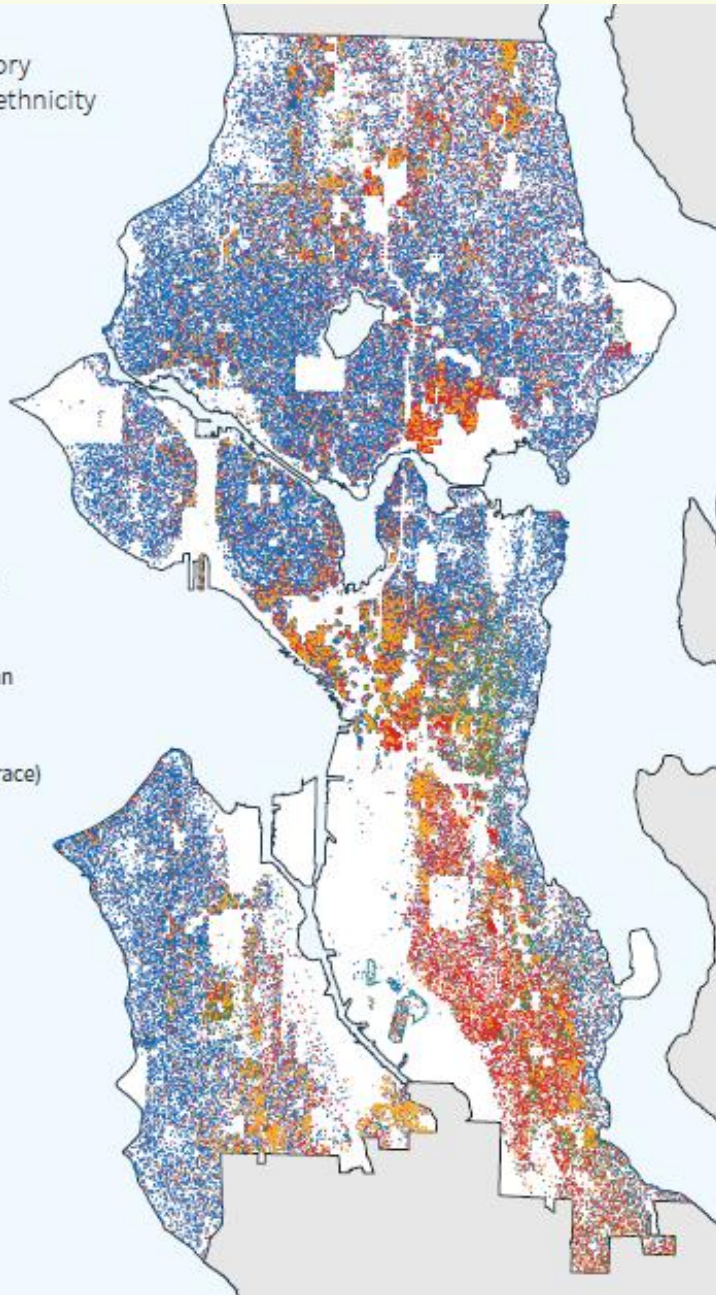


King County



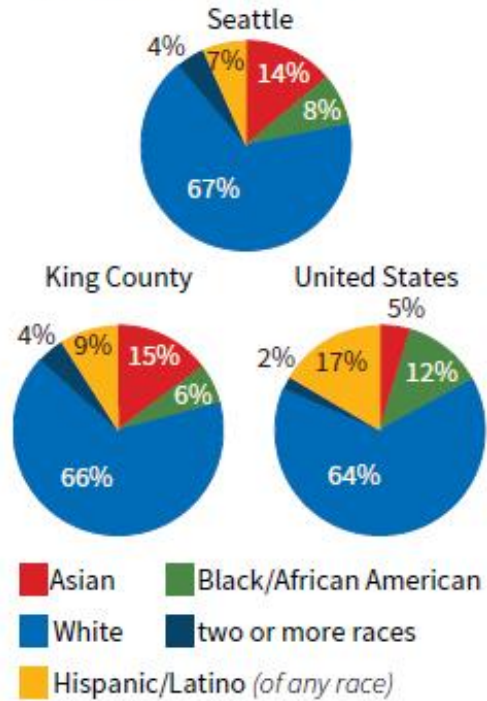
D I V E R S I T Y

2010 population
by major racial category
and Hispanic/Latino ethnicity



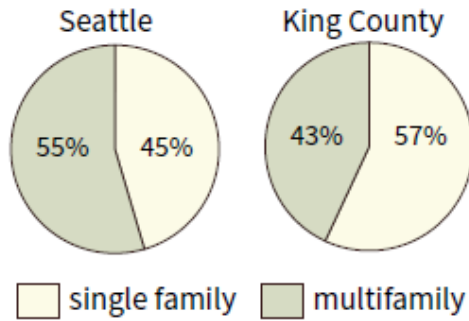
- one dot equals five people
- Asian
 - Black/African American
 - White
 - Hispanic/Latino (any race)

2010 population
by major racial category and
Hispanic/Latino ethnicity

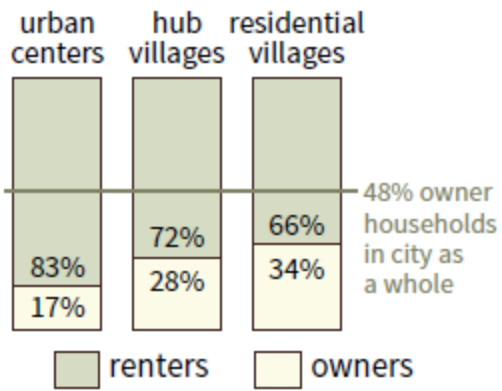


H O U S I N G

Type of building



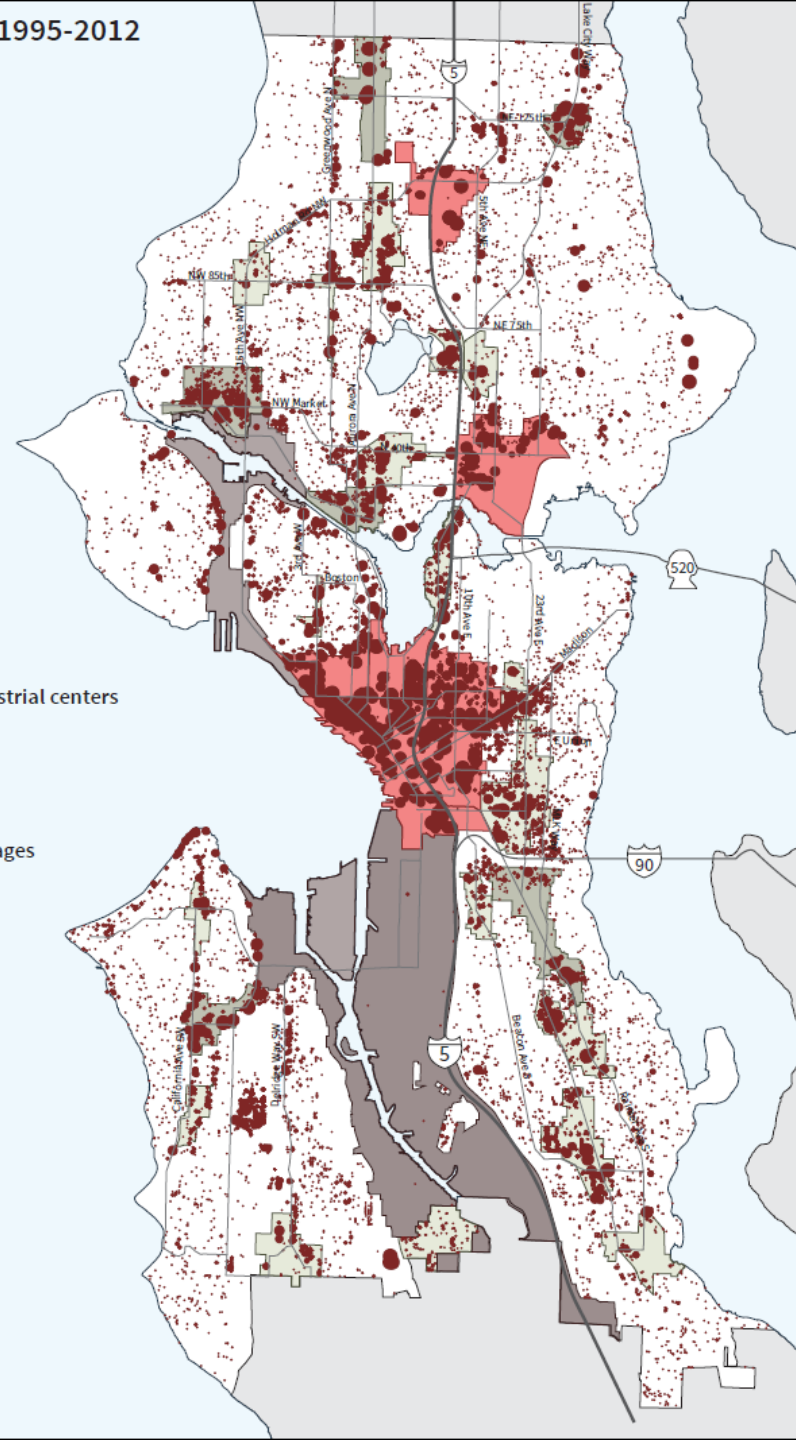
Renter & owner households



Housing units built 1995-2012

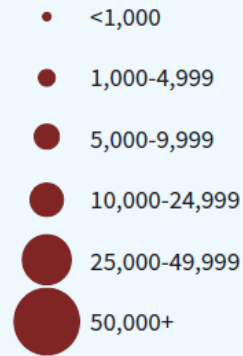
- 1
- 2-5
- 6-10
- 11-20
- 21-50
- 51-100
- 100+

- urban centers
43% of new housing units
- manufacturing / industrial centers
<1% of new housing units
- hub urban villages
13% of new housing units
- residential urban villages
19% of new housing units
- remainder of the city
25% of new housing units

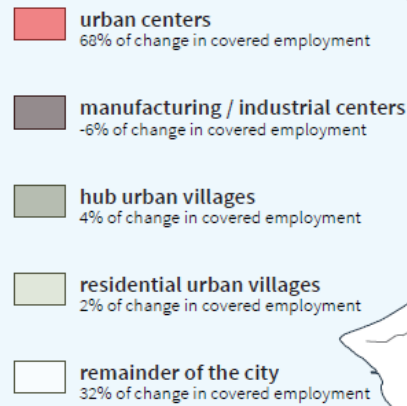


J O B S

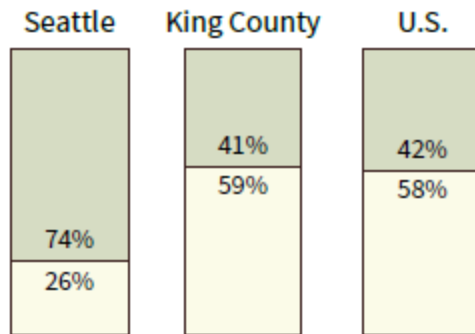
2012 covered employment



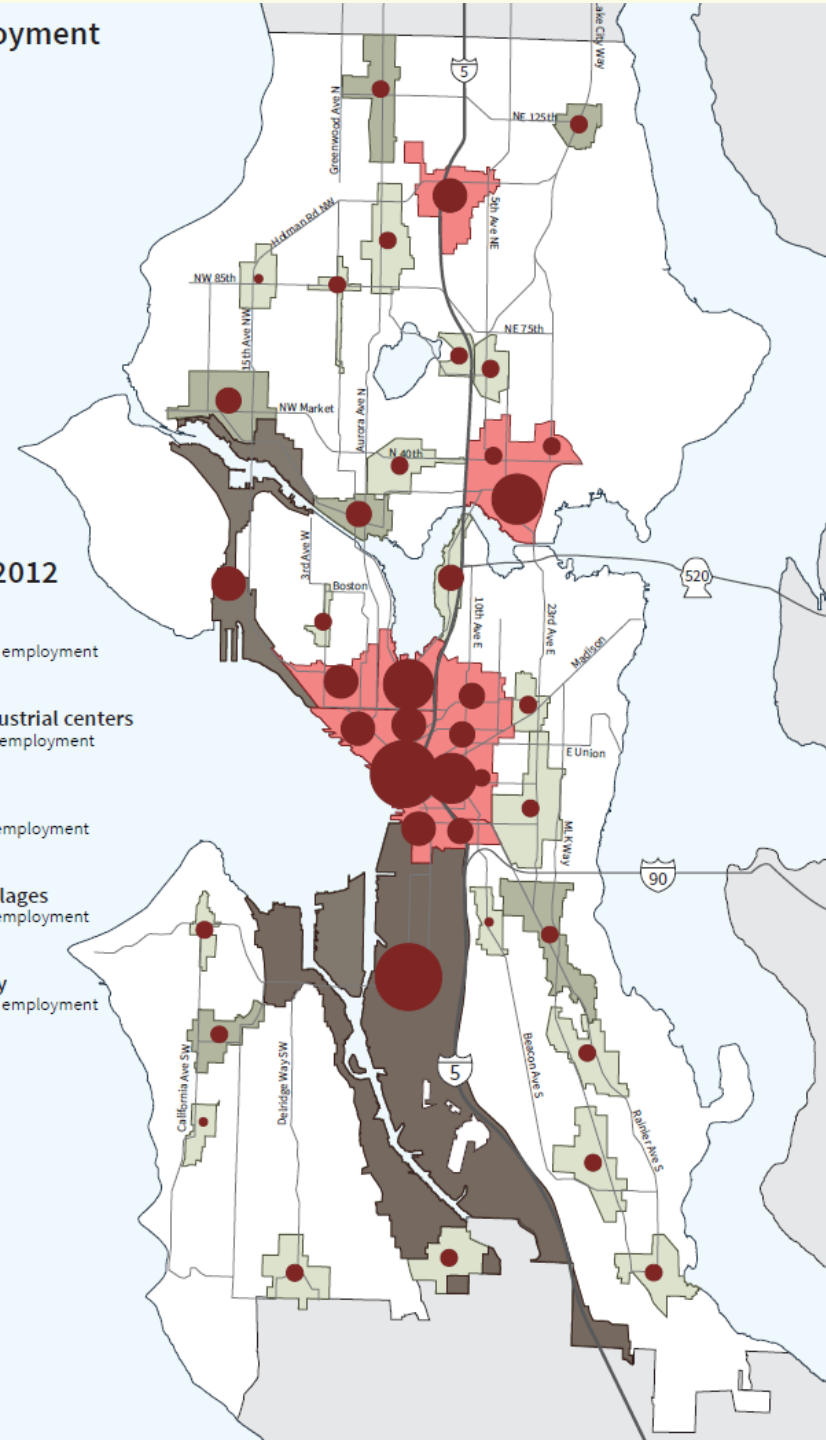
Between 2004 and 2012



Workers by place of work



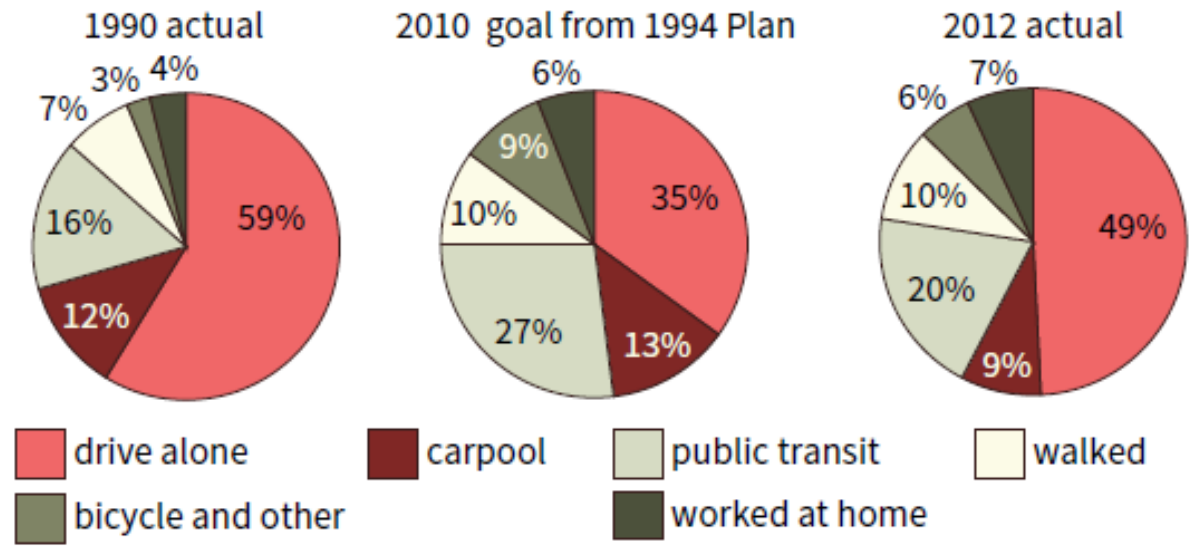
- live and work in same place
- live and work in different places



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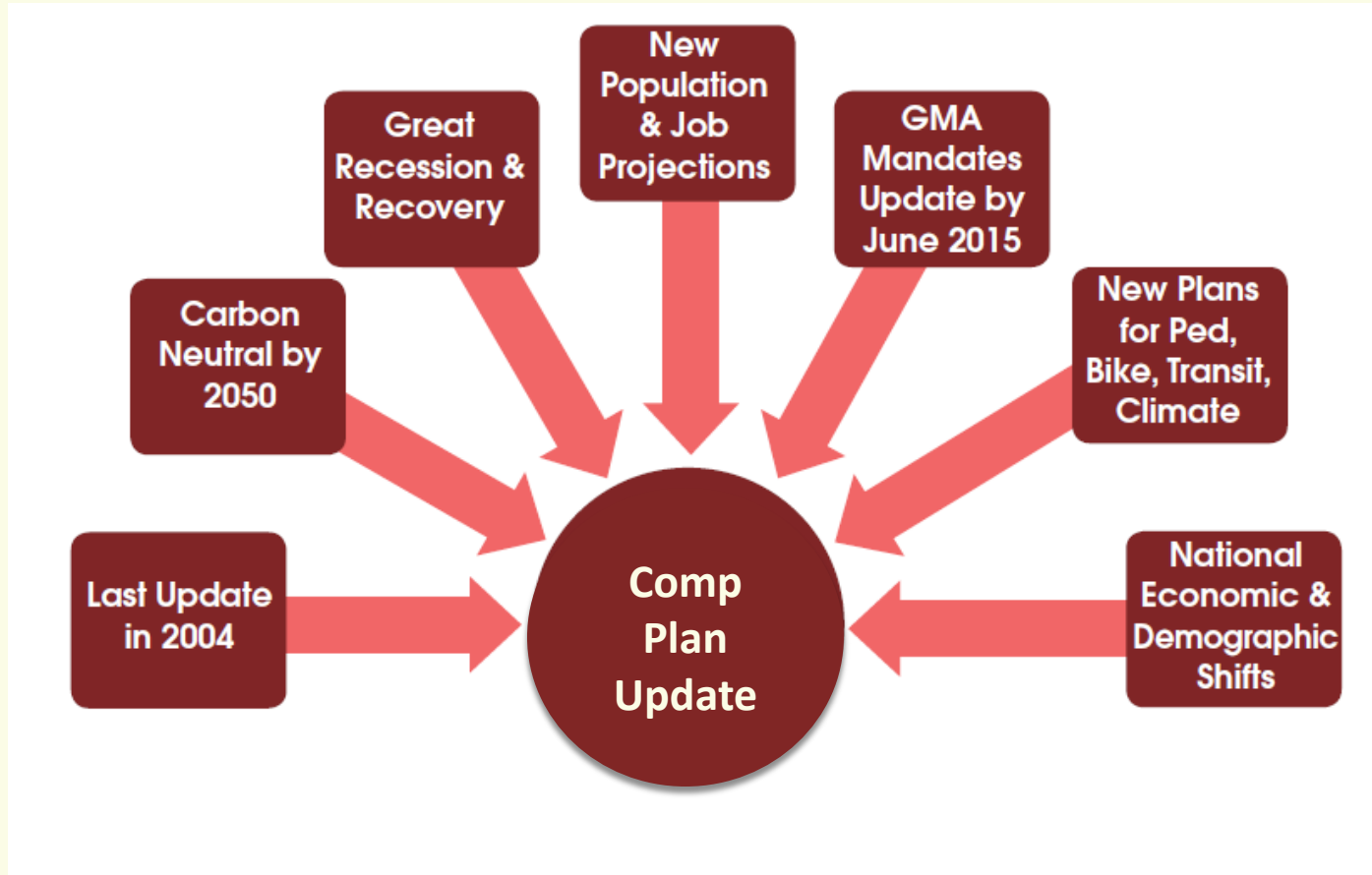
how Seattle residents commute to work



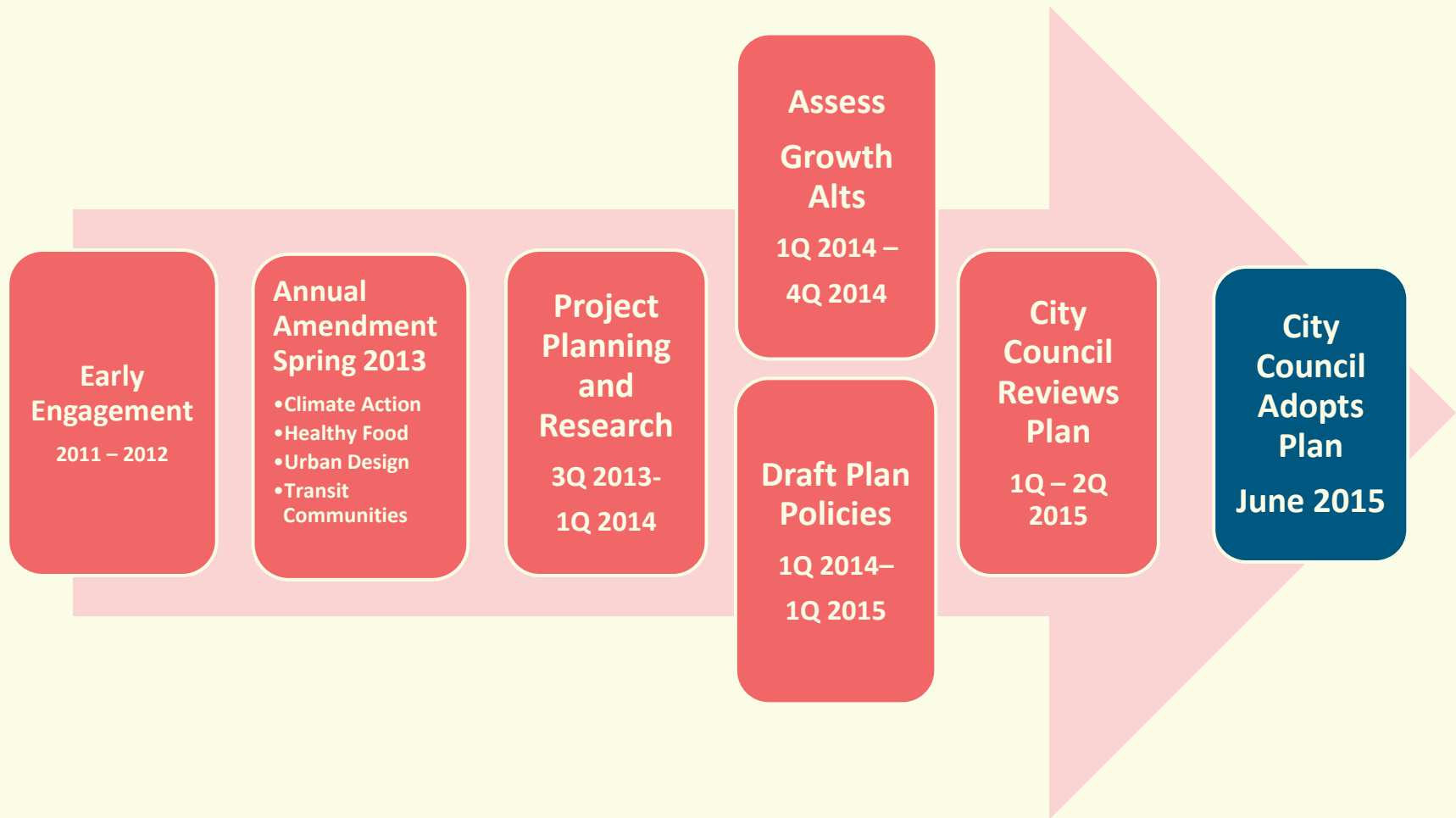
Update to 2015-2035

A Plan for the 21st Century

An Update



Seattle 2035 Schedule



Growth 2015-2035

Projections for 2035

- **120,000 more people**
- **70,000 more housing units**
- **115,000 more jobs**

Alternatives

Alt 1 - Get Centered

- Urban centers attract more growth

Alt 2 - Takes a Village

- Urban villages attract more growth

Alt 3 - Rail Attraction

- Areas with existing or planned light rail service attract more growth

Alt 4 - All Around

- Areas outside urban centers and villages attract more growth

Themes for Update

- Promote economic opportunity
- Leverage growth
- Become climate-friendly city
- Build healthy, complete communities
- Create housing choices
- Balance transportation investments
- Build on transit
- Invest strategically in neighborhoods
- Encourage great design and innovation

Council Resolution 31370, May 2012

Plan Style & Format

- More accessible and usable for public and policy makers
- Relationship to other regional, county and City plans
- Increase clarity, reduce redundancy, and ensure relevance
- Electronic document and format

Council Resolution 31370, May 2012

Seattle 2035

- A **citywide conversation** about how Seattle may grow
- Community input to **shape the plan** update
- **Coordination and collaboration** with City departments and Seattle Planning Commission



Public Engagement Goals

- Boost the quality and quantity of engagement.
- Promote understanding of the plan's purpose, need and process.
- Involve people early and throughout the process.
- Incorporate input.
- Reflect community's values and aspirations.
- Improve the involvement of hard-to-reach audiences.
- Make the process accessible and engaging.



Public Engagement Phases

Attract Attention 4Q 2013

- Lectures, panels, partner events

Get Engagement 1Q 2014

- Lecture/Presentations + Open House (Jan 30, Feb 20, Feb 28)
- Citywide Community Meeting - Proposed Alternatives (March 11)

Maintain Interest 2Q-3Q 2014

- Lectures, panels, presentations, partner events

Review and Comment 4Q 2015

- Public Hearing - DEIS (November)
- Citywide Community Meeting - Draft Plan (December)

Adopt and Celebrate 1Q-2Q 2015

- Public Hearing - Draft Plan (April)
- Community Celebration - Plan Adoption (June)

How We Are Engaging the Public

- Distinct brand and identity
- Citywide Community Meetings
- POEL Engagement
- Stakeholder Meetings
- Seattle 2035 Connectors
- Lectures & Events
- Online – blog, social media, downloadable ‘meeting in a box’
- Seattle Channel content
- Formal Public Hearings
- Consider new ways: pub trivia, game nights, meetups, walking tours, youth workshop

