

CITY OF SEATTLE
ORDINANCE _____

COUNCIL BILL _____

AN ORDINANCE relating to the City’s support for education; abolishing the Office for Education and creating a Department of Education and Early Learning; repealing subchapter V of Chapter 3.20 and redesignating the subchapter titles; adding new sections 3.36.010, 3.36.020, 3.36.030, and 3.36.040; amending sections 3.35.010 and 3.35.030 of the Seattle Municipal Code; and creating a fund for education purposes.

WHEREAS, the City Council adopted Statement of Legislative Intent 41-1-A-1 with the 2014 Adopted Budget, requesting to elevate the Office for Education within the Department of Neighborhoods to a separate Department of Education and Early Learning; and

WHEREAS, the Mayor has developed a proposal that would transfer key early learning program responsibilities of the Human Services Department as well as the Seattle Youth Violence Prevention Initiative to this new department; and

WHEREAS, the Mayor recognizes the importance of integrating key education and early learning programs to improve child outcomes by creating better programmatic alignment, streamlining processes and leveraging multiple program investments; and

WHEREAS, Seattle is home to a number of world-renowned higher education institutions; and

WHEREAS, the City’s engagement with the higher education community can further goals of economic development and position Seattle as a national leader for academic, technology and scientific research; and

WHEREAS, Race and Social Justice concerns are particularly critical in the education sphere, where disparities in opportunity and access can have widespread and lifelong impacts; and

WHEREAS, outreach, communication and building capacity with underserved communities will create sustainable solutions for Race and Social Justice issues; NOW, THEREFORE,

BE IT ORDAINED BY THE CITY OF SEATTLE AS FOLLOWS:

Section 1. Subchapter V of Chapter 3.20, including sections 3.20.300 and 3.20.310, of the Seattle Municipal Code is repealed and the Office for Education is abolished.

Subchapter IV (~~P-Patch Program~~)

Subchapter V Office for Education

3.20.300 Office created—Purpose.

~~There shall be within the Department of Neighborhoods an Office for Education. This Office shall facilitate the City's support for the educational and developmental needs of students in Seattle's public schools and their families. The Office is responsible for leadership, direction, policy development, interdepartmental and interagency communication and coordination regarding:~~

~~A. Families and Education Levy. The Office shall:~~

- ~~1. Perform the strategic planning necessary to establish a policy framework for the City's involvement in education and school-related initiatives, including the Families and Education Levy;~~
- ~~2. Provide staffing and logistical support to the Levy Oversight Committee and interdepartmental teams;~~
- ~~3. Negotiate a levy interlocal agreement between the City and the Seattle School District; and~~
- ~~4. Develop and oversee interagency and interdepartmental collaborative planning, implementation, and evaluation of Families and Education Levy funded programs.~~

~~B. Ongoing City Education Programs and Policies. The Office shall:~~

- ~~1. Act as a liaison between the City and the Seattle School District on all education issues of joint concern, including, but not limited to, Families and Education Levy implementation;~~
- ~~2. Develop and facilitate City interdepartmental collaboration to assure City funded programs within Seattle public schools are operating efficiently and effectively;~~
- ~~3. Work cooperatively with the Seattle School District to develop new educational support resources and ensure coordinated linkage, as appropriate, with community based services; and~~

1 ~~4. Act as a liaison with other education agencies in the region to promote a coordinated response~~
2 ~~to education-related issues.~~

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4 **~~3.20.310 Director created—Duties.~~**

5 ~~There shall be a Director for Education who shall be appointed by the Director of the Department~~
6 ~~of Neighborhoods in collaboration with the Mayor. The Director for Education shall be~~
7 ~~responsible, under the direction of the Mayor and the Director of the Department of~~
8 ~~Neighborhoods, for the administration of the Office for Education.~~

9
10 ~~Subchapter VI))~~

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12 Section 2. A new Chapter 3.36 is added to the Seattle Municipal Code as follows:

13 3.36 Department of Education and Early Learning

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15 **3.36.010 Department created—purpose**

16 A Department of Education and Early Learning is created. The mission of the
17 Department is to ensure that all Seattle children have the greatest opportunity to succeed in
18 school and in life and to graduate from high school ready for college or a career.

19 This Department shall facilitate the City's support for the educational and developmental
20 needs of children birth to preschool, students in Seattle's public schools, students in post-
21 secondary programs, and their families. The Department is responsible for leadership, direction,
22 policy development, interdepartmental and interagency communication and coordination
23 regarding:
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25 A. Early Learning Programs. The Department shall:
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1 1. Administer, align and integrate policies and funding for Seattle’s
2 education and early learning programs/initiatives for children from birth through age eight (3rd
3 grade) to improve learning outcomes for children; and

4 2. Provide coordination and collaboration with Early Learning systems,
5 Early Learning providers, the Washington State Department of Early Learning and public
6 schools to ensure high quality early learning services are available to families and to support a
7 seamless transition from early education systems into school.
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9 B. Education Programs and Policies. The Department shall:

10 1. Act as the liaison between the City and public schools on all education issues
11 of joint concern, including, but not limited to, before and after school programs, Families and
12 Education Levy implementation, school safety, transportation and planning for growth;
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14 2. Develop and facilitate City interdepartmental collaboration to assure City-
15 funded programs within public schools are operating efficiently and effectively;

16 3. Work cooperatively with public schools to develop new educational support
17 resources and ensure coordinated linkage, as appropriate, with community-based services; and
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19 4. Act as a liaison with other education agencies in the region to promote a
20 coordinated response to education related issues.

21 C. Higher Education Liaison. The Department shall:

22 1. Act as a liaison to higher education institutions on all education issues of
23 joint concern and build partnerships for academic, economic and social advancement;

24 2. Facilitate collaboration between local higher education representatives and
25 the City to:
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1 a. Align investments, initiatives and priorities to achieve shared
2 goals of increased student success and higher levels of educational attainment; and

3 b. Engage in planning and development of new policies and
4 partnership opportunities, including facilitating relationships between higher education
5 institutions and other City departments to advance and meet common goals; and

6 3. Support educational institutions in linking career education and workforce
7 development programs with City investments on employability and equity.

8 D. Access and Communication. The Department shall improve access to and
9 communication among key education leaders and decision-makers in the public, private,
10 nonprofit and philanthropic sectors.

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13 E. Race and Social Justice. The Department shall:

14 1. Embed Race and Social Justice Initiative goals and principles into the day-
15 to-day approach to advancing the City’s mission and objectives for education in Seattle; and

16 2. Strive to build necessary capacity for quality learning services in emerging
17 and/or underserved communities.

18
19 F. Families and Education Levy. The Department shall:

20 1. Perform the strategic planning necessary to establish a policy framework for the
21 City's involvement in education and school-related initiatives, including the Families and
22 Education Levy;

23 2. Provide staffing and logistical support to the Families and Education Levy
24 Oversight Committee and interdepartmental teams;

3. Administer a levy partnership agreement between the City and Seattle School

District No. 1; and

4. Develop and oversee interagency and interdepartmental collaborative planning, implementation, and evaluation of Families and Education Levy funded programs.

3.36.020 Director created, term, appointment and removal

The Director of Education shall be the head of the Department of Education and Early Learning. The Director shall be appointed by the Mayor, subject to confirmation by a majority vote of all members of the City Council, subject to reappointment and reconfirmation every four years. The Mayor may remove the Director at any time upon filing a statement of his or her reasons with the City Council.

3.36.030 Director's duties

The Director shall be responsible for the administration of the department and shall:

A. Appoint, remove, supervise and control officers and employees in the Department of Education and Early Learning in accordance with civil service rules and regulations;

B. Develop, manage, and evaluate programs providing the services for which the Department of Education and Early Learning is responsible;

C. Manage the preparation of the proposed annual budget of the Department of Education and Early Learning; authorize necessary expenditures and enter into contracts for professional and expert services in accordance with the annual budget; develop and manage programs; and supervise development and maintenance of adequate managerial and accounting systems and procedures;

D. Execute, administer, modify and enforce agreements and instruments as he or she shall deem appropriate for carrying out the responsibilities, functions, and activities of the

1 Department; apply for grants and donations for departmental programs; and solicit and use
2 volunteer services;

3 E. Promulgate rules and regulations to carry out departmental activities pursuant to the
4 Administrative Code, Chapter 3.02; and

5 F. Have such other and further powers and duties as shall be prescribed by ordinance.
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8 Section 3. Section 3.35.010 of the Seattle Municipal Code, last amended by Ordinance
9 120773, is amended as follows:

10 **3.35.010 Department established—~~((P))~~purpose((;))**

11 There is established a Department of Neighborhoods to provide citizens and
12 neighborhoods with consolidated, accessible, and effective tools and resources:

13 A. To identify and address their diverse character and needs;

14 B. To assist their participation in the processes of City government;

15 C. To improve two ~~((2))~~ way communication between them and City departments;

16 D. To give them the capacity to build their communities;

17 E. To encourage their participation in finding solutions to their problems;

18 F. To encourage their communication and collaboration with other neighborhoods,
19 business organizations and community groups;

20 G. To implement the Neighborhood Planning and Assistance Program adopted by
21 Resolution 27709; and

22 H. To foster coordination and unity of purpose among neighborhoods~~((;))~~ and City
23 government ~~((and the schools through co-location with the City's Office for Education))~~.

1 Section 4. Section 3.35.030 of the Seattle Municipal Code, last amended by Ordinance
2 123361, is amended as follows:

3 **3.35.030 Director—~~((F))~~functions~~((,))~~**

4 The Director of the Department of Neighborhoods shall manage the department and shall:

5 A. Serve as liaison with citizens, neighborhoods and other community organizations;

6 B. Manage the City's system of neighborhood service centers; provide staff for the City
7 Neighborhood Council and district councils; and administer the Neighborhood Matching Fund
8 Program and the Neighborhood Matching Fund;

9 C. Conduct outreach programs to elicit citizen participation; present neighborhood
10 concerns to City departments and strengthen departmental responses to neighborhood problems;
11 assure coordinated departmental responses to neighborhood concerns; and mediate disputes
12 between City departments and affected communities;

13 D. Assist communities in understanding and responding to proposed projects and
14 activities affecting local land uses and the quality of the neighborhood environment; and
15 facilitate community meetings on City issues and actions having an impact on neighborhoods;

16 E. Assist communities in identifying problems and needs and help them develop,
17 coordinate and implement neighborhood plans and other actions to address such issues; and
18 report annually to the City Council regarding the status of neighborhood plans;

19 F. Provide technical assistance to neighborhoods undertaking general organizing efforts;

20 ~~((G. In collaboration with the Mayor, appoint the director of the Office for Education and
21 oversee that office's programs and functions;))~~

22 ~~((H.))~~ G. Oversee and direct the Neighborhood Action Team Seattle to foster a multi-
23 department and community engagement approach to solving complex public safety problems;

1 ~~((I. Oversee and direct the COMPASS project including the maintenance and use of the~~
2 ~~associated database;))~~

3 ~~((J.))~~H. Perform such other ~~((functions))~~ duties as assigned by the City in its annual
4 budgets or by ordinance from time to time.

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6 Section 5. It is the express intent of the City Council that, in the event a subsequent
7 ordinance refers to a position or office that was abolished by this ordinance, that reference shall
8 be deemed to be to the new position or office created by this ordinance, and shall not be
9 construed to resurrect the old position or office unless it expressly so provides by reference to
10 this ordinance.
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13 Section 6. It is the express intent of the City Council that, in the event a subsequent
14 ordinance refers to or amends a section or subsection of the Seattle Municipal Code or a
15 previously enacted ordinance that is amended or recodified in this ordinance, but the later
16 ordinance fails to account for the change made by this ordinance, the two sets of amendments
17 should be given effect together if at all possible.
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20 Section 7. A new Education Fund is created in the City Treasury effective January 1,
21 2015, to which revenues may be deposited, and from which associated expenditures may be paid
22 including, but not limited to, operating, maintenance, capital and City administration costs for
23 the purposes described in Section 8 below.
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Section 8. The purpose of creating the Education Fund is to separately account for the expenditures of the Department of Education and Early Learning.

Section 9. The new Education Fund shall receive revenues from the Families and Education Levy, the General Fund, and other monies as authorized. The Fund shall receive earnings on its positive balances and pay interest on its negative balances.

Section 10. The Director of the Department of Education and Early Learning shall have responsibility for administering the Education Fund. The Director of Finance is authorized to create other Subfunds, Accounts, or Subaccounts as may be needed to implement the Fund's purpose and intent as established by this ordinance.

Section 11. This ordinance shall take effect and be in force 30 days after its approval by the Mayor, but if not approved and returned by the Mayor within ten days after presentation, it shall take effect as provided by Seattle Municipal Code Section 1.04.020.

Passed by the City Council the ____ day of _____, 2014, and signed by me in open session in authentication of its passage this ____ day of _____, 2014.

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President _____ of the City Council

Approved by me this ____ day of _____, 2014.

Edward B. Murray, Mayor

Filed by me this ____ day of _____, 2014.

Monica Martinez Simmons, City Clerk

(Seal)

FISCAL NOTE FOR NON-CAPITAL PROJECTS

Department:	Contact Person/Phone:	CBO Analyst/Phone:
City Budget Office	Forrest Longman/684-0331	

Legislation Title:

AN ORDINANCE relating to the City’s support for education; abolishing the Office for Education and creating a Department of Education and Early Learning; repealing subchapter V of Chapter 3.20 and redesignating the subchapter titles; adding new sections 3.36.010, 3.36.020, 3.36.030, and 3.36.040; amending sections 3.35.010 and 3.35.030 of the Seattle Municipal Code; and creating a fund for education purposes.

Summary of the Legislation:

This ordinance creates the Department of Education and Early Learning (DEEL). In doing so, it abolishes the Office for Education and deems DEEL as its successor institution, establishes an Education Fund to act as the operating fund for the new department, and defines the duties and purpose of DEEL.

The mission of DEEL is to ensure that all Seattle children have the greatest opportunity to succeed in school and in life and to graduate from school ready for college or a career. DEEL will facilitate the City’s support for educational and developmental needs of children from birth to preschool, students in Seattle’s public schools, students in post-secondary programs, and their families, including:

- Administering the City’s early learning services.
- Acting as the liaison and lead collaborator with Seattle Public Schools.
- Acting as the liaison with the City’s higher education institutions.
- Embedding the City’s Race and Social Justice Initiative into the City’s education objectives.
- Administering the Families and Education Levy.

Background:

Last fall, the Council demonstrated its commitment to the education by unanimously approving a budget action requesting the Executive to develop a proposal that would “elevate the Office for Education to a separate Department...” (SLI 41-1-A-1). The Council’s primary motivation was to demonstrate the City’s strong commitment to education by focusing on the following objectives:

- Focus the efforts of the ...department with a specific mission, which is growing/expanding to:
 - Align the various [City] education and early learning programs and initiatives to provide the best learning outcomes for children

- Prepare for implementation of a voluntary, high-quality, universal preschool program for the city's three- and four-year-olds and
- Collaborate more closely with the Seattle School District to boost the academic achievement of students
- Improve direct access to key decision-makers (e.g. Mayor, Council, Superintendent, School Board) (SLI 41-1-A-1).

The current administration has embraced these goals and identified additional objectives for the creation of a unified Department of Education and Early Learning, including:

- Work with the school district to better address issues of shared interest including school safety, transportation, and planning for growth
- Embed the goals and principles of the City's *Race and Social Justice Initiative* into the day-to-day approach to advancing its mission related to education
- Develop a plan for how to address existing disparities in academic outcomes
- Develop and execute strategies for Seattle to become a 21st century model for excellence in public education, beginning with facilitation of an education summit to support an ongoing city-wide discussion of the state of education in our city.
- Enhance strategic partnerships with colleges and universities
- Streamline process for data-driven decision-making and program development

The creation of DEEL will allow for programmatic alignment, streamlined contracting, consistency of expectations and metrics used to evaluate provider performance, and the leveraging of programmatic investments for improved outcomes.

Currently the Office for Education administers the following programs that will be moved to DEEL:

- Early Learning (Preschool for 3- and 4-year-olds and Professional Development and Assessment)
- Elementary, Middle School, and High School programs that provide academic support, help with social/emotional development, extended learning opportunities including summer learning, college and career planning, sports, and transportation
- Health (School-Based Health Centers, Health Support Services (School Nursing), Mental Health Enhancement, Elementary Health, Oral Health)
- Seattle Youth Violence Prevention Initiative
- Read and Rise (funded for 2015 only)

To achieve full integration of the City's education efforts, the following additional programs will be moved from HSD to the new Department of Education and Early Learning:

- Early Childhood Education and Assistance Program
- Comprehensive Child Care Program
- Child Care Assistance Program
- Nurse Family Partnership
- All Families and Education Levy Programs
 - Step Ahead

- Child Care Health Services
- Parent-Child Home Program

DEEL will be the City's one-stop-shop for all matters related to education, birth through college. This will provide greater clarity for community partners and more transparency for city taxpayers who want to know how city resources are being used to help children and families.

The overarching purpose of these changes will be to eradicate educational disparities and ensure that all Seattle children have equitable opportunities for success.

X This legislation does not have any financial implications.

Other Implications:

a) Does the legislation have indirect financial implications, or long-term implications?

This ordinance creates a new department which will require additional funding and positions. These changes will be reflected in the 2015-16 Proposed Budget Ordinance. They include:

- Transfer of FTE and funds from the Human Services Department.
- Transfer of FTE and funds from the Department of Neighborhoods and Office for Education.

b) What is the financial cost of not implementing the legislation?

None.

c) Does this legislation affect any departments besides the originating department?

Yes, the new department will include resources from the Human Services Department, the Department of Neighborhoods and the Office for Education. The directors of those departments have been notified of this ordinance.

d) What are the possible alternatives to the legislation that could achieve the same or similar objectives?

No

e) Is a public hearing required for this legislation?

No

f) Is publication of notice with *The Daily Journal of Commerce* and/or *The Seattle Times* required for this legislation?

No

g) Does this legislation affect a piece of property?

No

h) Other Issues:

List attachments to the fiscal note below: