

#17

Delia Burke / Martha Lester
DoIT 2013 Technology Matching Fund ORD
June 5, 2013; corrected July 3, 2013
Version #1a

CITY OF SEATTLE

ORDINANCE _____

COUNCIL BILL 117842

AN ORDINANCE relating to the Technology Matching Fund Program; making allocations and authorizing implementation of certain Technology Matching Fund projects in 2013; providing that 2013 appropriations for the Technology Matching Fund from the Cable Television Franchise Subfund and from the Information Technology Fund shall automatically carry forward into the 2014 fiscal year; that any unspent funds from an individual project may be applied to another Technology Matching Fund project; and ratifying and confirming certain prior acts.

WHEREAS, the City of Seattle has determined that it is important to enable digital equity, foster broadband adoption, and provide digital opportunities for all its residents, including sufficient access to electronic information, technology literacy, and the application of technology for civic engagement; and

WHEREAS, Resolution 29673 established a Technology Matching Fund Program for such purposes and identified project selection criteria and a process for selecting projects; and

WHEREAS, the City of Seattle has appropriated \$320,000 in the 2013 Adopted Budget (Ordinance 124058), from the Cable Television Franchise Subfund and from the Information Technology Fund for the Community Technology Program to implement Technology Matching Fund projects; and

WHEREAS, the Citizens' Telecommunications and Technology Advisory Board (CTTAB) has recommended projects for funding, and the Chief Technology Officer (CTO) concurs with those recommendations; NOW, THEREFORE,

BE IT ORDAINED BY THE CITY OF SEATTLE AS FOLLOWS:

Section 1. The Mayor or his designee is hereby authorized to proceed with implementation of the following 24 projects on behalf of the City:



	Organization	Project	Allocation
1			
2	826 Seattle	Technology Upgrade	\$14,326
3			
4	Afrique Service Center	Immigrant & Refugee Community Tech & Literacy	\$15,000
5			
6	Asian Counseling and Referral Service	Retail Technology Class	\$19,987
7			
8	Awareness and Recovery Institute	Recovery through Journalism	\$10,260
9			
10	Barton Place Apartments (Seattle Housing Authority)	Barton Place Computer Lab	\$12,108
11			
12	Big Brained Superheroes Club	Yesler Terrace Meets Digital Logic	\$13,014
13			
14	Consejo Counseling & Referral Service	Improving Technology Access for South Park Youth	\$11,137
15			
16	Crown Hill Neighborhood Association	Technology Literacy Classes at Labateyah	\$11,335
17			
18	El Centro de la Raza	Senior Computer Literacy and Community Access	\$5,624
19			
20	Eritrean Community in Seattle & Vicinity	Eritrean Community Technology Learning Center	\$15,000
21			
22	Ethiopian Community in Seattle	Technology Literacy and Access	\$10,000
23			
24	Filipino Community of Seattle	FCS-TMC STEAM Lab	\$19,400
25			
26	Hollow Earth Radio	Low Power FM Planning Grant	\$19,487
27			
28	Horn of Africa Services	Technology Literacy Project	\$17,699
	Iu-Mien American Association	Community Enrichment through Technology	\$10,000



Organization	Project	Allocation
Jack Straw Foundation	Language and Technology: English Language Learners	\$15,580
Low Income Housing Institute	Computer Access for Low Income Residents	\$15,000
Neighborhood House	Technology Pathways to Self-Sufficiency Program	\$14,253
Powerful Voices	ActiveVistas	\$8,277
SightConnection	Get Connected Assistive Technology Program	\$15,000
Southeast Seattle Senior Center	Bridging the Senior Divide	\$6,938
The Jefferson Terrace Computer Lab Committee (Seattle Housing Authority)	Clicking: "A Way to Connect with Digital Learning":	\$12,575
Umoja PEACE Center	Umoja Transmedia Development Lab	\$15,000
Washington Community Alliance for Self-Help	Tech Workshops for Immigrant/Refugee Entrepreneurs	\$13,000

Section 2. The Mayor or his designee is authorized to execute contracts and encumber funds in the amount of these allocations.

Section 3. Any portion of \$320,000 allocated to the Technology Matching Fund Program from the appropriation made from the Cable Television Franchise Subfund for the Cable Fee Support to Information Technology Fund Budget Control Level (D160B) and from the appropriation made from the Information Technology Fund for the Office of Electronic Communications Budget Control Level (D4400) in the 2013 Adopted Budget, not spent or



1 encumbered in 2013, shall not lapse at the end of the 2013 fiscal year but shall automatically
2 carry over into the 2014 fiscal year until fully expended, abandoned or reappropriated to other
3 authorized activities; in addition, any unspent funds from an individual project may be applied to
4 another Technology Matching Fund project; provided, however, that the appropriations shall
5 lapse at the end of the 2014 fiscal year unless carried over further by a future ordinance.
6
7

8 Section 4. Any acts done consistent with and after the passage and prior to the effective
9 date of this ordinance are hereby ratified and confirmed.
10

11 Section 5. This ordinance shall take effect and be in force 30 days after its approval by
12 the Mayor, but if not approved and returned by the Mayor within ten days after presentation, it
13 shall take effect as provided by Seattle Municipal Code Section 1.04.020.
14

15 Passed by the City Council the ____ day of _____, 2013, and
16 signed by me in open session in authentication of its passage this
17 ____ day of _____, 2013.
18

19 _____
20 President _____ of the City Council
21

22 Approved by me this ____ day of _____, 2013.
23

24 _____
25 Michael McGinn, Mayor
26
27



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Filed by me this _____ day of _____, 2013.

Monica Martinez Simmons, City Clerk

(Seal)



FISCAL NOTE FOR NON-CAPITAL PROJECTS

Department:	Contact Person/Phone:	CBO Analyst/Phone:
Information Technology	Megan Coppersmith/233-8736 David Keyes/ 386-9759	Jennifer Devore/ 615-1328

Legislation Title:

AN ORDINANCE relating to the Technology Matching Fund Program; making allocations and authorizing implementation of certain Technology Matching Fund projects in 2013; providing that 2013 appropriations for the Technology Matching Fund from the Cable Television Franchise Subfund and from the Information Technology Fund shall automatically carry forward into the 2014 fiscal year; that any unspent funds from an individual project may be applied to another Technology Matching Fund project; and ratifying and confirming certain prior acts.

Summary of the Legislation:

This legislation authorizes the disbursement of \$320,000 from the Department of Information Technology, Office of Electronic Communications Budget Control Level (D4400), Community Technology Program, to 24 providers for the purpose of increasing residents' technology access and literacy, and for increasing civic engagement using information technologies. The 2013 Adopted Budget (Ordinance 124058) appropriated \$320,000 from the Cable Television Franchise Subfund and from the Information Technology Fund.

The projects to be funded will assist over 5,000 residents in need and help to further digital inclusion for all. These projects will increase awareness of the benefits of broadband and encourage broadband adoption, while also supporting education, workforce skills, alternatives to violence and public engagement. More than half (13) of this year's projects are new provider organizations. The other projects build on infrastructure and knowledge at prior provider sites. Two projects are aimed specifically at using technology to increase community building and civic engagement. Two projects will provide technology training for people with disabilities. Eighteen projects will serve immigrants and refugees and will reach over 3,000 residents. At least 3 projects will serve seniors and 9 will serve youth. Participants will gain skills in robotics, assistive technologies, audio and video production, and digital storytelling, in addition to basic computer and Internet skills.

Background:

Resolution 29673 established the Technology Matching Fund (TMF) to provide funding in exchange for services from eligible organizations that secure matching funding from outside sources for the purpose of promoting citizen access to information technology and literacy in using technology, and to apply technology to foster civic engagement. The resolution established project eligibility and selection criteria, with the proviso that additional requirements may be established as necessary by the Chief Technology Officer (CTO), in consultation with



the Citizens' Telecommunications and Technology Advisory Board (CTTAB), to ensure projects meet the program goals and are consistent with other City contracting and financial accountability rules and regulations.

The TMF awarded a total of \$2,790,832 for 223 projects between 1998 and 2012. The maximum allowable award per project by legislation is \$50,000; the current maximum award per project is \$20,000. The current maximum award was set in order to ensure that a greater number of projects could be supported by the TMF. In 2013, \$320,000 was appropriated for these projects and the revenue was generated from cable television franchise fees.

The City's funding to the organizations in exchange for their services will be matched by the community through cash, donations of hardware, software, supplies and labor. A one-to-one match is required; however, the community contribution is often greater than the City's support. This year's projects are projected to provide more than \$484,300 in community matching resources.

The CTO is required to submit recommendations for funding to the City Council for approval. Recommendations for funding projects are made to the CTO by CTTAB. This year three current members and two former members of CTTAB served on the TMF Application Review Committee. A summary of the projects recommended for funding is provided in the table below.

Organization	Project Description	Allocation
826 Seattle	Technology Upgrade Provide hardware and software to improve students' literacy, creative processes, and writing and design skills. Students will use computers and the Internet for writing and to learn ways to self-publish through blogs, podcasts and social media websites.	\$14,326
Afrique Service Center	Immigrant & Refugee Community Tech & Literacy Train and assist low income East African refugees and immigrants to be computer literate, self sufficient and engaged in their community and in their children's education.	\$15,000
Asian Counseling and Referral Service	Retail Technology Class Provide a Retail Technology Class to persons with mental illness. Students will learn iPad Point-of-Sale (POS) systems, computerized cash registers, inventory management, and sales reporting. Students will practice their newly acquired retail skills at Café Hope, their in-house espresso stand.	\$19,987



Organization	Project Description	Allocation
Awareness and Recovery Institute	Recovery through Journalism Train 6 to 8 East African youths to observe and report on community events for Runta News. Assist the youth in organizing their own websites, blogs, journalism clubs, and possibly their own youth newspaper.	\$10,260
Barton Place Apartments (Seattle Housing Authority)	Barton Place Computer Lab Expand programming in the low income housing computer lab to be open 25 hours/week for 48 weeks, and offering 95 hours of computer classes on various topics in English, Vietnamese and Somali.	\$12,108
Big Brained Superheroes Club	Yesler Terrace Meets Digital Logic Teach low income students in Yesler Terrace STEAM (Science, Technology, Engineering, Arts, Math) workshops in digital logic and electronics. Students will build their own circuits and logic gates in a hands-on engineering lab.	\$13,014
Consejo Counseling & Referral Service	Improving Technology Access for South Park Youth Add new computer equipment to the existing computer lab in South Park. Case managers, counselors or therapists will help Latino youth achieve their goals through improved access to technology.	\$11,137
Crown Hill Neighborhood Association	Technology Literacy Classes at Labateyah Provide 50 weeks of on-site computer literacy classes for technology underserved, minority youth at United Indians Youth Home.	\$11,335
El Centro de la Raza	Senior Computer Literacy and Community Access Expand Wi-Fi availability throughout El Centro de la Raza's building (including the Senior Program facilities) to increase community access. Train seniors how to safely use the Web, email, Facebook, Skype (and other social media) to improve their overall quality of life.	\$5,624



Organization	Project Description	Allocation
Eritrean Community in Seattle & Vicinity	Eritrean Community Technology Learning Center Upgrade outdated computers in the Technology Learning Center and offer basic and professional computer skills and Tigrinya language training (GEEZ) to Eritrean families.	\$15,000
Ethiopian Community in Seattle	Technology Literacy and Access Add technology to the existing computer resource center and expand educational programming to provide internet based quality after-school, winter, spring and Summer camp programs for Ethiopian youth.	\$10,000
Filipino Community of Seattle	FCS-TMC STEAM Lab Provide a Robotics and Computer Literacy program targeting low-income, at-risk youth of color grades 8 -12 who have little or no technology or technical skills. The project will establish a STEAM lab (Science, Technology, Engineering, Arts, Math) at the Filipino Community Center, complete with computer hardware, software, and robotics hardware.	\$19,400
Hollow Earth Radio	Low Power FM Planning Grant Help transition from an online-only community music & information broadcast to a Low Power FM (LPFM) station in the Central district. The project will apply to the FCC for a license, upgrade existing studio gear to FM-broadcast quality equipment and engage the community to discuss programming goals.	\$19,487
Horn Of Africa Services	Technology Literacy Project Empower East African immigrants and refugees by providing open lab time and computer skill training necessary for civic and cultural participation, employment, lifelong learning and accessing essential services.	\$17,699
Iu-Mien American	Community Enrichment through Technology	\$10,000



Organization	Project Description	Allocation
Association	Purchase computers to provide low income Laotian families basic technology literacy training, particularly school-aged children, seniors, and those who lack adequate skills or knowledge to be employable.	
Jack Straw Foundation	Language and Technology: English Language Learners Enable English Language Learners at the Seattle World School to increase their English literacy, while learning to use portable and computer-based audio technology. Students will write, perform, and record stories around cultural traditions and community issues.	\$15,580
Low Income Housing Institute	Computer Access for Low Income Residents. Upgrade 6 computer labs located in low income housing buildings and create infrastructure to continue the Computer Technology and Job Search Training Program by building a volunteer database to track volunteers and residents participating in the program.	\$15,000
Neighborhood House	Technology Pathways to Self-Sufficiency Program Promote economic independence and housing stability among low-income Seattle residents in Rainier Vista and High Point through basic computer training, job readiness programs, ESL and citizenship classes, financial education and coaching, and connections to safe and stable housing. The program will focus on individuals and families who are both unemployed and homeless or at risk of becoming homeless.	\$14,253
Powerful Voices	ActiveVistas Provide a 12-week employment program to prepare low-income girls of color, ages 14 to 18, to utilize technology as a civic engagement tool. Participants work with mentors to develop multimedia presentations	\$8,277



Organization	Project Description	Allocation
	on social justice topics impacting their lives and neighborhoods and present them at the Girlvolution Conference.	
SightConnection	Get Connected Assistive Technology Program Help older adults with vision loss become more independent and healthy overall by improving their proficiency with assistive technology in a hands-on learning lab.	\$15,000
Southeast Seattle Senior Center	Bridging the Senior Divide Upgrade the computer lab in the Senior Center to provide computer literacy training for ethnically diverse seniors in Rainier Valley and Beacon Hill.	\$6,938
The Jefferson Terrace Computer Lab Committee (Seattle Housing Authority)	Clicking: "A Way to Connect with Digital Learning" Provide open lab time for the low income residents of Jefferson Terrace and offer basic and intermediate computer instruction in multiple languages. Funds will add digital media class instruction for photography and video.	\$12,575
Umoja PEACE Center	Umoja Transmedia Development Lab Provide valuable access to digital content creation equipment including hardware and software, training and workshops for young people and community members to develop media production skills.	\$15,000
Washington Community Alliance for Self-Help	Tech Workshops for Immigrant/Refugee Entrepreneurs Purchase equipment and provide technology literacy trainings for low income entrepreneurs in Spanish, English and East African languages.	\$13,000
Total		\$320,000



Please check one of the following:

This legislation does not have any financial implications.

This legislation has financial implications.

Appropriations:

Fund Name and Number	Department	Budget Control Level*	2013 Appropriation	2014 Anticipated Appropriation
TOTAL				

*See budget book to obtain the appropriate Budget Control Level for your department.

Appropriations Notes: Funds for the TMF were appropriated in the 2013 Adopted Budget (Ordinance 124058) for \$320,000 under the Department of Information Technology. These funds are appropriated from the Cable Television Franchise Subfund (00160) for the Cable Fee Support to Information Technology Fund Budget Control Level (D160B), and then in turn to the Information Technology Fund (50410) for the Office of Electronic Communications Budget Control Level (D4400). The proposed legislation specifies that any portion of the \$320,000 allocated for the TMF from these appropriations that is not spent or encumbered in 2013 will automatically carry over into the 2014 fiscal year and that any unspent funds from a single project may be reallocated to another TMF project.

Anticipated Revenue/Reimbursement Resulting from this Legislation:

Fund Name and Number	Department	Revenue Source	2013 Revenue	2014 Revenue
N/A				
TOTAL				

Revenue/Reimbursement Notes:

Total Regular Positions Created, Modified, or Abrogated through this Legislation, Including FTE Impact:

Position Title and Department	Position # for Existing Positions	Fund Name & #	PT/FT	2013 Positions	2013 FTE	2014 Positions*	2014 FTE*
N/A							
TOTAL							

* 2014 positions and FTE are total 2014 position changes resulting from this legislation, not incremental changes. Therefore, under 2014, please be sure to include any continuing positions from 2013.



Position Notes:

Do positions sunset in the future? N/A

Spending/Cash Flow:

Fund Name & #	Department	Budget Control Level*	2013 Expenditures	2014 Anticipated Expenditures
Information Technology Fund (50410)	Information Technology	Office of Electronic Communications (D4400)	\$120,000	\$200,000
TOTAL			\$120,000	\$200,000

* See budget book to obtain the appropriate Budget Control Level for your department.

Spending/Cash Flow Notes: The projects begin starting in the fall 2013 and some of the project activities conducted under the TMF grants will not be completed until 2014, and the City will not receive requests for reimbursement until those activities are complete.

Other Implications:

- a) **Does the legislation have indirect financial implications, or long-term implications?**
 Yes, the City's funding to the organizations receiving project awards will be matched by the community through cash, donations of hardware, software and supplies and labor.
- b) **What is the financial cost of not implementing the legislation?**
 The City would not be able to leverage non-City resources (including cash) valued at \$484,300 provided by the community for these 24 projects.
- c) **Does this legislation affect any departments besides the originating department?**
 No
- d) **What are the possible alternatives to the legislation that could achieve the same or similar objectives?**
 Projects could be approved by resolution rather than by ordinance.
- e) **Is a public hearing required for this legislation?**
 No
- f) **Is publication of notice with *The Daily Journal of Commerce* and/or *The Seattle Times* required for this legislation?**
 No



g) Does this legislation affect a piece of property?
No

h) Other Issues:

List attachments to the fiscal note below:

N/A



City of Seattle
Office of the Mayor

June 25, 2013

Honorable Sally J. Clark
President
Seattle City Council
City Hall, 2nd Floor

Dear Council President Clark:

I am pleased to transmit the attached proposed Council Bill that approves a total of \$320,000 in Technology Matching Funds for 24 community digital inclusion projects. The proposed projects were selected from 53 applications reviewed by the Citizens' Telecommunications and Technology Advisory Board (CTTAB) and the Chief Technology Officer (CTO). These projects further the City's commitment to supporting broadband adoption, education, workforce development, public safety and youth violence prevention, ending homelessness, inclusive public engagement and race and social justice.

Resolution 29673 established the Technology Matching Fund to provide funding for services from eligible organizations to promote access to information technology and literacy, and application of technology to foster civic engagement. Those organizations secure matching funds and services to augment public funds. While access to technology has increased for many, there still remain significant gaps in access, digital literacy skills and social media skills that are essential for full participation in our digital society. The projects selected by CTTAB for funding serve to minimize this gap and further our efforts to make Seattle a city of digital inclusion, rather than exclusion. The selected projects will assist a wide range of residents in need, including the unemployed and homeless, low-income entrepreneurs, at-risk youth, immigrants and refugees, seniors and people with disabilities. A variety of projects will provide residents with beginning and advanced digital literacy skills, civic skills, employment training, education assistance and help learning to access City and other essential services online. They will also help further broadband adoption and increase awareness of the benefits of broadband.

Thank you for your consideration of this legislation. The increased access, skills training and services to be provided by these funds will make a great difference in the lives of residents in need. Should you have questions, please contact CTO Erin Devoto at 233-7937.

Sincerely,

A handwritten signature in black ink, appearing to read "m. m. j.", written over a horizontal line.

Michael McGinn
Mayor of Seattle

cc: Honorable Members of the Seattle City Council

Michael McGinn, Mayor
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