Seattle Economic Development Commission

<u>DRAFT</u> - Ten Year VISION STATEMENT – 2013 to 2023

In 2023, we envision Seattle as the place where…

1. We **value and strengthen a diverse ecosystem of businesses and industries** creating a resilient economic landscape.

2. Ideas and goods from Seattle **meet social, cultural, and market needs around the globe**.

3. We **actively cultivate, grow and attract entrepreneurial ideas**. Strong and creative ideas from here, or from anywhere on the globe, find an open and supportive environment for creating robust business ventures and jobs. We provide pathways to success at all scales, from the individual enterprise to our most globally recognized companies.

4. We **capitalize on the intersection of sectors**, strategically building collegial and creative connections between the private sector, government, and education.

5. We have **a deep, broad and flexible pool of talent**, both home grown and attracted from afar.

6. We have **leading primary, secondary and post-secondary education opportunities** cultivating skills and creativity in alignment with current and future workforce needs, creating opportunities for meaningful social mobility for all Seattle residents.

7. Our **commitment to our natural, built and cultural environment** makes this an extraordinary place to live, work, educate and prosper.

8. Our **city government is wholly invested in advancing this vision**, identifying and enacting policies, projects and opportunities to support the economic health of Seattle, a high quality of life and a thriving middle class.

9. Our leadership and prosperity **contributes to and supports the economic vibrancy of Washington State**.

Over the next ten years, the Economic Development Commission will help Seattle accomplish this vision by…

- **Telling the story**: Sharing Seattle's economic vision and strengths
- **Simplifying**: Identifying opportunities to improve policies and regulatory functions
- **Analyzing**: Surfacing and investigating economic strategies that can benefit our city and all its residents, and elevating economic data and concepts in civic conversation
- **Accelerating**: Encouraging city government, the private sector and education to collaborate in developing priorities, creating new opportunities and overcoming challenges together
- **Leading**: Influencing and driving effective action towards this vision for Seattle