



**UDISTRICT  
LIVABILITY  
PARTNERSHIP**

1/15/13

**PROJECT UPDATE**

# Livability Partnership



- ✓ Greater University Chamber of Commerce
- ✓ University of Washington
- ✓ City of Seattle
  - ✓ Economic Development
  - ✓ Planning & Development
  - ✓ Police
  - ✓ Neighborhoods
  - ✓ Housing
- ✓ U District
  - ✓ Residents
  - ✓ Businesses
  - ✓ Social Services
  - ✓ Faith Communities

# Components

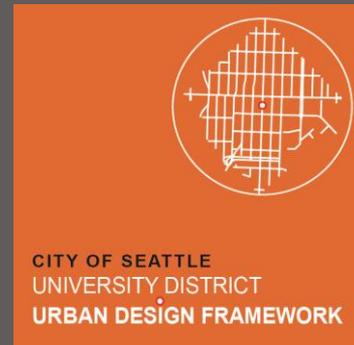
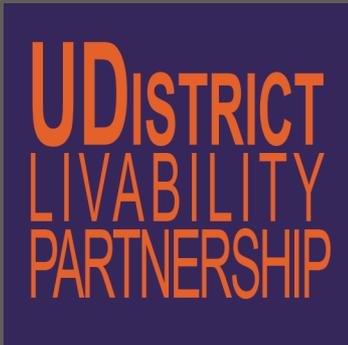


- ✓ *Commercial Revitalization Plan*
- ✓ *Urban Design Framework*
- ✓ *Community Conversations*
- ✓ *Long-term Partnerships*



# Process

2011				2012				2013				2014				
Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	
	Organizing & Capacity Building			Commercial Revitalization Plan				Ongoing Leadership & Capacity Building								
			Existing Conditions	Development & Urban Design Working Group				Ongoing Planning & Public Process				Urban Design Legislation				
				Community Conversations												
				Long-term Partnerships & Leadership Capacity												→



# People & Groups

## LEADERSHIP GROUP

UNIVERSITY • CHAMBER • BIA  
PARKING ASSOC. • SERVICES • COMMUNITY

## STEERING COMMITTEE

30 MEMBERS WITH BROAD BASED COMMUNITY REPRESENTATION

Organization  
& Leadership

Urban Design  
&  
Development

Business  
Development

Marketing &  
Promotions

Clean & Safe

## CITY & UNIVERSITY STAFF SUPPORT

ECONOMIC DEVELOPMENT • PLANNING • NEIGHBORHOODS • POLICE • TRANSPORTATION  
REGIONAL & COMMUNITY RELATIONS • PLANNING & BUDGETING • ACADEMIC DEPARTMENTS

# Proposed Vision

*A vibrant and innovative district of entrepreneurs, major employers, and diverse residents.*

*Strategic partnerships of effective leaders and disparate voices, building on the district's creative and eclectic character, and drawing on the University of Washington's world-class presence to achieve this vision.*

# Commercial Revitalization Plan

*A vibrant and innovative district of entrepreneurs, major employers, and diverse residents.*

## Organization

Build strategic partnerships of effective leaders & diverse voices

## Economics

Attract entrepreneurs, employers, employees, and a variety of residents

## Marketing

Brand the U District as creative, eclectic, & ideal for investment

## Clean & Safe

Cultivate friendly, inviting, clean, and safe streets and public areas for all

## Design

Create a great physical environment for a diversity of people and activities

## Alleyway Clean-Up & Activation Strategy

Create a “European-style” network of pleasant and bustling alleyways

**Partners:** Leadership • University • Chamber • BIA • UDPA • ROOTS • Allegro • Shultzzy’s • Others  
City: OED; DON; DPD; SDOT: SPD