

2014 Seattle City Council Green Sheet

Ready for Notebook

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**Budget Action Title:** Add \$150,000 GSF to OACA for the Arts Mean Business program

Has CIP Amendment: No Has Budget Proviso: No

Councilmembers: Bagshaw; Conlin; Harrell; Licata; O'Brien

Staff Analyst: Sara Belz; Frank Video

Council Bill or Resolution:

Date		Total	SB	BH	TR	RC	TB	NL	JG	SC	MO
	Yes										
	No										
	Abstain										
	Absent										

**Summary of Dollar Effect**

See the following pages for detailed technical information

	2013 Increase (Decrease)	2014 Increase (Decrease)
<b>General Subfund</b>		
<b>General Subfund Revenues</b>	\$0	\$0
<b>General Subfund Expenditures</b>	\$0	\$150,000
<b>Net Balance Effect</b>	\$0	(\$150,000)
<b>Other Funds</b>		
<b>Arts Account (00140)</b>		
<b>Revenues</b>	\$0	\$150,000
<b>Expenditures</b>	\$0	\$150,000
<b>Net Balance Effect</b>	\$0	\$0
<b>Total Budget Balance Effect</b>	\$0	(\$150,000)

**Budget Action description:**

This green sheet would add \$150,000 GSF to the Office of Arts and Cultural Affairs (OACA) to provide continued funding for Arts Mean Business. The program, which was developed to help create and sustain jobs in the nonprofit arts sector, has three key components:

- 1) Providing direct investments to support job growth in the local arts community;
- 2) Supporting training opportunities to help arts organizations develop greater economic resiliency; and

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- 3) Bringing the City's arts leaders together to develop new approaches to arts entrepreneurship, innovative arts practices, and more environmentally sustainable ways of doing business.

This investment of \$150,000 GSF in Arts Mean Business would be used to provide grant support to 10 to 15 nonprofit arts organizations in Seattle, including those that serve communities of color and economically disadvantaged populations. The primary purpose of the grants would be to provide one-time salary or contract support for staff positions considered essential to the selected organizations' implementation of sustainable revenue strategies. No funding for Arts Mean Business was included in the 2014 Proposed Budget.

By no later than the date the 2015-2016 Proposed Budget is delivered to the City Council, OACA is requested to provide the Council's Housing, Human Services, Health, and Culture Committee with the following:

- 1) A description of each nonprofit organization selected to receive a 2014 Arts Mean Business grant;
- 2) A summary of what each grant will fund; and
- 3) Information about how the staff, board and/or mission of the selected organizations serve communities of color and/or economically disadvantaged populations.

Background:

The 2012 Adopted Budget for OACA included \$250,000 in Admission Tax revenues that provided initial funding for Arts Mean Business. OACA then used those resources to provide 20 local arts nonprofits (out of an applicant pool of 111) with one-time support for staff positions that were anticipated to provide the organizations with the capacity to develop and implement more sustainable business practices. Grant awards to the selected nonprofits ranged from \$4,000 to \$25,000. Although final reports on grant outcomes are not due until the end of the year, early data provided to OACA suggests several of the participating organizations have been able to successfully leverage their Arts Mean Business awards to fund a variety of new staff positions that have helped to enhance their fundraising, marketing, and fee-for-service program activities.

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**Budget Action Transactions**

**Budget Action Title:** Add \$150,000 GSF to OACA for the Arts Mean Business program

#	Transaction Description	Position Title	Number of Positions	FTE	Dept	BCL or Revenue Source	Summit Code	Fund	Year	Revenue Amount	Expenditure Amount
1	Increase GSF support to OACA for the Arts Mean Business program				FG	Arts Account	Q5970014	00100	2014		\$150,000
2	Increase revenue from GSF for the Arts Mean Business program				ARTS	Interfund Transfers	587001	00140	2014	\$150,000	
3	Increase appropriation for the Arts Mean Business program				ARTS	Arts Account	VA140	00140	2014		\$150,000