2014 Seattle City Council Green Sheet

Ready for Notebook

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Budget Action Title: Add \$130,000 GSF and a Strategic Advisor 1 position to OED to implement a

business assistance service for restaurants

Has CIP Amendment: No Has Budget Proviso: Yes

Councilmembers: Clark; Conlin; Rasmussen

Staff Analyst: Sara Belz

Council Bill or Resolution:

Date		Total	SB	ВН	TR	RC	ТВ	NL	JG	SC	МО
	Yes										
	No										
	Abstain										
	Absent										

Summary of Dollar Effect

See the following pages for detailed technical information

	2013 Increase (Decrease)	2014 Increase (Decrease)		
General Subfund				
General Subfund Revenues	\$0	\$0		
General Subfund Expenditures	<u>\$0</u>	<u>\$130,000</u>		
Net Balance Effect	\$0	(\$130,000)		
Total Budget Balance Effect	\$0	(\$130,000)		

Budget Action description:

This green sheet would add \$130,000 GSF to the Office of Economic Development (OED) in 2014 to support the creation of a business assistance service for restaurants. This funding would primarily support the creation of a new, permanent 1.0 FTE Strategic Advisor 1 position within OED. The Strategic Advisor 1 would serve as the primary point of contact for Seattle restaurateurs navigating City, King County, and Washington State permitting processes. The position would also work with an existing inter-jurisdictional task force comprised of representatives from the City, King County, Washington State, and the Washington Restaurant Association to identify and develop appropriate, associated regulatory improvements across public agencies. It is anticipated that the funding for the Strategic Advisor 1 position would become a part of OED's baseline budget in 2015 and beyond.

In 2014, OED expects Washington State agencies and the Washington Restaurant Association to collectively contribute up to \$65,000 toward the creation of a business assistance service for Seattle restaurateurs. Those resources would be used to cover consulting costs, training for staff at public

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agencies, and the development of collateral materials. In addition, King County is expected to provide staff resources to support the work of the inter-jurisdictional task force.

This green sheet would also impose the following budget proviso:

"No more than \$25,000 of the money appropriated in the 2014 budget for the Office of Economic Development's (OED) OED BCL may be spent on developing a business assistance service for restaurants until the Chair of the Council's Committee on Economic Resiliency and Regional Relations files with the City Clerk his or her certification that OED has executed an agreement with King County, the Washington State Department of Commerce, the Governor's Office of Regulatory Assistance, and the Washington Restaurant Association that articulates an inter-jurisdictional business assistance service model for restaurants. The Council anticipates that OED will not execute such an agreement unless it includes a sustainable, long-term plan for maintaining the service model and identifies 2014 funding commitments from non-City partners."

Background:

The 2013 Adopted Budget for OED included \$75,000 GSF, added by the Council, to support an interjurisdictional effort to streamline restaurant permitting processes across City, King County, and Washington State departments. The funding was primarily used to support two key endeavors: 1) the development of an online guide, hosted on OED's growSeattle website, which helps restaurateurs navigate regulatory processes; and 2) the implementation of a communications strategy that helps disseminate information about regulatory improvements and directs restaurateurs to the online guide, with a specific focus on outreach to Seattle's immigrant community. Funding has also been designated for consultant assistance in identifying and helping to resolve conflicting, confusing, and inefficient regulatory requirements for restaurants.

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Budget Action Transactions

Budget Action Title: Add \$130,000 GSF and a Strategic Advisor 1 position to OED to implement a business assistance service for restaurants

#	Transaction Description	Position Title	Number of Positions	FTE	Dept	BCL or Revenue Source	Summit Code	Fund	Year	Revenue Amount	Expenditure Amount
1	Increase GSF support to OED and add position for a business assistance service for restaurants	StratAdvsr1,General Govt - FT	1	1	OED	Office of Economic Development	X1D00	00100	2014		\$130,000