

# **SR 99 Tunnel Project Parking Mitigation Plan**

## **Updates and accomplishments**

*October 7, 2013*

# SR 99 Tunnel Project parking mitigation plan objectives

**Minimize SR 99 tunnel construction impacts to parking in the Pioneer Square, waterfront and Pike Place Market neighborhoods**

Provide available, convenient, safe and affordable short-term parking for visitors in the affected neighborhoods

Share timely information about parking in the affected neighborhoods



# Parking mitigation plan strategies

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## PLAN STRATEGIES

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1. Parking garages
  2. Garage partnerships / e-Park
  3. Marketing program
  4. Public right-of-way improvements (sidewalks, lighting, etc.)
  5. Temporary on-street parking
  7. Wayfinding improvements
  8. e-Park operations
  9. Parking mobile app
  10. Changes to on-street parking restrictions
  11. Special event programs
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# Strategy 1: Parking garages in the north and central waterfront

## North waterfront

540 spaces acquired at Pike Place Market



## Central waterfront

No spaces acquired yet



# Strategy 1: Parking garages in south (Pioneer Square)

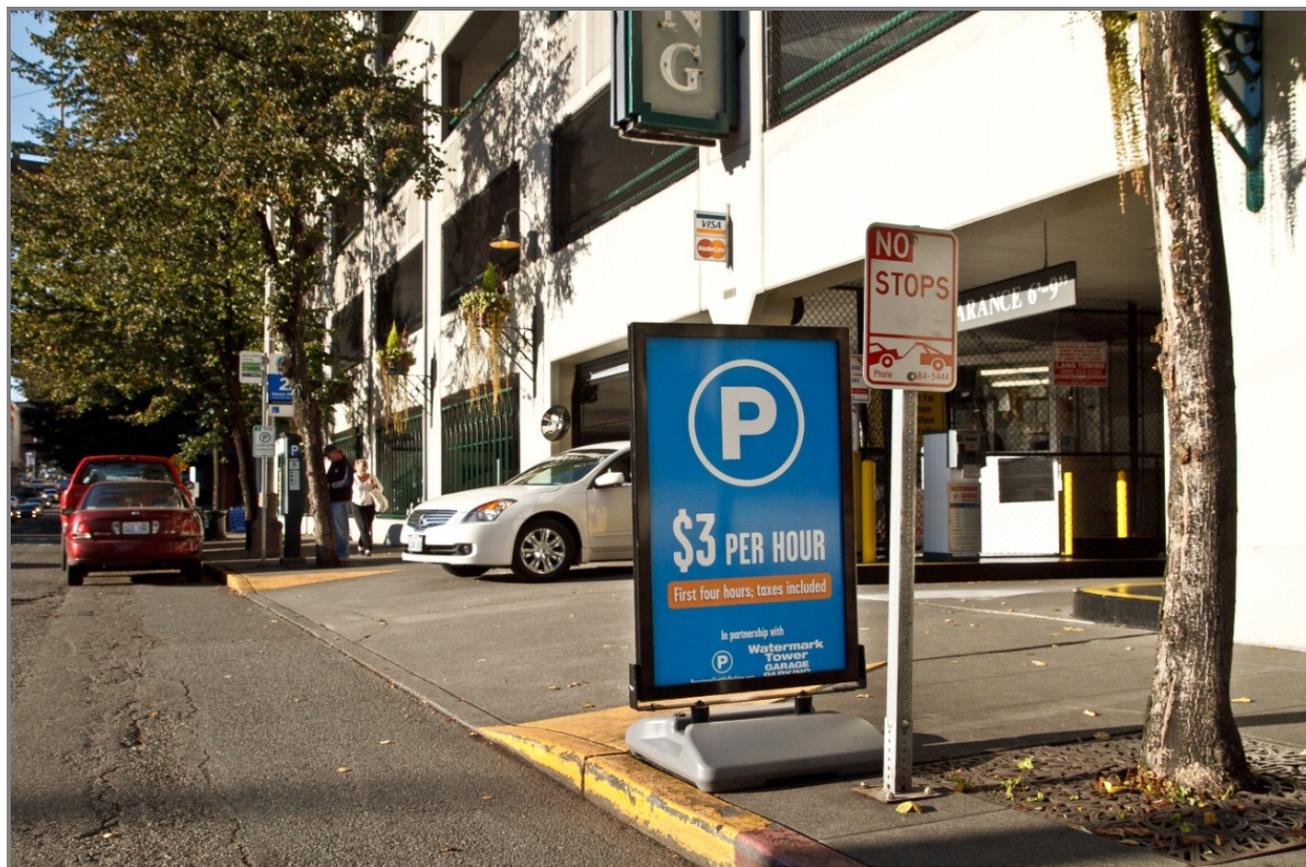
**Pioneer Square**  
75 spaces  
acquired at  
Stadium Place



# Strategy 2: Garage agreements

**Seven garages now offer \$3/hour rate.**

- Two in north waterfront
- One in central waterfront
- Four in Pioneer Square



# Strategy 2: e-Park expansion

11 garages



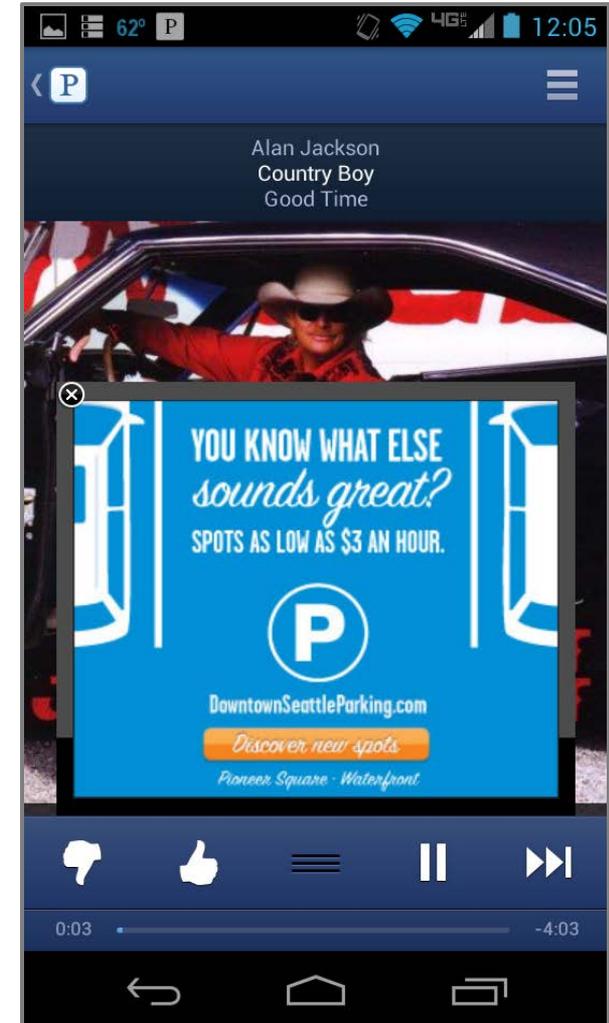
20+ wayfinding signs



# Strategy 3 and 9: Marketing and mobile app



MORE PARKING. LESS CIRCLING.  
DowntownSeattleParking.com



# Strategy 3: Marketing program



# Strategy 10: Sunday parking time limits

Over 12 hours, 151 more vehicles parked at the waterfront



# Strategy 11: Special events

## Pioneer Square First Thursday Art Walk

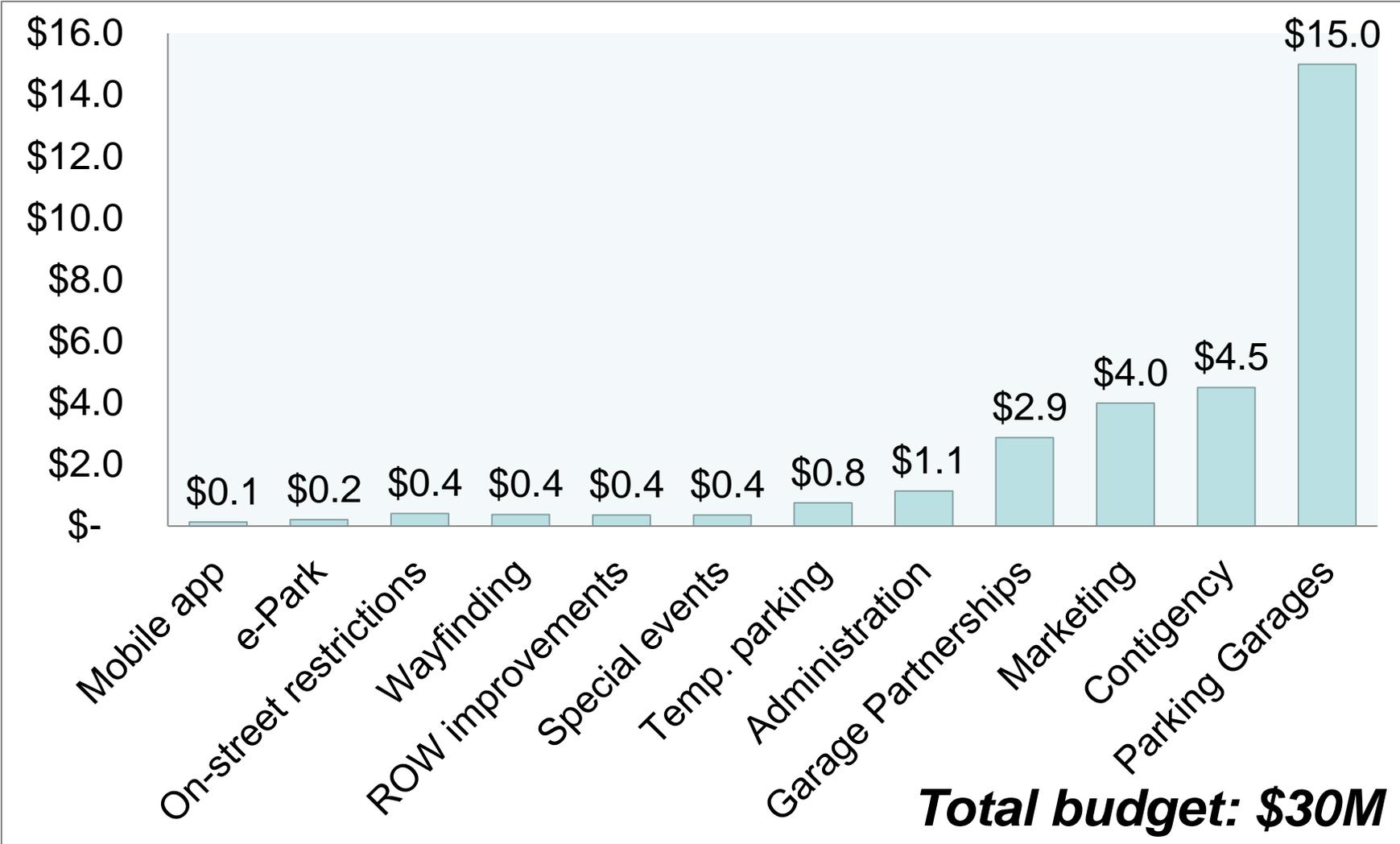


# Strategy 11: Special events

## Mother's Day



# Parking mitigation plan budget



# Next steps - parking mitigation activities

Motorist and pedestrian wayfinding improvements

Additional right of way pedestrian lighting

Holiday marketing campaign

Community partnerships to promote parking program

Holiday media outreach

Quarterly monitoring and reporting

