



**CENTRAL WATERFRONT COMMITTEE  
GOALS FOR 2013/14**

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**1. Advance the Framework Plan and Concept Design.... now that the vision is in place**

- Steward the overall vision in Seattle and the region
- Refine the waterfront and seawall plans as they move toward 30% schematic design to ensure the right 'fit' and program
- Address maintenance and operations considerations
- Identify and launch "early win" projects

Shared Goals:

- 30% schematic design completed by 1Q 2014 with strong public support
- Agreement with key parties on Alaskan Way roadway design and construction, interface with partner projects (WSDOT, Aquarium, Colman Dock, PPM)
- General program established for key public spaces to direct next phase of design
- At least one early win project slated to begin in 2013/2014

**2. Implement the Core Projects consistent with the CWC Strategic Plan**

- Launch seawall construction and minimize impacts on waterfront businesses
- Finalize plan for construction sequencing and phasing together with the City, identify critical path elements and key milestones
- Support formation of the LID in partnership with the City
- Build formal partnerships with key orgs (PPM, Aquarium, WS Ferries, Port etc)
- Develop next phase of recommendations for programming and operations

Shared Goals:

- Conduct initial discussions around the LID in 2013, work to build broader support for a Spring 2014 approval of the LID
- Complete MOUs with Aquarium and PPM by YE 2012/early 2013
- Vet programming, operations, maintenance and security approach

**3. Ensure Innovative Public Engagement and Encourage Strong Advocacy**

- Continue to engage and inform Seattle and the region on the project
- Engage new participants in activating the waterfront
- Support the launch of the "Friends of Seattle Waterfront" organization
- Help establish the waterfront as a destination for arts and culture

Shared Goals:

- Encourage new partnerships to activate the waterfront in Summer 2013
- Support waterfront businesses and other stakeholders as seawall construction begins
- Engage new organizations and other groups to solicit ideas and input on the program and design for the waterfront