Clerk File 312640

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CITY OF SEATTLE
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CITY CLERK

City of Seattle
Notice of Appointment

Name: *Kathleen F. Joncas*		☑ **Executive** ☐ **Appointment** ☑ **Reappointment** ☐ **Legislative Appointment** ☐ **Agency Appointment** ☐ **PDA Council** ☐ **PDA Constituency**
Residential Neighborhood: *Northwest*	**Zip Code:** *98117*	**Contact Phone No.:** *206-623-0340 (work)*
Appointed to: *Commissioner, Seattle Center Advisory Commission*		**Date of Appointment:** *September 28, 2012*
Authority (Ord., Res.): *Ordinances 91885 and 108936*		**Term of Office:** **From:** *Confirmation Date* **To:** *September 28, 2015*

Background: *Kate Joncas has been the President of the Downtown Seattle Association since April 1994. Projects accomplished during her tenure include: the re-opening of the Pine Street pedestrian mall; the development of the Flagship Nordstrom and the Pacific Place shopping center; the development of four hygiene centers for homeless people; the relocation of the Symphony Hall to Downtown; the development of a five neighborhood partnership to complete the Downtown comprehensive plan; the commitment to extend the light rail to Northgate; and, the establishment of the $5 million dollar Metropolitan Improvement District.*

Ms. Joncas has over 30 years of experience in community and Downtown development around the country and in the private, public and non-profit sectors. She was a Senior Program Associate with the National Main Street Center in Washington, D.C., where she worked with over one hundred downtowns and commercial districts around the United States. Previous experience also includes working for the Oregon Downtown Development Association, a planning and urban design firm in Detroit and the Massachusetts Office of Community and Development.

Ms. Joncas has written workbooks on market analysis, business recruitment, board management, business improvement districts, and a handbook on upper story housing, "Living on Main Street."

In partnership with her husband, Ms. Joncas has won awards in National Urban Design competitions for designs in Boston and St. Paul.

Ms. Joncas is the past Chair of her professional association, the International Downtown Association and past Chair of Seattle's premier summer festival, SEAFAIR. In addition to the Seattle Center Advisory Commission, she also serves on the Board of the Seattle Police Partnership Foundation and Executive Alliance. She is on the Leadership Team for the Cascade Agenda and is active on the United Way Seattle Community Council and the Seattle Art Museum Community Advisory Committee.

Kate brings to the Commission a keen business sense and the strong belief in the importance of a thriving city center. She is a thoughtful voice and advocate for Seattle Center because she understands the value of a place that is safe, accessible and that welcomes and honors all to our community. She challenges us to think differently and holistically as we balance the polarity of our open public face with our business needs. Her generosity in sharing her time and talents with our team continues to be one of Seattle Center's best assets going forward.

Authorizing Signature:	**Name and Title of Officer Making Appointment:** *Mayor Mike McGinn*

Revised 5/11

COUNCIL CLERK

KATHLEEN F. JONCAS

Seattle, Washington 98117
206-623-0340 (work)

EXPERIENCE

Downtown Seattle Association
President (1994 to date)
The mission of the Downtown Seattle Association is to champion a healthy, vibrant urban core. DSA is a non-profit advocacy group with a staff of 90 and a $8.3 million dollar budget.

- Led development of a new 2011strategic plan
- Led the organization in the recruitment of Russell Investments to Downtown and the creation of a Sector Strategy for the Life Sciences and Global Health sectors
- With the partnership of Downtown neighborhoods and the support of the majority of property owners, led the effort to establish the $5 million dollar Metropolitan Improvement District.
- With city and county partners set up Commute Seattle which has led to a dramatic drop in single occupancy vehicle commutes to Downtown
- Led effort to successfully rezone Downtown to increase and encourage density
- Successfully advocated for project and management changes to the Sound Transit Light Rail and Viaduct plans on behalf of Downtown constituencies.
- Provided essential support and advocacy for the re-opening of the Pine Street pedestrian mall, which led to the development of the Flagship Nordstrom store, the Pacific Place shopping center and the renaissance of Downtown.

Oregon Downtown Development Association, Portland Oregon
Field Services Manager (1990 to 1994)
ODDA is a private, non-profit organization that provides consulting and training on downtown revitalization throughout Oregon.

- Managed ODDA's field services and provided training and technical assistance to volunteers and groups throughout the state on market analysis, business recruitment, fundraising, strategic planning, board development, volunteer management, downtown design and promotion.
- Doubled ODDA's membership, provided expanded services and significantly increased fees and grants

National Main Street Center, National Trust For Historic Preservation, Washington, D.C.
Senior Program Associate (1985 – 1990)
The National Main Street Center assists communities and states to implement management strategies for downtown economic development.

- Designed downtown development strategies for non-profit organizations in over 50 cities nationwide, resulting in over $39 million dollars in reinvestment.
- Initiated new services, program changes, staff training and data management systems that enabled the Center to triple in size in five years.
- Provided consulting and training nationally in economic development, volunteer and board development.

State Executive Offices of Communities and Development, Boston Massachusetts
Assistant Director, Massachusetts Main Street Program (1983 – 1985)
EOCD is the policy and financing office for community development and housing programs for the State of Massachusetts.

- Coordinated a three-agency initiative to expand the Main Street Program to 13 communities.
- Managed federal Community Development Block Grant and other economic development funds.

Consultant, Ann Arbor, Michigan (1982)
Economic development and planning services.

- Designed a housing strategy for a Detroit, Michigan community development corporation and completed a survey of historic resources in West Allis, Wisconsin.

Johnson, Johnson & Roy, Inc. Detroit, Michigan

Urban Planner (1980 – 1981)
JJR/inc. is a landscape architecture, urban design and planning firm headquartered in Ann Arbor, Michigan.

- Provided economic development expertise to projects such as the Fort Worth, Texas Urban Design Plan, the Detroit, Michigan Light Rail Impact Study and the Valparaiso, Indiana Comprehensive Plan.

Cohoes Community Development Department, Cohoes, New York
Planner/Projects Manager (1979)
The Cohoes Community Development department administers development projects for the City of Cohoes.

- Developed a five partner financing package for a new industry, secured a State Historic Survey Grant and administered construction projects.

Astor Neighborhood Association, Green Bay, Wisconsin
Executive Director (1977-1978)
The Astor Neighborhood Association was a non-profit community action group.

- Completed the Astor Neighborhood National Register Historic District nomination and organized a citywide Community Development Corporation.

EDUCATION

Bachelor of Science in Community Sciences, University of Wisconsin-Green Bay, Cum Laude, 1977

AWARDS

Certificate of Merit, International Downtown Association, for the ODDA Business Expansion Program
Merit Award, St. Paul Cityscape National Design Competition
Entry selected for the Times Square, New York Design Competition Exhibition
Merit Award, Copley Square, Boston National Design Competition

PUBLICATIONS

Step-by-Step Market Analysis Workbook, ODDA and the National Main Street Center, 1993
Fill-in-the-Blank Business Recruitment Workbook, ODDA and the National Main Street Center, 1993
Economic Improvement Districts, A Technical Guide to the Legislation and Strategies, ODDA, 1993
Living On Main Street, ODDA, 1994

COMMUNITY AND PROFESSIONAL INVOLVEMENT

Board Chair, SEAFAIR, 2002-2003, Board member 1997 - 2006
Board Chair, International Downtown Association, 2001-2002, Board member since 1995
Board Chair, City Neighborhood Council, 2001-2002, member since 1999
Co-Chair Police Chief Selection Committee, 2010
Co-Chair Citizen's Advisory Panel for Transportation Funding, 2006 and 2011
Co-Chair Downtown Parks Task Force, 2005 - 2006
Founding Board Member, Seattle Police Partnership Foundation, 2001 - present
Board Member, Executive Alliance, 2007 – present, Vice Chair 2010, 2011
Board Member, Seattle Center Advisory Commission, 2007 - present
Board Member, Seattle Girls School, 2002 - 2005
Board Member, Pike Place Market Foundation, 1997 to 2001
Board Member Interagency Council to End Homelessness, 2005 to present
Board Member Nexus Advisory Board
Member, Cascade Leadership team, the Cascade Agenda, 2008 - present
Member, Pioneer Square Mardi Gras Task Force, 2001
Member, United Way Seattle Community Council, 1999 - 2009
Member, City of Seattle Police Chief Selection Task Force, 1999
Member Regional Transit Task Force, 2010

Seattle Center Advisory Commission

15 members: Per Ordinance 91885 and 108936, appointed by Mayor, all subject to City Council confirmation, 3-year terms

1 member: *Get Engaged: City Boards and Commissions program*, appointed by Mayor, Confirmed by City Council; 1-year term

D*	G	Position No.	Name	Appointed	Term Ends	Term #	Position	Appointed By
6	M	1	Bill Block		9-28-13	4	Chair	Mayor
2	F	2	Donna Moodie		9-28-13	2	Member	Mayor
6	M	3	Jim Tune		9-28-13	2	Member	Mayor
6	M	4	Mark Dederer		9-28-13	1	`Member	Mayor
6	F	5	Regina Hall		9-28-13	3	Member	Mayor
2	M	6	Andrew Lofton		9-28-14	3	Member	Mayor
6	M	7	Bob Kaplan		9-28-14	2	Member	Mayor
1	F	8	Hollis Wong-Wear		9-28-14	1	Member	Mayor
6	F	9	Jan Levy		9-28-14	3	Member	Mayor
6	F	10	Shannon Roach		9-28-14	3	Member	Mayor
6	**F**	**11**	**Kathleen Joncas**		**9-28-15**	**3**	**Member**	**Mayor**
6	M	12	Todd Leber		9-28-15	1	Member	Mayor
0	--	13	VACANT		9-28-15	1	Member	Mayor
0	--	14	VACANT		9-28-15	1	Member	Mayor
0	--	15	VACANT		9-28-15	1	Member	Mayor
0	F	GE	Sarah Johnson-Rich		9-30-13	GE	Member	Mayor

***Diversity**

	Men	Women	Vacant	Minority	(1) Asian-American	(2) African-American	(3) Hispanic Latin@	(4) Native-American	(5) Other**	(6) Caucasian
Mayor	6	7	3	3	1	2	0	0	0	10
Council										
Other Bodies										
Total										

***Other includes diversity in any of the following: race, gender and/or ability*