

**City of Seattle  
Notice of Appointment**

<b>Name:</b>  <p style="text-align: center; font-size: 1.2em;"><i>Betty Halfon</i></p>		<input type="checkbox"/> Executive Appointment <input type="checkbox"/> Reappointment <input type="checkbox"/> Legislative Appointment <input type="checkbox"/> Agency Appointment <input type="checkbox"/> PDA Council <input checked="" type="checkbox"/> PDA Constituency
<b>Residential Neighborhood:</b>	<b>Zip Code:</b>  <i>98125</i>	<b>Contact Phone No.:</b>  <i>(206) 467-4587</i>
<b>Appointed to:</b>  <i>Pike Place Market PDA (Councilmember)</i>		<b>Date of Appointment:</b>  <i>August 1, 2012</i>
<b>Authority (Ord., Res.):</b>  <i>SMC 3.110</i>		<b>Term of Office:</b> 4-year term <b>From:</b> <i>Confirmation</i> <b>To:</b> <i>July 31, 2016</i>
<p><b>Background:</b></p> <p>Ms. Halfon is the working owner of Sweetie's Candy located in the Pike Place Market. Executive Director of Pike Place Market Merchant's Association that represented over 150 businesses and helped merchants negotiate conflict resolution with fellow tenants and organizations, planned and oversaw all events and public relations, represented merchants concerning commerce in downtown Seattle. Ms. Halfon was also working owner and partner in a wholesale candy distributorship and Seattle-based clothing design and manufacturing firm.</p> <p>This will be Ms. Halfon's first term.</p>		
<b>Authorizing Signature:</b>  		<b>Name and Title of Officer Making Appointments:</b> <i>Tom Graham Chair PPM Constituency</i>



**Pike Place Market Preservation and Development Authority (PDA)**

85 Pike Street, Room 500 P: 206.682.7451 info@pikeplacemarket.org  
Seattle, WA 98101 F: 206.625.0646 W: www.pikeplacemarket.org



August 1<sup>st</sup>, 2012

Seattle City Council President Sally Clark  
Clerk's Office, City Hall  
P.O. Box 94728  
Seattle, WA 98124-4728

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AUG 3 2012

Councilmember Sally Clark

Dear Council President Sally Clark,

I am pleased to forward the documentation and required reporting for the appointment of Betty Halfon to the Pike Place Market PDA Council.

Please find the enclosed documents for Betty Halfon including a resume, memos of appointment, and notice of appointment. Additionally, I have enclosed a current Governing Council Roster, including new appointees.

We request that you keep us informed as to the status of this reappointment.

Best regards,

Tom Graham  
Chair, Pike Place Market Constituency  
Dianna Goodsell  
Administrative Services Coordinator, Pike Place Market PDA  
[dianna.goodsell@pikeplacemarket.org](mailto:dianna.goodsell@pikeplacemarket.org)  
206.774.5238

cc: Ben Franz-Knight, Executive Director, Pike Place Market PDA  
Richard Conlin's Office, Planning, Land Use & Neighborhoods Committee  
Kenny Pittman, Senior Policy Advisor, Intergovernmental Relations, Office of (OIR)

Enclosures:  
Betty Halfon Resume  
Betty Halfon Memo of Reappointment  
Betty Halfon Notice of Reappointment  
Governing Council Roster

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AUG 3 2012

Councilmember Sally Clark

# Pike Place Market Public Development Authority

August 2012

12 members: Per RCW 35.21.730 and Seattle Municipal Code (SMC) 3.110; appointed as indicated below, subject to City Council confirmation, 4-year terms

- 4 (one each year) Mayor
- 4 (one each year) PDA Constituency
- 4 (one each year) PDA Council

D	G	Name	Last Appointed	Current Term Ends	Term #	Position	Appointed by
6	M	James Savitt	07/01/10	06/30/14	2nd	Chair	Mayoral
6	M	John Finke	07/01/09	06/30/13	5th	1 <sup>st</sup> Vice Chair	Council
6	F	Ann Magnano	07/01/09	06/30/13	3rd	2 <sup>nd</sup> Vice Chair	Mayoral
6	F	Gloria Skouge	07/01/10	06/30/14	3rd	Secretary/ Treasurer	Constituency
6	M	Patrick Kerr	07/01/09	06/30/13	2nd	Officer at Large	Constituency
6	M	Jackson Schmidt	06/2011	06/30/15	3rd	Officer at Large	Council
6	M	Matt Hanna	11/2008	10/2012	1st	Member	Mayoral
6	M	Bruce Lorig	07/01/10	06/30/14	3rd	Member	Council
6	F	<b>Betty Halfon</b>	<b>08/01/11</b>	<b>07/31/16</b>	<b>1st</b>	<b>Officer at Large</b>	<b>Constituency</b>
5	M	David Ghoddousi	06/2011	06/30/15	3rd	Member	Constituency
1	M	Gerry Kumata	07/01/08	06/2012	4th	Member	Council
6	M	Bruce Burger	06/15/11	06/15/15	2nd	Member	Mayoral

### Diversity:

Appt. Authority	Men	Women	Vacant	Minority	(1)	(2)	(3)	(4)	(5)	(6)
					Asian-American	African-American	Hispanic	Native-American	Other	Caucasian
Mayor	3	1								4
PDA Constituency	2	2							1	3
PDA Council	4	0			1					3
<b>Total</b>	<b>9</b>	<b>3</b>			<b>1</b>				<b>1</b>	<b>10</b>

\* Other includes diversity in any of the following: race, gender and/or ability

## MEMORANDUM

**DATE:** August 1, 2012

**TO:** The Honorable Sally Clark  
President, Seattle City Council

**FROM:** Ben Franz-Knight

**SUBJECT:** Appointments to Pike Place Market PDA Council

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I am happy to forward to the City Council the following appointments to the Pike Place Market PDA Council, as follows: Betty Halfon for a four year term ending July 2016.

Betty Halfon                      July 2016   Constituency Representative   First Term

The Pike Place Market PDA Council has twelve members, of which four are Mayoral appointees, four are Constituency appointees, and four are Council appointees. We operate under Seattle Municipal Code 3.110 and 25.24.

Betty Halfon owns and operates 'Sweetie's Candy' at the Pike Place Market located at 1591 Pike Place #435.

All appointments to the PDA Council are subject to City Council confirmation. Attached to this memorandum is the current membership roster of the PDA Council including the new appointees. The appointee's resumes are also attached.